



# SATURDAY NIGHT



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TORONTO, CANADA, NOVEMBER 16, 1929

GENERAL SECTION  
1 to 16

WOMEN'S SECTION  
17 to 28

FINANCIAL SECTION  
29 to 40

**This Week:—Australian Political Situation by John A. Stevenson—J. H. Thomas Surprises Ottawa—Page of Fashion Pictures—British Columbia's New North—Poise and Power**

## The FRONT PAGE

### Good News From the Wilderness

WHO that read the news flashed from the far North on Nov. 4th announcing that the McAlpine exploration party had safely reached Cambridge Bay, Victoria Island, more than 200 miles north of the Arctic Circle, after weeks of wandering, can say that romance is dead. The Arctic has known many tragedies, many rescues and many epics of endurance. The story of the weeks of trial that elapsed between the time the members of the party were lost until they found safe haven is yet to be told. The great muster of the new forces of flight to find them; a fight against time in view of the ever shortening Arctic days, in itself constitutes a wonderful tale of adventure, although success was denied to these efforts. The climax to the romance came in the manner with which tidings of rescue came to the cities of Canada, and made the hearts of relatives and friends leap with joy. The voice that leaping from relay to relay until its good tidings reached their goal is but another graphic illustration of the miracle of radio. Modern invention has increased rather than decreased the romance of existence, and though it is the tendency of humanity to become very casual about the miracles that have helped to annihilate space and transcend the old limitations that once encompassed life, an occasional event like this drives home a consciousness of the amazing times in which we live. For us, things that at the dawn of this century were incredible, are the daily happenings of existence.

### Hopes for a Better Toronto

THE hopes of those who are less concerned with a bigger Toronto than a better Toronto, were suddenly revived when it was announced the other day that the recommendations of the Advisory City Planning Commission, first promulgated early last spring, had been approved in almost every detail by a joint conference of heads of civic departments to whom it had been referred.

There was reason to believe that those members of the City Council who blocked immediate consideration of the original report and sent it on to the civic heads did so in the hope that sufficient difference of opinion would develop to give an excuse for killing the plan or shelving it indefinitely. If so the unanimity of the senior civic officials is but another example of what sometimes happens to the best laid schemes of mice and men. The report is a vindication of Chairman Thomas Bradshaw and the other eminent citizens who served on the advisory committee and who devoted so much time, ability and sincere thought to the problem of rehabilitating the central district of down town Toronto, and bringing it into some sort of keeping with civic pretensions to greatness.

The admirable report read to the council by Mr. Roland Harris, city engineer, is most reassuring as to the financial aspects of the project. Under the plan of payment advocated by the civic heads and approved by the finance commissioner, Mr. George Wilson, the cost will not be really felt by anyone save a few very large taxpayers who would be the last to object to the plan. The hearty approval of the working classes voiced last spring was a swift and unexpected answer to those enemies of the proposed improvements who had at once tried to kill the project by demagogic appeals. It is regrettable that much precious time has been lost when a start could have been made during the past summer; and perhaps the end of unscrupulous opposition is not yet. But it is difficult to believe any municipal candidate who opposes rehabilitation at the next New Year's elections can hope for success.

### What Will Mr. Snowden Do?

THERE was some astonishment in Canada at announcements by Rt. Hon. J. H. Thomas as to what his visit to this country had brought forth in the way of business likely to help solve the British unemployment problem. Perhaps misunderstandings on that score will be straightened out later; but generally speaking unemployment is to-day the fly in the ointment for the MacDonald government just as it was for the Baldwin Government.

Something would be done to avert anxiety in one quarter if the Chancellor of the Exchequer gave assurances that he does not intend to carry out the threat made by him both before and after the elections of last spring to abolish the McKenna duties and preferences on the basis of which such trade expansion as has transpired to compensate for Britain's very serious trade losses has grown up. Recently a great motor show was held at Olympia, London, but experts easily discerned that manufacturers were timid and concerned as to their future position. The McKenna Duty of 33 1/3 per cent. on foreign cars they enjoy enabled them to obtain control of their home market, and they have followed this substantial beginning, with vigorous efforts to compete with the manufacturers of other countries for trade in various parts of the world. In English centres of motor manufacture like Coventry unemployment is practically unknown but it is plain to be seen that with-out utterances that Mr. Snowden has no intention of interfering with the status quo and knocking the props from under the industry, manufacturers cannot embark on a forward policy.

Moreover the threat of Mr. Snowden to abolish all preferences seriously menaces the prosperity of those Crown Colonies and Dominions which produce tea, raw cocoa, coffee, spirits, wines, raw sugar, raisins and tobacco, all of which enjoy an imperial preference under the McKenna plans. The Crown Colonies spend much of the revenue they receive from such exports to Great Britain on the purchase of British manufactured goods. Thus the benefits are mutual. Naturally they buy British motor cars and with purchasing power reduced by

the diminution of their exports to the motherland,—a certain consequence of the loss of preference,—a decline in this overseas trade would be immediate. Consequently the British motor manufacturer will be injured "going and coming" if Mr. Snowden for the sake of "principle" insists on abolition. He pursued this course in 1924 but the early defeat of the Labor government and the restoration of the McKenna duties by the restored Baldwin Government averted disaster. In view of present conditions it seems unlikely that Mr. Snowden's colleagues will permit him to take a step certain to augment the army of unemployed.

### Educating a Senator

WASHINGTON seems to be having a good deal of amusement in addition to a good deal of trouble over its drinks. Sojourners from the Middle West are learning that even in the capital of "Gawd's country" opulent persons sometimes use liquor as a beverage and carry it with them to banquets. There is a person named Smith Wildman Brookhart, Senator for Iowa, who has been trumpeting his discoveries in this respect. Intimate contacts with civilized society seem to have been rare in the experience of Senator Brookhart and will perhaps be even more rare in the future; but what he sees when he gets a chance to rub shoulders with the captains of finance and industry, sticks in his memory. No taboos as to what should govern the conduct of a gentleman restrain him from telling what he has observed. It seems to have been a case of live and learn with him. He relates that once in 1926 at a dinner in the Hotel Willard he actually saw senators and financiers produce "beautiful silver flasks" and decant fluids which they later mingled with water and consumed.

He does not spare the world details of a deed he saw committed by Mr. Loomis of the Lehigh Valley Railway. "Loomis took his flask," he says, "and poured out some of that alcoholic stuff in a glass and mixed it with water—it was too strong to take raw—and he drank that."

Many Canadians visiting the United States have witnessed parallel crimes with less horror, perhaps because they had become hardened by similar sights at home. They never thought of how such an act would appear to a Senator from a "cow state" where it is customary to obtain alcoholic stimulant from silos in dippers.

It is perhaps not surprising that a Mr. Roger Montone residing in the ancient town of Quincy, Massachusetts, should describe Senator Brookhart as a member of the "Great American Pole-Cat Club," an organization of which we had never previously heard but which seems to be numerous and influential. Quincy is an ancient cradle of puritanism in America among whose clergy, rum was the favorite tippie for two or



### A BEAUTY OF QUEEN ANNE'S TIME

Sir Godfrey Kneller's portrait of Miss Mellesh is reproduced by permission of the Fine Art Galleries of the T. Eaton Co., Ltd., where it is now on exhibition. Kneller, born at Lubeck, Germany, in 1646, was a pupil of Rembrandt and was brought to London in 1674 by the ill-fated Duke of Monmouth. For forty-nine years he was the leading portrait painter of London and was knighted in 1692 by William of Orange. He painted more crowned heads than any painter of his time, including five British sovereigns, Charles II., James II., William III., Queen Anne and George I., as well as Peter the Great, Louis XIV., and Charles V. of Spain.

three centuries. Even a pole-cat might be resentful at the epithet because he is willing to let others enjoy themselves so long as he is let alone.

### Workmen's Compensation in Quebec

THE Workmen's Compensation Board for the province of Quebec has now been actively functioning for a period of ten months, and it is apparent that it is filling a highly useful place in the communal life of the province. Not far short of 30,000 claims have been filed with the Board, and, in about 24,000 of them, decisions have been rendered, during the period named.

It appears that the average number of claims filed with the Board each month is about 2600. Of these, forty per cent. come from the district of Montreal, and the other sixty per cent. from the rest of the province. If a claim is not contested, either by the employer or by the insurance company, the practice pursued is marked by considerable speed in settling the claim, the claimant often starting to draw his weekly allowance within a couple of weeks of the occurrence of the accident.

During the first four months after the Compensation Act became operative the Board ordered the payment of a total in excess of \$200,000 on claims filed. This works out at about \$50,000 a month, and that amount, in fact, is a fair monthly average, of the compensation awarded. The Act is working with very gratifying smoothness and, is certainly making for increased harmony in industrial relations in the province.

### Calgary's Innocation

WHITE Montreal, Ottawa, Toronto, Winnipeg and Vancouver, set off honking and hooting and steam-riveting all night long, insufficient publicity has been accorded the city of Calgary for its humane by-law recently passed which decrees that between the hours of ten p.m. and 7 a.m. all unnecessary noise must cease. Promptly at ten bells the festive motor-horn must go dumb, the riveting machine close down, and the concrete-mixer and steam shovel be silent. Likewise the motor-cycle, the phonograph and the radio must take a leaf from the book of the Arab and call it a day. Calgary—more power to her—is determined to get her beauty sleep.

No more will the night-roving sheik summon his sheba by repeated pressure on the sports-model klaxon. Or if he does the cops will get him—with the full approval of the neighborhood. And no more will the sweet peace of the evening be assaulted by the raucous incidentals to the building industry. Neither will the evening stroll be ruined by the unconsciously imposed necessity of endeavoring to keep step to several different times at one and the same time. Calgary will have the world know that whatever else shall befall her it won't be "nerves." She is now a ten o'clock town.

Of course all this has nothing to do with oil. But sooner or later in any column about Calgary the topic of oil is bound to crop up. If you reach the city when the wind happens to be blowing from the direction of the big refinery on the east side of town you'll smell a remarkable odor. The glamor of the nearby oil boom shouldn't be permitted to outshine Calgary's civic claim to recognition. The world may go there to "take a flyer" but also, one of these days it will be trekking out there for a good night's sleep.

### Steam Trawler Question

UNDOUBTEDLY one of the outstanding happenings in the history of Canadian fisheries took place on the 1st November when Hon. P. J. A. Cardin, Minister of Marine and Fisheries made announcement of the regulations that are to apply in future, to steam trawlers operating out of Canadian ports. These regulations provide that hereafter all trawlers, to be eligible for license, must have been built in Canada subsequent to the 1st November of this year, except that those trawlers which were built in Canada prior to that date, and are now operating under temporary license, will continue eligible for license, and except also that trawlers which were not built in Canada but are now operating under temporary license will be eligible so to operate until the 1st April, 1932.

The regulations further provide that, from the 1st April of next year, a license fee, at the rate of one cent per lb., in the case of trawlers that were not built in Canada, and of two thirds of a cent per lb., in the case of trawlers of Canadian construction, shall be paid on all trawler-caught cod, haddock and halibut landed at Canadian Atlantic ports, except during January, February and March of each year, when very little fishing is done, and except in the case of "serod"—which expression, being interpreted, means small cod and haddock, which have little market value.

As we have previously pointed out, the shore fishermen have contended, for long, that the use of steam trawlers has been ruining their business. On the other hand, the steam trawler industry, which centres at Halifax, contend that the new regulations will go a long way towards putting it out of commission, both as regards the domestic market and also as regards the United States' market.

It looks as though the regulations have resulted in a "pretty kettle of fish" (to use a not inappropriate simile). Evidently their main object is to stimulate the development of the shore fisheries, which mean so much to such a large number of fishermen and their families, while, at the same time, they recognize that, owing to climatic and other conditions, there is need for a certain number of trawlers. But, however, they may satisfy the shore fishermen, the trawling industry has made it plain that it regards them as little short of disastrous to itself.

### Mr. Perron in the Ring

HON. J. L. PERRON, Quebec's Minister of Agriculture, has now taken the step which, as we stated some weeks ago, he has been contemplating for some time, and has resigned his seat on the non-elective Legislative Council of the province and is seeking election to the Legislative Assembly. It is one of the ironies that are so often in evidence in public life that, within a month or two of his subjecting himself to the self-denying ordinance of refraining from all partisan speech until the general election, Mr. Perron should now, by the action he has just taken, find himself a protagonist in what may quite likely be a bitter contest, with at least its full share of partisan orations.

In seeking entrance to the popular chamber of the Quebec Legislature, Mr. Perron is presumably actuated by the desire to expound directly to the elected representatives of the province his far-reaching and comprehensive proposals for the development of the agricultural industry. The program on which he is working in this connection is understood to be the biggest governmental enterprise that has been undertaken in Quebec for many a year, and of interest to all Canada.

Mr. Perron, his personality and his policies alike, have long constituted the chief target for the invective of the Opposition orators in the Legislative Assembly. If he is successful in his attempt to enter that body, the orators in question will find a foe man well worthy of their best steel—and it will need to be highly tempered steel at that!

### The Valor of the Smiths

THE roll call of living holders of the Victoria Cross invited to the Armistice Day banquet arranged by the British Legion with the Prince of Wales in attendance revealed an interesting preponderance of heroes owing to the familiar name of Smith,—no less than five who spelled it in the accustomed way with two more who used the more exclusive "Smyth." The Smith tribe is not merely numerous but its peak of attainment measures up well with its numbers. A glance at the many pages in the Encyclopaedia Britannica devoted to the saga of the Smiths proves this though they seem to run more to practical achievements than to poetry and the arts.

There are other names multiplied on the roll of V.C.'s which are perhaps more unexpected. No Welshman will be surprised that four men of the name of Davies are to be found there, because in Wales the name is even more prevalent than is Smith elsewhere, but four Harveys and only one Robinson, Clarke and Brown is a cause for some astonishment. Evidently there is an exceptional streak of daring in the Harveys. Another surprise will interest Irishmen. The late J. I. C. Clark, poet of "The Fighting Race," gave the palm for martial ardor to Kelly and Burks and Shea, but the Irish name which heads the list is Kenny, of whom four have received the Victoria Cross. In proportion to the number of Kennys in this world this is a grand showing.



# Australia's Political Situation

By John A. Stevenson

Canadian Correspondent of the London Times

THE Commonwealth of Australia has just passed through the ordeal of a general election for the second time within twelve months, and as a result of the polling the Nationalist Government of Mr. Stanley Bruce has been ousted in favor of a Labor Ministry. Federal elections in Australia are held triennially, and it was only in November, 1928, that Mr. Bruce as the head of a Coalition Ministry of the Nationalist and country parties, appealed for a new mandate and was accorded it with a reduced majority. In a legislature of 75 members the Labor Party with 31 members was the strongest group, but when Mr. Bruce added to the 29 Nationalists, the 13 agrarians and 2 independents, he seemed to have emerged with a comfortable working majority of about a dozen. Mr. Bruce himself is one of the more picturesque figures of the politics of the British Commonwealth. Of Scotch descent, he belongs to a wealthy Melbourne family which is interested in the drygoods business. After receiving his early education at Melbourne Grammar School, he went to Cambridge University, where he distinguished himself as an oarsman and rowed in the victorious Cambridge Eight of 1904. After going down from Cambridge he qualified for the English Bar, but he never practised, preferring to enter the family business. When war broke out he joined a British regiment, the Royal Fusiliers, and served with distinction first with it and then with the Australian Contingent; he was wounded twice and won a well merited D.S.O. After the war he became interested in politics and was brought into public life as a disciple of the celebrated W. M. Hughes, who was Australia's War Premier. He made his mark at once, and when in 1923 the rank and file of the Nationalist party rose in revolt against "Billy" Hughes' autocratic methods and ejected him from the leadership, they chose Bruce as his successor. He was a comparatively inexperienced politician, but he had a pleasant personality and gradually developed considerable political ability. At the general election of 1925 he completely swept the country and he further increased his prestige by his conduct at the Imperial Conference of 1926. Six months ago he seemed to be marked for a long and successful career in politics, but now he has received a serious setback. To-day "Billy" Hughes has the satisfaction of being the chief instrument of the downfall of the man who supplanted him. For six years he has been nursing a passionate desire for revenge and time and time again he has made trouble for the Bruce Ministry without being able to inflict any deadly wound. However, soon after the first session of the new Parliament opened, it became apparent that Mr. Bruce no longer commanded the loyal support of all his followers in either the Nationalist or the country parties, and that he was headed for serious trouble. Hughes assumed the leadership of the malcontents and eventually the Premier took the drastic step of reeling him out of the Nationalist party. Thereafter it was war to the knife between the pair and Hughes had not long to wait for an issue such as he had been seeking.

Australia has long been a pioneer in the field of industrial arbitration, and the principle has for many years been an integral part of the economic machinery of the country. But there has been in existence a dual system of federal and state arbitration courts, and, since it was possible for both these to make awards in the same case, there has arisen continual overlapping and confusion. The resulting situations lent themselves to abuse both by workers and employers and, after being driven to distraction by a series of grave industrial troubles, Mr. Bruce decided that the confusion must be cleared up. First of all he invited the states to give up their arbitration courts and then, when he failed to secure their acquiescence, he announced his intention of abolishing the Federal Arbitration Court. He claimed that he had been given a mandate for such a policy last November, but when he introduced his Arbitration Abolition Bill he found ranked against it not only the Labor opposition but Hughes and his group of Nationalist and Independent malcontents. The Labor party was in a somewhat delicate position as its leaders had persistently denounced the Federal Arbitration Court and had often abetted strikes which took place in defiance of its awards. However, Mr. J. H. Scullin, the Labor leader, boldly challenged the Government on this issue and attacked the Bill on the ground that the real object of the change was to pave the way for a general decrease in wages and that, since it was the tendency of industry to form larger units which often extended beyond the bounds of any single state, abolition of the federal arbitration court was a retrograde step and a blunder of the first order. Mr. Hughes made common cause with the Laborites and delivered a series of bitter speeches against the Bruce Ministry which he accused of trying to destroy an essential feature of Australia's industrial life. Several Nationalists took the same view and eventually it was an amendment moved by Mr. Hughes that

brought about the defeat of the Government by a single vote.

Mr. Bruce promptly sought and secured a dissolution and the country was unexpectedly plunged into an election campaign. In the opening stages the Government seemed to have all the advantage on its side; it could claim that it was clearing up a mess and it could point to the inconsistency of the Labor party's attitude. But as the campaign wore on signs appeared that Mr. Bruce was running counter to a deep popular sentiment in favour of industrial arbitration. The working classes moreover, were almost to a man convinced that Mr. Scullin's theory about an impending drive for lower wages was correct, and the extensive body of several servants which exists in a court so permeated with collectivist undertakings as Australia also took alarm. Moreover, "The Melbourne Age," one of the most powerful papers in Australia, which is anti-Labor in its general attitude, campaigned strongly against the Bruce Government on the ground that in trying to abolish the federal arbitration courts it had embarked on dangerous revolutionary courses.

POLLING took place on October 13th and the result astounded even observers on the spot who expected Mr. Bruce to scrape through with a small majority. There was a turnover of some 45,000 votes from the previous election and it gave the Labor party the most decisive victory ever recorded in an Australian election. The final result which was not known for a week owing to the system of the alternative vote which prevailed, showed that the new House of Commons will contain the following membership: Laborites, 45; Nationalists 15; Country party, 10; Independents, 4; Country party, Progressive, 1. It is true that Labor only polled 59.6 per cent. of the total vote cast, but it was sufficient to give it a working majority of 15 over any possible combination of opponents and it was clearly entitled to take office. Mr. Bruce himself who sat for the constituency of Flinders in Victoria led on the first ballot, but when the second preferences of the third candidate were allocated he found that he had lost his seat to a Laborite. Four of his Ministerial colleagues also went down to defeat and several of what were thought to be safe Nationalist strongholds were lost. Mr. Hughes on the other hand who was supported by Labor, was triumphantly returned for a division of Sydney.

Shortly after his defeat Mr. Bruce handed in his resignation and the Labor Leader, Mr. J. H. Scullin, proceeded to form the following Cabinet:

Mr. Scullin, Prime Minister, External Affairs and Industry.  
Mr. Theodore, Treasurer.  
Mr. Brennan, Attorney-General.  
Mr. Lyons, Postmaster-General, Works and Railways.  
Mr. Anstey, Health and Repatriation.  
Mr. A. E. Green, Defence.  
Mr. Fenton, Trade and Customs.  
Mr. Blakeley, Home Affairs.  
Mr. Parker Moloney, Markets and Transport.  
Senator Daly, Vice-President of the Executive Council.  
Senator Barnes, Assistant Works and Railways (Honorary).  
Mr. Forde, Assistant Customs (Honorary).  
Mr. Beasley, Assistant Industry (Honorary).

The selection made for the Ministry is regarded as a victory for the moderate section of the Labor party. Mr. Scullin, the new Premier, is a native of Victoria and in his early youth he ran a small grocery store in Melbourne. Later he took to journalism and edited a country Labor paper with success. He first entered Federal politics in 1910 as a Labor member for a division of Victoria, but three years later he lost his seat and did not reappear in the Federal Parliament until 1922. It was in the Parliament of 1922-25 that he made his reputation and ever since that time he has been a leading figure in the ranks of the Labor party. When its leader, Mr. Matthew Charlton, retired owing to ill health in April, 1928, Mr. Scullin was chosen as his successor and he has led the party during the past eighteen months with considerable wisdom; he has a clear logical mind and has earned the respect both of his opponents and the Australian public. Mr. Theodore, the new Treasurer, who is expected to be the dominating figure in the new Ministry, has an interesting background to his career. His father was a Rumanian emigrant called Feodoroff who settled in South Australia and the son changed his name to Theodore. In his youth he worked as a miner in Queensland and became interested in Labor politics. Entering the Legislature he rose to be Premier of the state and the advanced Socialist experiments which he put into effect earned him the bitter enmity of the propertied classes and for a time closed the London money market against Queensland's offerings of bonds. After six years of the Premiership of Queensland Theodore moved into the Federal arena in the expectation that he would be chosen leader of the Federal Labor party, but the Labor caucus preferred Mr. Scullin for his greater experience of Federal politics. However, Mr. Theodore, who is only 44, is counted one of the ablest politicians in Australia and he has the reputation of being an efficient administrator.

Most of the Ministry are unknown figures outside Australia and the stronger members of the team are Mr. Brennan, the new Attorney-General, whose brother, a well-known K.C., is a vehement Nationalist; Mr. Lyons, who has an excellent record in Tasmanian politics, and Mr. Green who is popularly known as "Texas" Green because as a young man he lived in Texas where he tried to form a cowpunchers' union; he also walked across the United States from coast to coast.

Premier Scullin followed the example set by Ramsay MacDonald last June by introducing himself and his colleagues first to Australia and then to Britain through the medium of the "Talkies." For the benefit of his Australian audience he outlined the troubles of the situation which had arisen through industrial and financial depression and exhorted his countrymen to "put their shoulders to the wheel." Then for the benefit of his British audience he made the following declaration of Imperialist faith:

"We in the Antipodes, like our kinsmen of the Old Country, as so many Australians proudly call your country, are suffering from industrial depression. We need sometimes your sympathetic understanding, for,

after all, we are members of the great British Commonwealth of Nations. In the broadest sense, your interests are our interests, and our interests are yours. We are all concerned in the development of the great British Commonwealth. The Australian Labor Government wants to develop this part of the world with settlers from Great Britain, and if we do not take these settlers as quickly as some of you would like, it is only because we realize that unless industries are ready to receive them, the new settlers will meet with disappointment and hardship. I am confident that when we have the opportunity of discussing this and other matters of development with Mr. MacDonald we shall make progress that will be of lasting benefit to the British people as a whole."

Mr. Scullin also urged British manufacturers to establish industries in Australia, and assured them of every facility and encouragement. He likewise emphasized the fact that Australia was vitally interested in efforts to remove the great burden of armaments and he has already made a start in this direction by abolishing the system of compulsory service for the militia.

THE troubles to which Mr. Scullin referred are serious enough, and in his opening speech of the election campaign Mr. Bruce had made a frank revelation of the economic difficulties and straitened financial circumstances in which Australia finds herself. The whole country, federal and state governments, as well as private individuals and corporations, seems to have borrowed money to a dangerous limit, and exports have been declining. The wool industry which supplies 40 per cent. of the total exports in an average year has come to a parlous condition through a fall in prices which this year have been at a level some 30 per cent. below the figure prevalent a year ago. The adversities of the wool business have had adverse repercussions in many directions, and there is a very substantial army of unemployed in every state. Obviously under these conditions no Government could dare to encourage an influx of immigrants, and rigid economies must be the order of the day for any Ministry. Indeed, the late Government's downfall was partly due to the unpopularity of the creditable but belated efforts which it was making to readjust the financial situation of the country by enforcing economies and imposing restrictions upon unbridled borrowing. It had levied recently additional taxations upon luxuries and amusements, and the increase in the "movie" tax was effectively used against it during the late election; Mr. Walter Marks, a well known sportsman, who is heavily interested in the "movie" business, was one of the revolting Nationalists who helped Mr. Hughes to bring down the Government. It remains to be seen whether Premier Scullin and his colleagues will have the courage to persevere with the measures of economy which Mr. Bruce had launched, and all their energies and abilities will be required for the rehabilitation of Australian prosperity without embarking upon any rash new experiments.

## Arctic Loses Its Terrors

By Jean Muirhead

IN THE summer of 1845—that is, just 84 years ago—Sir John Franklin in command of the "Erebus" and the "Terror," with 129 men, sailed from London, England, under Admiralty orders to consolidate the efforts of the Arctic explorers during the previous twenty years, and to discover the Northwest Passage. On July 26th his ships were sighted by a whaler in Baffin's Bay, westward bound through what was known as "the middle ice." They were never seen again.

Two years passed and there was no word of them but back in England no apprehension was felt for Franklin and his men, hardy and seasoned in Arctic conditions, had taken with them provisions for three years. Vessels were despatched to Behring Strait to meet Franklin and there waited, and two more ships were prepared and held in readiness for the season of 1848. A third year of silence went by and in the summer of 1848 the first relief expedition set out on a mounting tide of alarm. The certainty of tragedy became more fixed but yet no summer season came round without a fresh expedition into those far northern waters. The Government sent many ships, and Lady Franklin spent her entire private fortune in the search, while private individuals aided nobly—both British and Americans. By water and over land altogether twenty-one relief expeditions set out in the course of six years. They were essaying a task which to-day is being done with vastly greater efficiency in six days. Four of the relief vessels were lost and one famous captain was court-martialed during the progress of the work. It was not until 1854 that Dr. John Rae, a Hudson's Bay man, while travelling overland towards the mouth of the Back River encountered some Eskimos who told him that they had seen Franklin and his party trudging over the ice and hauling a sledge and a boat after them. In 1857 some documents were discovered under a rough cairn on King William's Island which told of the death in 1847 of Sir John Franklin. The yellowed paper and faded ink bore testimony to the despairing attempt of Franklin's men to work southward from the ice-pack and reach civilization. Two routes were open, one straight south into the rich prairie country where game abounded and provisions might be had; the other towards Hudson's Bay. But they hadn't been able to find their way out, and to-day somewhere around the estuary of the Back River rest the bones of the tragic Franklin expedition.

This year, on Saturday, September twenty-first, two airplanes of mining men, which had set out from Baker Lake, near Chesterfield Inlet on the Hudson's Bay, failed to reach Fort Norman on the Mackenzie River. Somewhere in the hundreds of thousands of square miles of Barren Lands those two planes had dropped. By Tuesday, the twenty-fourth, rescue parties were organized to set out in search of the missing men. Planes all the way from Fort George, B.C., to New York City were converging on Stony Rapids, which is at the eastern end of Lake Athabasca, and pilots of first-rate experience from Winnipeg, The Pas, Prince Albert, Edmonton and other centres were awaiting orders to hop off. In much less than a week airplanes were marking off the great Barren Lands and covering every square

mile on the lookout for Colonel MacAlpine and his companions, and for days thereafter more and more pilots and machines were thrown into the work, as necessity arose. Radio stations on Hudson's Bay, at Baker Lake, at Bathurst Inlet, on Coronation Gulf, and at Fort Norman, were flashing messages across the thousands of miles that intervened.

Beverly Lake where the airplanes of MacAlpine had last been sighted lies about 180 miles south of the mouth of Back River, or at a point essentially the same as that which must have seen the final end of Franklin's men. The territory lying between could be covered by airplane in rather less than an hour, and in case of emergency help could be rushed to any northern outpost in about twelve hours. Eighty years ago no attempt at rescue would be considered until missing men were a year overdue. Some of the many Franklin relief expeditions were absent from home for four years. In this era that has seen science harnessed to our needs, airplanes will cover more territory in four hours than those hardy adventurers could hope to see in the whole of their successive seasons in the north. Then a party might cover, with luck, and by the aid of good dog-teams ten or twelve miles a day over a stretch of land a couple of miles in width. Arduous was hardly the term for it—hopeless is nearer. While the MacAlpine party has had its share of the old trials of the Arctic, the element of hope was always present both for themselves and for their friends at home. Eighty years ago the chance for success in such matters was all but impossible, while to-day a failure is as unlikely as success was then. The conquest of the air and the invention of radio combined has forced the Arctic wastes from their silence and solitude. The life of the Arctic is now lived in public. It gets itself on the front page. No longer is it a region of terror and mystery. Its secrets have been solved.

## Leaves

BY ROGER B. PRIESTMAN

THE days are shortening, a frosty time. Is noticeable in the autumn air. Our neighbours one and all prepare to sing. The fallen foliage with loving care. Those derelicts which each with rake and broom retrieves. Briefly, this is the season for cremating leaves.

Pursuant to a custom ages old, The lawn is raked and swept industriously. A match is struck and forthwith fumes are rolled. High heavenward, ascending mustily. And through those pungent fumes we needs must blindly grope;

Odour of smouldering leaves, dead twigs and ends of rope. For thus doth man pay annual homage to The goddess of decaying vegetation. The urge assails him every year anew, To start his sacrificial conflagration. May some strong statesman haply read our doleful dirge, And of this public nuisance our fair country purge.



DUNCAN O. BULL, BRAMPTON, ONT.  
President of the Royal Winter Fair, Toronto, one of the greatest events of its kind in the world, which opens on Nov. 20th. Mr. Bull is an internationally famous cattle breeder.

## SATURDAY NIGHT

HECTOR CHARLESWORTH, EDITOR

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A. P. WESTERVELT  
Manager of the Royal Winter Fair, Toronto, one of the greatest events of the kind in the world, which will open at the Coliseum, Toronto, on Nov. 20th.





A GAINSBOROUGH LANDSCAPE OF GREAT VALUE  
The above characteristic work showing a scene near Bath is regarded as one of the finest works of Sir Thomas Gainsborough. It is valued at \$150,000 and is now in Canada for exhibition in the Andrade collection at the Malloney Gallery, Toronto.

## John W. Dafoe, Publicist

By Nathaniel A. Benson

JOHN WESLEY DAFOE, editor-in-chief of the "Manitoba Free Press", is spoken of by most of his knowing critics and associates as a statesman who preferred to remain in his chosen capacity as an editor. During his tenure of that office, as spokesman and director of Western Canada's famous Liberal organ, Mr. Dafoe has been the deserving recipient of numerous honours both in his own country and abroad.

The most recent honour that has been conferred on Mr. Dafoe is the naming of him by the United States Government as their chosen neutral member of an arbitration board which is to meet in the near future to untangle some knotty problem existing between the United States and Germany. Mr. Dafoe is a statesman and scholar in the broadest sense of these terms, for although the political arena is his chief interest, his other enthusiasms are manifold. Recently he addressed an educational conference in Calgary, again he will be called upon to deliver a series of intricate lectures upon international relations by a Canadian or American university. Those qualified to know speak of him as the one man who most greatly strengthened the position of the Liberal government throughout Canada, and for his support might have had a title or a portfolio in the Dominion Cabinet. He accepted neither, and chose to remain John W. Dafoe of the Manitoba Free Press, a title in itself worthier and more important than any other which could be given him.

Big, broad, kindly, and paternal, with none of that sour, warped "hard-boiled" efficiency which is the hallmark of many a newspaper genius, Mr. Dafoe is beloved and respected by everyone who has been in contact with him, and more especially by every one who has worked with him, and under him on the "Manitoba Free Press". He has been known to say "please" to his office-boys and elevator-men, and yet there is an aloof and quiet dignity about him which commands respect and suggest that mysterious cloud of meditation in which he seems eternally wrapped. He has been known to help out many a baffled reporter at Manitoba governmental receptions, by taking the assignment over then and there, chatting easily with the personage to be "covered", and turning over the results to the reporter who next day would be credited with a fine story. He is in the habit of coming back in full formal dress to the "Free Press" news room in the "small" hours and leaving his silk hat in his editorial sanctum, sits down at the scarred semi-circular news-desk to help the "boys" of the night staff produce a nobler front page.

He was among the very first gentlemen of the parliamentary Press Gallery of Ottawa in the misty, musty nineties to inject some vivid personal touches and a little vital reality into the "stuffed shirt" reports of the doings of that August body. He served for a short time as city editor of the paper he now directs, but was called to Montreal and remained there until E. H. Macklin, now president and general manager of the "Free Press" wooed him back to the West and to Winnipeg as editor-in-chief, a position which he has held with distinction for the past quarter-century.

Throughout the broad prairie provinces, the famous double-column "leader" (editorial) which appears on the first page of the second section of the Morning "Free Press" is a power that is undeniable. That double-column "leader" bears the impress of the clear thoughts, the superb diction and the dependable personality of John Dafoe. The policies therein advocated have been weighed and considered even as the fine phrases in which they are expressed. And woe betide the proof-reader who errs in their examination! An old hand on the "Free Press" remarked that each typographical error in the "leader" gave Mr. Dafoe a grey hair. In that case, his proof-readers are excellent, for at sixty-odd Mr. Dafoe possesses a luxuriant shock of reddish-brown hair, whose frequent tousled condition bears ample witness of his utter preoccupation with affairs of greater moment. There is a sort of reassurance and kindness in his fine eyes, a little tired after fifty years of print, and in his deep resonant voice.

One of his true masterpieces was the expression of his steadfast idealistic belief in journalism as a profession and art, given as the principal speech at a dinner tendered last August to his old colleague, E. H. Macklin who had just completed his fiftieth year in journalism. Mr. Dafoe himself can look back on nearly 48 years in the same field. He spoke of a great newspaper, as a permanently-enduring force, built little by little, of the sincere efforts put into it by men who, after spending decades thus, were able to look back and see that their work was good. He defined a newspaper's ultimate aim and function as "an organization which should supply the community with an accurate statement of current events and intelligent trustworthy comment thereon."

Though essentially a serious and meditative man, Mr. Dafoe is not without his deep springs of humor. "Well," he said one day to a junior member of the editorial staff,

"I see your editorial had the desired result. The thing you advocated was done almost at once."

"I'm afraid it wasn't due to us" said the junior, "I think the thing was done just before the editorial appeared. That's too bad."

"Not a bit of it!" returned Mr. Dafoe reassuringly, "as long as you suggest and approve of something that has already been done, you can't possibly be in the wrong."

## Sir Arthur Currie and the Luxor Seer

By W. L. EDMONDS

TO CONSULT one of the far-famed fortune tellers who dwell at Luxor, Upper Egypt, is quite the proper thing for those who journey that far up the Nile in order to see King Tut's tomb, the Colossi of Memnon, the Temple of Karnak and the many other ancient places in that ancient part of the world. At any rate most people who feel they can afford the expenditure of that which is approximately the equivalent of ten dollars in Canadian money to be told about the ups and downs of their past and get a peep into what the future has in store for them can usually be induced to make the venture.

Even Sir Arthur W. Currie, the worthy principal of McGill University and commander of the Canadian forces in the Great War, was lured into the tent of one of the male fortune tellers of Luxor when he was there in February last in quest of health. This particular fortune teller, who is a graduate of a university in India that trains men and women in the mystic art, has a little black-colored book containing testimonials from many of the world's most famous men, which he showed to Sir Arthur Currie, as he does to all possible clients after he has made his first approach. Whether it was the influence of this little book or just a whimsical idea to "do as the Romans do when you are in Rome" that induced him to enter the fortune teller's inner shrine is not known.

At any rate, Sir Arthur, with an amused smile upon his face, paid the price stipulated and submitted himself for examination. Among the testimonials in the already referred to book is one from Robert Hichens, the novelist, stating that "he told me with faithfulness that was remarkable about many outstanding incidents in my past life. The faithfulness of that which he predicted regarding my future, time, of course, can alone determine."

And Sir Arthur's experience with this Luxor fortune teller was similar. He heard many things regarding his past that were strictly according to fact. But there were evidently certain things in regard to the life of his client that the horoscope did not reveal, for that evening, while conversing with the writer, the fortune teller, after showing Sir Arthur's signature in his book of testimonials, remarked:

"Do you know this gentleman?"

"Not personally, but know him well by reputation."

"He's a big man, isn't he?"  
"Yes; you must have noticed he was much taller than most men."

"Ah, you do not understand me. What I mean: Isn't he a man with a big reputation—a famous man? You see, he's a difficult man to see through, because you can't draw him out. Most people can be induced to give themselves away. But Sir Arthur Currie isn't of that type. He doesn't talk enough about himself to make a good subject for a fortune teller."

"Oh, yes, Sir Arthur Currie is a big man in Canada as far as mental qualities are concerned," I explained. "He is principal of McGill University, Montreal, and was commander of the Canadian forces in the great war."

"Ah, that is interesting. Glad to hear it."  
"If I make bold to ask: What did you see in the horoscope regarding Sir Arthur's future?"

"Ah, my dear sir, that is a secret between the gentleman and myself. But this I may say: He has a promising and honorable future. At any rate, I make it a rule in my professional practice never to reveal to clients that which I see is dark and gloomy and may induce depression. I merely tell them of the bright experiences the future has in store for them. Knowledge of the dark and gloomy experiences will come to them soon enough."

And then, after dreamily gazing across the Nile to the Lybian mountains, in a valley of which rests the mummy of King Tut, he sauntered toward a group of tourists in search of other clients.

## The Canadian Abroad

BY J. E. MIDDLETON

I, OF the Land of To-day,  
Bred in the sunny soul of it all,  
Betook me far and away  
Over the stern seas, misty and grey,  
In a white ship, stately and tall.

Yesterday's land I found,  
Rich in royal turret and wall,  
With the art of the ages crowned,  
With loveliness lavished around,  
—And the smell of blood on it all!

Grief in the spreading yew,  
Sobs and tears in the willow-sedge,  
For my father's fathers, sturdy and true,  
Who drank of the brabbling witches' brew,  
And died under every hedge.

Their beauty thrills in my soul,  
Their manly grace in the deadly strife,  
They paid the liberty toll;  
And up from the centuries' long drum-roll  
Comes the English dream of life.

And for that, this homeland of mine,  
Graced with the multitudinous spears  
Of the deep-ranked spruce and the pine,  
With the prairie, the mountain-line,  
Is like a song in my ears.

Treasures crowded my way,  
All of them fine, and brave to see  
In the mist of Romance, all silvery-grey,  
But O, dear land of To-day,  
You are all of the world to me.

## That Victoria Elevator

SOME weeks ago in a series of "Vignettes of the Varied West" written by the editor of SATURDAY NIGHT allusion was made to the existence of a grain elevator in the outer harbor of Victoria, B.C., the erection of which was described as an act of folly with accompanying reflections on the enterprise as a promotion. Though no names were mentioned it now appears that the elevator was erected by the Panama Pacific Grain Terminals, Limited and one of its directors, Mr. F. W. Turnbull, barrister of Regina, takes exception to the implications of the paragraph. He desires to have it known that he did not make any money in promoting the enterprise and denies that prairie investors were in any way over-reached. While SATURDAY NIGHT cannot withdraw its original criticisms as to the utility of a grain elevator at Victoria, it cordially admits the bona fides of Mr. Turnbull. In the original article no personal attacks were meditated as the author was quite unaware of the identity of the promoters.

It was the young barrister's first case, and he was bubbling over with pride and enthusiasm as he stood in court. "Now," said he, addressing the defendant, "you say you came to town to look for work? I put it to you there was another, a stronger motive that brought you all this distance."

"Well," hesitated the defendant, "there was —"  
"Ah!" cried the barrister, triumphantly. "And what was it?"

"A locomotive,"—South Coast Times.



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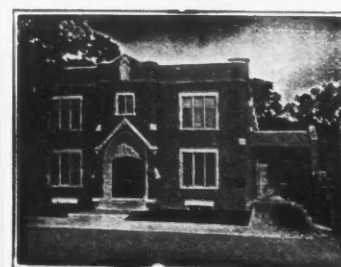
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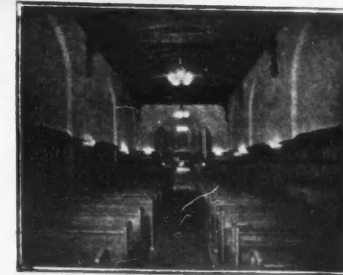
A LONDON COFFEE HOUSE OF LONG AGO  
Interior of Hummums Hotel, painted by Sir Joshua Reynolds. The following London celebrities of the eighteenth century have been identified:—Fielding, Davies, Lord Chesterfield, Parson Ford, Dr. Johnson, Major Sturgeon, and Joe Wilkes. The picture is one of the Cyril Andrade collection exhibited at the Malloney Gallery, Toronto.

## A. W. MILES



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# In Lobby and Gallery

By E. C. Buchanan

## Mr. Thomas Reports

OTTAWA has examined with much interest the report which Rt. Hon. J. H. Thomas has made to the House of Commons on his visit to Canada and noted the reception it has received. Although the Lord Privy Seal appears himself to be satisfied that his efforts in this country were not in vain, he has not convinced many people in the Old Country that they were worth while and even members of his own party have joined the Conservatives and Liberals in subjecting him to criticism. And the Old Country opinion that his venture was pretty much of a failure is rather widely shared in Canada. But one wonders what his critics could have expected him to accomplish in one swoop. Over in England they seem to demand very prompt redemption of promises given by governments and ministers. In the election campaign which brought it to power for the second time the Labor Party was very definite in its assurances that if placed in office it would put the unemployed to work, and now it is being called upon to make good its pledges. Its critics seem to think that six months is long enough for it to perform the wonders it was rash enough to promise. How would governments in Canada fare if they were held to such a strict accounting?

In recent years, this country has had a good deal of experience with ministerial promises and undertakings and the lesson of that experience has been that once a promise has served its immediate purpose it is not safe to regard it as anything more than a pious expression of good intention which may be acted upon at the leisure of the responsible parties. Canadian governments do not entertain any notion that they are called upon to over-exert themselves for the prompt redemption of pledges but consider it sufficient that they should keep their obligations in mind for their ultimate guidance. They would be in a bad way very often if the same serious view was taken of ministerial pledges as attaches to them in Great Britain.

It was surely not to be expected that Mr. Thomas could solve the unemployment problem by a three weeks' sojourn in Canada, or even approach very close to a solution of it. He could no more work magic in this country than at home. Nobody would suggest, in fact, that there can be any single solution; the problem must be worked out in various ways. If Mr. Thomas' visit to Canada produced the prospect of any considerable measure of relief in the near future he must be entitled to regard it as an appreciable accomplishment. But did it really produce anything? The unofficial Minister of Unemployment seems to stimulate scepticism and criticism by a lack of frankness in his utterances. It was remarked in these columns when he was here that the subjects of his visit were obscure and his statements regarding them vague. He seems to have been equally vague in his public statements since his return and in his verbal report to parliament.

It is believed by some quarters here that one of the principal ideas he had in mind in making his trip to Canada was that the migration of Old Country people could be largely increased. If that is so, he was not long in Canada, and before abandoning that hope. The powers that be in Canada are not enthusiastic about increasing the population by immigration. And Mr. Thomas, quickly recognizing this, was at pains to give assurance that he had no desire to dump any of Britain's unemployed on this country. What, then, was he seeking? Naturally, he felt called upon to give some explanation of his visit and he did so to the extent of asserting that he was in Canada in the role of a commercial traveller. He enlarged upon this by pointing to the discrepancy between the trade of Canada with Great Britain and with the United States, the much smaller purchases in proportion to sales from the Old Country than from the Americans. He asked the Canadian public to give thought to this, but he intimated that he had approached the situation more directly by taking up with Canadian industrialists and business men the question of the enlargement of their purchases of British goods. Before he sailed for home he made the statement that he had secured some tentative promises of orders for British coal and British steel.

He further discussed the possibility of increasing Britain's export trade with Canada by persuading British industries to establish branches here, thereby providing themselves, work in this country for some of the unemployed of the Old Land. Immediately on his return home he threw out some hints about a scheme for the bulk purchase of Canadian grain by Great Britain, involving the construction of storage elevators at British ports, the idea obviously being that the ships which carried the grain would have return cargoes of British products for Canada. He was to have taken up this scheme with representatives of the Wheat Pool in England. The return cargoes he had in mind for the wheat boats undoubtedly were coal and steel. It is with these products that he sees opportunity for providing employment in England through increasing sales to Canada.

## Some Practical Steps

IN HIS speech in the House of Commons Mr. Thomas was very optimistic about the prospects for British coal in the Canadian market. He went so far as to claim that next year the difficulty would not be in finding Canadian customers for Welsh and Scotch coal but in supplying the demand, and with this he coupled a statement the foundation for which is not known here—the statement that "the Canadians have decided to order five 7,000-ton vessels to deal with coal movements in the next year alone." No confirmation of this statement is forthcoming on this side of the water and there is speculation as to who "the Canadians" are. It is presumed, however, that the coal he refers to is anthracite, and that he figures it could be laid down in Canadian ports at prices to compete with the American product provided the ships had return cargoes of Canadian grain.

In the matter of developing the Canadian market for British steel, Mr. Thomas appears to have some practical ideas. Satisfied that Canadian customers are willing to purchase British instead of American steel—someone in this country assured him that "in price and quality British makers have nothing to fear"—he proposed to lend governmental assistance to the business by the establishment of an export credit commission to finance large movements of steel to Canada. Even more promising, perhaps, is his declaration that hereafter British manufacturers "will be right on the job to give good service." In the frank discussions he had last summer

with Canadian industrialists and business men he must have learned of the dissatisfaction and annoyance frequently experienced by importers of British steel products, due to delay in having orders filled and to the failure of the British producers to acquaint themselves with Canadian requirements. It would seem now that he is convinced he can bring it about that the Old Country producers will remove these obstacles to their success in the Canadian market. As a matter of fact, at Tariff Board hearings a year ago the claim was made by users of steel that they could not secure sufficiently prompt delivery or close enough compliance with their requirements from Canadian steel plants and that explained the volume of their imports from the United States.

If Mr. Thomas has any prospect of working out his scheme for the capture of a considerable part of the Canadian market for anthracite coal by means of economical delivery through facilitating the purchase of Canadian wheat by Great Britain, and if, by persuasion and governmental assistance, he can place British steel manufacture on a competitive footing in this country, then his Canadian effort was by no means a failure. They require study and development. Surely it is too early to condemn them as impossible, and so too early to pronounce his mission to Canada abortive. There is this on his side, that the government here at Ottawa is seeking the same ends and must, therefore, be anxious to encourage and assist his efforts. It may or may not be a coincidence that it was just about the time Mr. Thomas was here endeavoring to drum up business for the British steel manufacturers that Mr. Robb, as revealed within the last few days, instructed Chairman Moore of the Advisory Tariff Board to prepare to submit a complete new schedule of tariffs on steel. At any rate, it may be taken for granted that, to find favor in the eyes of the government, this new schedule will not be such as to increase Canada's imports of steel and steel products from the United States, which now amount to nearly four hundred million dollars a year. I think there can be very little doubt, too—although for reasons attaching to the goodwill conversations at Washington it must have been considered the part of discretion to draw the veil of secrecy—that the movement in which Mr. Thomas is engaged was earnestly considered by Mr. Ramsay MacDonald and Mr. Mackenzie King in their private conference in the Gatineau Hills. And down in the United States indications of concern about this movement are discernible. Publications reflecting American economic and commercial views are devoting more space to this country than is their wont.

## Mr. Robb and the Session

NOW that the occasion for anxiety for Mr. Robb's recovery appears to be pretty well past, Ottawa is speculating as to the possibility of his illness affecting the session programme. Some people fear that the process of convalescence will prevent his being in his place in the Commons until late in the session and that the preparation of the budget may have to be undertaken by someone else. In that event, curtailment of the plans for tariff revision might be expected. This is looking rather far ahead, however, and the concern regarding the budget is hardly warranted at the present time. Mr. Robb has five months or more to recover and regain his strength before the budget need be presented. The last few sessions he has been bringing it down early, but some of the opposition critics have complained of this, claiming that it should not be presented till after the end of the fiscal year, March 31, so that the financial balance sheet might be complete and not in part an estimate. Another reason for delay with the budget this time is that, if the government is not to falter in its intentions regarding tariff revision, the Tariff Board has several months' work ahead of it in the accumulation of information for the assistance of the Minister of Finance. The present prospect would appear to be, therefore, that if the process of Mr. Robb's recovery and convalescence is normal, he will be able to devise and deliver his own budget. Should his condition prevent this, the task probably would devolve upon Mr. Dunning, who is now acting for him in the Ministry of Finance. On this Thanksgiving Day, many in Ottawa, and many members of parliament of all parties throughout the country, were mindful of the more encouraging bulletins from the sick room in Toronto. The Minister of Finance occupies a warm place in a host of hearts.

## Tariff Board Doings

MR. MOORE'S tribunal is settling down to a heavy session. Last week it waded through a mass of statistics and argument on the home brewing industry, having before it applications regarding the tariff on malt, large quantities of which are imported for consumption in domestic mash pots. This week, on instructions from the government, it delves into the condition which Mr. Robb attached to the British preference this year requiring that for imports to enjoy the preference they must be of fifty per cent British material and labor. The matter is referred to the board in consequence of the complaint of Lancashire cotton manufacturers that this requirement shuts them out of the Canadian market, as foreign materials must be used in excess of fifty per cent. The Lancashire Cotton Association has sent representatives to Ottawa to present their grievance, which the Minister of National Revenue has assured them he is anxious to adjust to their satisfaction. From this case, the Tariff Board goes on to a resumption of the investigation into steel tariffs and their operation. It has now not only to deal with the specific applications before it, but also to secure the information on which to carry out Mr. Robb's request for a complete new steel schedule. The last stage of the steel hearing will bring up a subject of frequent complaint by farmer members in parliament, the disparity between automobile prices in Canada and the United States. Officials of the board have been conducting an inquiry into this matter in both countries, taking into consideration, among other things, the difference in quality between similar cars manufactured on either side of the line. The board is also under orders to go into the allegation of members of parliament that some of the motor car manufacturers do not pass on to the public the exemption from excise tax granted them in 1926.

Someone laments the decadence of conversation in these later days, but just the same, the operator will tell you "line's busy." *High River Times.*

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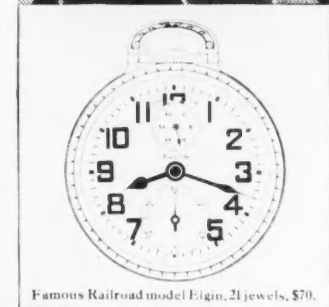
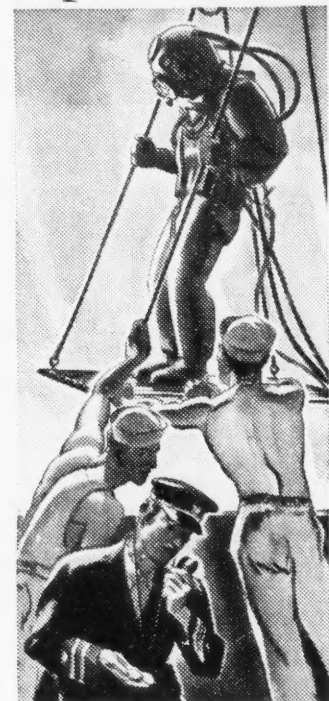
For here... as the heroes of the Falcon salvaged the sunken submarine S-51... life itself was measured by time. Let time fail... let a watch deceive the man at the air-pressure controls... and the "bends" will attack the diver... that strange deep-sea affliction that bends men into knots, that maims and twists and paralyzes... its perils are vividly set forth in Ellsberg's book "On the Bottom."

Here was no mild and ordinary test of timekeeping. Here was the grimmest, hardest test a watch can know. For here life itself was pinned to the hands of a watch. The odds are certain that you will never don a diving suit and explore the ocean's depths. Perhaps you'll never pilot a plane... nor run a locomotive. Yet there's pride in owning such a watch that would be worth the payment of a higher price.

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# Poise is Power

By Victor V. Murray

I RAN across Clarence Noobie in the rotunda of the Hotel Metropole. He was alone, his slight figure almost lost in the depths of a massive maroon armchair.

"Why the cigar and look of concentration?" I asked, "Are you secret servicing?"

The last question referred to Noobie's recent graduation—by mail—from the International Secret Service Institute. About two weeks ago he had received his certificate and badge after completing with high honors, a course of 12 secret service lessons.

"I had to give up my secret service work," he said, trying hard to keep his cigar alight without actually smoking it.

Lack of co-operation on the part of city police made it impossible for him to carry on as an operative at large, he explained. This attitude was prompted by professional jealousy.

"City detectives, who, after all are just ordinary policemen without uniforms, can't hope to compete with a college trained expert like myself," explained Noobie, "Being beaten at their own game makes bad feeling."

This bad feeling was plainly shown a few days after Clarence got his secret service diploma. It was the day of the big Rhinegold-Van Plosh wedding. Newspapers had estimated that wedding gifts to the value of \$500,000 or so were stacked up in various corners of the Van Plosh mansion.

Noobie had noticed an item in the International Secret Service Bulletin—mailed free of charge to all students—that said Tuxedo Tim and Diamond Nell, two famous society crooks, were believed to be in Canada. He decided to go unbidden to the wedding reception in order to keep an eye on the gifts. The capture of Tuxedo Tim and Diamond Nell would make a splendid start for his secret service career, thought Clarence.

Unfortunately Noobie was only at the reception a few minutes before he was interrogated by an ordinary city detective.

"You a guest?" asked the dick.

"No, not exactly," replied Noobie.

"Watcha doin' here?"

"Keeping an eye on the gifts."

"I'll say you've got your eye on 'em—are you workin' in the house?"

"No I'm watching for Tuxedo Tim and Diamond Nell."

"You know them two birds?"

"I know of them."

"Get your hat."

Despite the fact that he flashed his badge and produced his secret service certificate, Noobie was hustled away to headquarters. Four hours later the inspector in charge came to the conclusion that Clarence Noobie was "just a harmless nut" and ordered his release. Since then Noobie had done no further secret service work.

"Well," I said, after listening to this tale, "Having laid aside your badge and handcuffs, may I again inquire what keeps you in this rotunda pretending to smoke a cigar?"

"I'm practicing poise," he replied.

"Did you say poise?"

"Yes, poise."

"And what—what are you poising for?"

"Poise is power," answered Noobie earnestly. "What is it makes men win? What is it about some men that commands attention?"

"Green shirts," I suggested.

"No, it's poise," asserted Noobie. "What is it women demand in the men they marry?"

"Patience, docility, obedience—"

But Noobie could think of nothing but poise. From the way he talked I could tell he was taking another correspondence course of some sort. I asked him to tell me about it. I have been interested in all of Noobie's various correspondence courses ever since he gained his deep sea diving degree ten years ago.

HE PROMPTLY produced his latest text book. It was entitled: "Poise is Power," and the introduction read something like this:

Dear Student: As you open this little book you join hands with Professor Phypus R. Promulity on the high-road to SUCCESS. The professor has helped thousands to SHAKE OFF the shackles of diffidence, awkwardness, bashfulness, and self-depreciation. Now he is going to help YOU.

Poise is mental. You must fix in your mind the potent words: POISE IS POWER. And as you do so you must realize those words are true, that poise IS power, just as unquestionably as two and two make four.

Who is the man who commands respect wherever he goes? The man with POISE.

Who is the man who can put his speech, sales talk, or sermon, across BIG? The man with POISE.

What is it that fascinates women, attracts men, disconcerts opponents, and opens closed doors? The answer is POISE, serene, unwavering, unshakable POISE.

"Is it about poise?" I asked.

"Yes, that's what I'm studying," replied Noobie.

"I hope you're not going around fascinating women and opening closed doors with it?" My tone made it plain I expected better of him.

Clarence blinked through his glasses and became slightly red in the face.

"I don't think I've fascinated any yet," he replied. "But they certainly look twice at me since I've been following the directions."

"And what," I asked sternly, "are the directions?"

Professor Promulity's directions for fascinating women were brief and simple. They were based on the theory that no woman is happy until she has met her master. A woman, he said, may pity a man who is weaker than herself but she can never love him. In days of old the cave man asserted his mastery with a club. Today clubs are seldom used except on the golf course and modern man must assert his mastery by mental domination.

Mental mastery could be established, according to the professor, by repeating the potent words: Poise is power. By repeating the words with implicit belief in their truth and efficacy—the student became steadily more poised and powerful. Soon he would find that he had established his mental supremacy, that he was dominating the situation. His next step was merely a matter of personal inclination.

The student was next given a few instructions as to how he should comport himself in order to display his poise to the best advantage. The professor laid great stress on the importance of a good stance. He described two attitudes which he considered more than usually effective. For posture number one the feet should be placed

18 inches apart, the hands clasped behind the back, the chin slightly elevated, and the chest thrown well out. For posture number two the head and body should be inclined slightly forward in a courtly and attentive manner, one hand thrust halfway in an outside pocket and the other left free to give "airy yet restrained" emphasis to the conversation.

It was while practising attitude number one, near the main entrance to the hotel, that Noobie had noticed several ladies turn and glance at him a second time.

"That is an expansive attitude," he said. "It is one that commands attention."

"It certainly would," I agreed.

OUR discussion about attitudes was interrupted by a lady's voice at my elbow. "Have you been waiting long?" or words to that effect. I turned. Noobie scrambled to his feet. The owner of the voice was a demure little person dressed mostly in black, a color which suited her exceptionally well. Her large brown eyes swept over me and rested on Noobie with a shy but friendly gaze.

"Pardon me—" I said, about to withdraw.

Noobie said nothing. He made queer noises in the back of his throat but was otherwise paralysed by confusion. There was evidently a mistake somewhere. It was the girl's turn to look confused.

"Oh," she said, a trifle breathlessly, "I was quite sure you were Arthur Anderson."

Noobie's face continued to glow like an electric toaster. "The gentleman's name is Noobie—Clarence Noobie," I said, trying to ease the tension.

At the sound of my voice Clarence began to rally. He smiled wanly and ceased making inarticulate noises. I could almost hear him repeating hurriedly the potent words: poise is power.

"Yes," he said at last, "My name's Noobie, not Anderson. Perhaps we can help you find Mr. Anderson."

The young lady introduced herself as Miss Beatrice Pridham, of Morningtown. She had stopped off in the city for a few hours on her way to the coast, she said, and was supposed to have been met by her brother's college chum, Art Anderson.

Noobie had by this time assumed posture number two as described in Prof. Promulity's remarkable text book. He began making airy yet restrained gestures and I knew he was building up his mental supremacy by repeating the potent words: poise is power.

Having excused herself a dozen times, Miss Pridham said good-bye and was turning away when Noobie restrained her with what must have been an airy gesture.

"Perhaps you will regard me as presumptuous," he said, "But I think it would be cruel of you to run away now after fate—a kind fate—has brought us together."

More along the same line with airy gestures and courtly inclination of the head and body. Then Noobie changed to attitude number one. Feet 18 inches apart, hands behind back, chin up, chest out—such poise, such mastery.

"You must allow me to call a cab, Miss Pridham," he continued, "I feel it to be at once my duty and privilege to see you safely aboard your train. But first, first we will have a bite to eat."

Miss Pridham was quite overcome.

"I must admit that I'm a little afraid being all alone," said she, "I only hope that some day some one will be as kind to your wife, or sister."

"It would have to be my sister," asserted Noobie, boldly.

Before they left for the dining room he managed to whisper in my ear: "What is it that fascinates women?"

In return I muttered the potent words: "Poise is power." I was invited to join them at table but excused myself on the grounds that I was even then late for an appointment I had with a man staying at the hotel. I made my call and came downstairs again perhaps an hour later to find Noobie once more in the rotunda. Miss Pridham, he said, had gone to send a wire to her brother and would be back immediately.

"You devil," I said, "You fascinated that little girl with your poise."

"Did I?" Noobie was quite unable to conceal his elation.

"You certainly did," I replied. "In fact you fascinated me as well when you demonstrated posture number one—with chest out. I've never seen anything like it before."

Just then a large man walked up to us, a large man with deep lines bracketing his down-curved mouth and eyes that were devoid of laughter.

"Were you gents talking to a dame dressed in black?" he asked, without ceremony.

"Sir!" said Noobie, still much poised. "That's no way to speak of a lady."

"That weren't no lady," retorted the sour looking stranger, "That was Diamond Nell."

Noobie looked like a man who has been hit very hard in the midriff.

"Did you have a pocket book?" asked the stranger, putting stress on the past tense.

Noobie's hand went to his inside pocket and came away again.

"I did," he replied.

Clarence and I left the hotel shortly afterwards. When we reached the sidewalk he flung something into the gutter with unnecessary violence. It was a little book entitled: "Poise is Power."

## British Welfare League Appeal

EDITOR, SATURDAY NIGHT

Sir,—Through the courtesy of your pages, the British Welfare and Welfare League, Toronto, would like to broadcast a message to every Britisher in Canada.

Since 1907 our institution has been carrying on a great work—extending to deserving settlers from the British Isles, a hearty welcome; temporary accommodation, and rendering such other help and advice as will enable them to become worthy citizens of Canada.

The League is a public, patriotic, philanthropic organization, carried on by public-spirited citizens, aided in a small degree by municipal, provincial and dominion authorities, but in the main dependent upon public subscriptions for its maintenance.

In a few weeks our financial year will close, and we must set out to raise \$13,000 to carry on for the coming year. May we appeal most earnestly to all Britishers, particularly those hundred thousand newcomers who have been offered a welcome at our hands, to rally to our aid at this time.

Funds are urgently needed. From \$1 to \$1,000 subscriptions will be most gratefully received, and will be formally acknowledged by our treasurer.

Yours etc.

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British Welfare and Welfare League, Toronto,  
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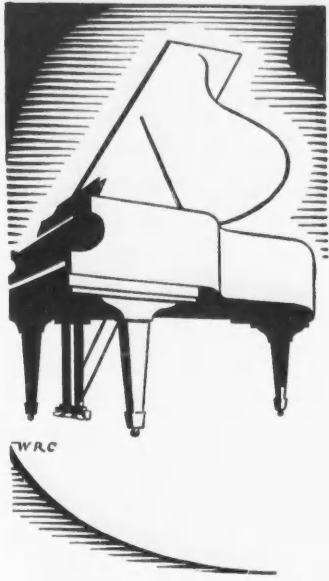






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## MUSICAL EVENTS

### Harold Bauer

By HECTOR CHARLESWORTH

THE Women's Musical Club of Toronto has started its season auspiciously with a largely increased membership and Hart House Theatre (by permission of the syndics) was packed on the occasion of its first event which took place on the afternoon of Nov. 8th. The artist was Harold Bauer, than whom no more satisfying or truly musicianly pianist may be heard by the public of to-day. As many are aware Mr. Bauer, originally a boy violinist, was induced to take up the pianoforte by Paderewski, who became his master. Perhaps no other pianist so nobly perpetuates the Paderewski tradition of lovely singing tone, the quality which brought sudden world wide fame to the Polish genius forty years ago. But Bauer's singing tone, based on his supreme mastery of the art of pedalling, is but one of many endowments which make this pianist an outstanding figure in modern music. His precision, balance, finger technique, beauty of touch and intellectual distinction are equally outstanding characteristics. It is not hyperbole to say that his recital last week was an absolutely flawless performance, permeated by thought, emotion and beauty. Bauer has sometimes been accused of coldness but there was no shadow of this in his interpretations.

His programme was of singular interest; and of all his achievements his Bach numbers were perhaps those which roused the warmest appreciation. His first number was the Chromatic Fantasia, and his last (an extra number) a vivacious chorale prelude by the same composer. The distinction of Bauer's Bach playing lies in the color and lyricism he evokes which give to these scholastic compositions a freshness and modernity quite amazing. In the Chorale his sustained limpid intonation was especially ravishing. On a party with his Bach playing was his rendering of one of his own transcriptions of Caesar Franck's works for organ, in this case the "Prelude, Fugue and Variation."

The major number on the programme was the Sonata in F sharp minor, opus 11 by Robert Schumann, which does not figure very often on recital programmes. It is very romantic in quality and much freer in style and development than the average sonata of its period. Its variety of utterance is almost unique and its second movement, entitled merely "Aria" is exceptional in grace and tenderness. The little phrase with which it ends is unforgettablely piquant, and the pianist's rendering of this coda was an illustration of that mastery of the art of phrasing which marks all his interpretations. Taken as a whole the rendering of the Sonata was a magnificent mingling of brilliance and poetry.

The two Chopin numbers had augmented interest because they were unbacked. It would surprise many to know how much of Chopin is more or less neglected despite the appearance of his name on every recital programme. The Polonaise in E flat minor was new to many listeners, a work remarkable for its subtle and elusive intimations, rendered with haunting beauty, and the Ballade in F major, though better known, is not one of the staid, stolid works of the conventional recital. The tenderness and rhythmic inspiration with which Bauer employed tempo rubato were especially noteworthy. Naturally the rendering of Debussy's "Reflections in the Water" was exquisite. A number of fascinating color played with captivating mastery of staccato expression was "El Puerto," by Albiniz; and the technical brilliance of the artist in the matter of runs and glissando was revealed in Alkan's unique descriptive work, "The Wind."

### New String Quartet

By HECTOR CHARLESWORTH

A NEW chamber music organization, the Conservatory String Quartet made its first public appearance at the Toronto Conservatory of Music on Nov. 5th and will give five more monthly concerts this season. It would be perhaps more correct to call it a re-born quartet, though its personnel is mainly new. The only member of the old Conservatory Quartet in the present ensemble is the noted cellist and profound musician, Leo Smith. The rest of the membership consists of Elie Spivak, 1st Violin; Harold Samberg, 2nd violin and Donald Heins, viola. Messrs. Spivak and Samberg are both young men of finished musical accomplishment; and Messrs. Smith and Heins are authoritative musicians of long experience and native enthusiasm. All four members of the ensemble seem to have a natural flair for chamber music. A stranger listening to the concert of Nov. 5th might well imagine that they had been playing together for a considerable period so intimate was the response between the membership, so admirable the balance and so smooth and spirited the general execution.

The opening work, Beethoven's Quartet in C minor, one of the six grouped as opus 18, was an ideal introductory for a new organization; for it is not only elegant and transparent in development—but the interest is most impartially and graciously distributed over all four instruments. It was published in 1800, the year of the First Symphony also. Beethoven was thirty years old, and had attained a position where success was assured. He was still under the influence of Mozart and



ISABEL BURNADA  
Guest soloist with the Toronto Symphony Orchestra at its twilight concert next Tuesday.

Haydn but with a distinctive inspiration of his own. The first intimations of the deafness which was to overshadow his life were near at hand but had not revealed themselves. Hence this quartet is singularly buoyant, vital and charming, and its melodic and rhythmic arabesques are captivating. It was played with fluent and expressive charm and in many moments the tonal quality was lovely.

A stimulating interlude was provided by Ernest MacMillan's "Two Sketches on Canadian Folk Songs." The first, "Our Lord in Beggar's Guise," was played with grave reverential feeling, contrasted with the brilliant rendering of the jocund and richly scored sea song, "A Saint Malo," which followed.

The final number was Elgar's Quintet for Piano and Strings, opus 81, in which the strong ensemble had the co-operation of the noted pianist Norman Wilks. This quintet is one of the more recent of the English composer's books and very elaborate and orchestral in style. As in many of his compositions the wealth of harmonic devices in development, compensates in some degree for commonplaceness of the themes. The first movement, Moderato, develops a pleasing melody which however lacks emotional appeal; but the resource which is devoted to building up harmonic effects in this and later movements is unquestionable. The last movement, Andante Allegro, is essentially symphonic in character and the whole quintet makes heavy technical demands on its interpreters. Norman Wilks is a pianist to whom it is always a delight to listen. His touch is firm and lovely and the tone he evokes singularly noble. He led the forces with captivating elan, and the string performers also covered themselves with glory especially in the last movement. Quite obviously the Conservatory Quartet is built on fine foundations and likely to become a real addition to the country's musical life.

### Symphony

THE second twilight recital this season of the Toronto Symphony Orchestra under Dr. Von Kunitz maintained the standard of excellence set by the opening concert. The two outstanding features on this program were the performances of Paderewski's Polish Fantasy, with Wiktor Labunski at the piano, and the last movement of Tchaikovsky's Symphonie Pathétique (B Minor).

The Polish Fantasy based as it is on folk melodies and dances is markedly racial in character, rich in native idiom and ringing all the changes on Polish temperamental behaviour from swift upward joy to sudden despair. It is brilliantly written and provides both orchestra and pianist plenty of scope for impressive work. Dr. Von Kunitz gave a spirited reading of the Fantasy and Mr. Wiktor Labunski, the solo pianist, gave a distinguished performance at the piano. His skill and musicianship were strongly in evidence and his tone quiet but powerful.

The Adagio Lamentoso Movement of Tchaikovsky's Symphonie Pathétique is profoundly sombre in mood, an expression of overwhelming grief in basso profundo and is deeply interesting in its orchestral arrangement. It was done with fine intelligence and judgment.

ISABELLE BURNADA, mezzo-soprano, sings the Aria "O Don Fatale" from Verdi's "Don Carlos" with the Toronto Symphony Orchestra at the Twilight Concert on Tuesday next, November 19th, at 8.15. She also sings a group of songs. Isabelle Burnada, since she sang with the orchestra two seasons ago, has repeated her American successes in London and Paris. The orchestra, under Dr. Von Kunitz, plays two numbers that are new to the orchestra. Cherubini's Overture "The Water Carrier" and "The Sorcerer's Apprentice" of Dukas; "Ritournelle de Papillons" Lameau; the Nocturne from Mendelssohn's "Midsummer Night's Dream" and the "Procesional" from Lohengrin of Wagner complete the programme.

(See also Page 14)



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By EDGAR MCINNES

She never could sleep in the earth,  
In the cold dark grave—  
She who was proud and free,  
She of the burnished hair,  
She who was one with the sun and  
the sunlit sea  
And the shining air;  
She could never be laid in the lonely  
deep  
Where no light stirs  
And the sullen mould and the slow  
worm creep  
Over the mouth that once was hers,  
Shut now forever from song, and the  
eyes from laughter,  
Out of the sight of the sun and the  
sunlit wave—  
Oh, never prison her heart in the  
sombre grave,  
In the dark of the long hereafter.

Build her last altar here  
On the broad open shore—  
Here where the long seas thunder  
And swing to the lift of the tide.  
This was her heart's own song, but  
now no more  
Her dancing feet will follow the dancing  
foam,  
Nor sunset shadow her eyes with a  
deep, still wonder—  
O dreams that fade while they still are  
fair!  
No more will the wind etch clear  
The cleanly strength of her body  
breasting the wind,  
Nor fling her laughter into the sun,  
nor scatter her hair,  
Spun bronze with the shadows inter-  
twined;  
Earth and the seas abide,  
But this was her heart's own song,  
and her heart went home  
Before her song had died.

She will not find it under the mould-  
ering earth;  
She will not hear in the grave  
The laughing call of the wind, the  
surge of the wave.  
Build her last altar here—  
Here where the echoes of song and  
the shreds of mirth  
Still hover about the pyre,  
Blown by the fitful wind,  
Blown as the flames that flicker and  
soar and fade  
Over the husk her soul has left behind,  
Over the cold still form on its glowing  
bier,  
So may she find again  
Beauty she loved, and the old delight  
and pain;  
So let her loveliness pass from us, ar-  
ranged  
In glory and gold of fire.

She was a crystal that held a flame  
Burning clear in its inmost heart;  
She was a chalice far too frail  
For the flame that shattered its walls  
apart.  
Life that called to her, love that came  
Deep as the tide of the moonlight sea  
Woke her soul to a singing splendour  
Beyond the strength of her heart to  
hold,  
And flesh was a robe as of iron mail  
Prisoning wings till the wings burst  
free  
And the body lay in its last surrender  
Panoplied royal in flaming gold.

She could never be laid in the lonely  
dark—  
She will go out as a flame into the  
sun.  
Soaring and unconfined,  
Free from the body and all the bonds  
that sever  
Spirit from spirit, song from the sing-  
ing heart;  
So when the last faint spark  
Blows out to sea, and fades, and the  
life is done  
And we depart  
Into our loneliness, she will go ques-  
ting on,  
One with the world she loved, one  
with the dawn,  
One with the sunlit air and the cooling  
wind  
And the sea for ever.

## Russia

"THE NAKED YEAR," by Boris  
Pilnyak, translated from the Rus-  
sian by Alec Brown; Payson and  
Clarke—Gordon & Gotch, Toronto.  
305 pages; price, \$2.00

By THUR HEDMAN

Russia—endless expanse, stretching  
towards the Urals and far beyond  
Plains of black earth, arid steppes,  
waterlogged riverlands. Squallid ham-  
lets with muddy streets and dilapid-  
ated cottages huddled with twisted  
and sunken timbers, with bleary,  
squinting windows inhabited alike by  
men and beasts, reeking of dung and  
sweat and vodka. Gloomy towns and  
cities, without fuel, without food,  
rusting machinery—not a wheel of in-  
dustry turning; factories, work-shops,  
blast-furnaces and rolling-mills deathly  
still and silent. An autumn with  
leadens skies and raw winds with  
"grey and dirty dawns," a winter with



JAMES BRANCH CABELL  
Whose new novel, "The Way of Ecken", has just been published by Robert  
M. McBride & Co., New York.

numbing cold, a summer with scorch-  
ing heat—Such are the scenes of  
Pilnyak's poem in prose, "The Naked  
Year."

Russia—land of social extremes, of  
irreconcilable human contradictions,  
where the twain, East and West, do  
meet. Masters and slaves—a handful  
of lords with immense landed posses-  
sions, millions of mouzhiks in direst  
want and poverty. Cossacks and ni-  
hilists—Instruments of cruelty and  
oppression, death-defying idealists and  
ceaseless fighters for freedom. Incar-  
nations of the flesh and of the spirit  
at the same time—earthbound and  
heavenly. Human beings who are  
both angels and devils, now indulging  
in the wildest orgies and inflicting  
pain on their fellow men, now seized  
with remorse, overflowing with kind-  
ness and love, crossing themselves be-  
fore icons and fervently praying.  
Anarchists, communists and upholders  
of the competitive order of society.  
—Such is Russia, the composite hero  
of Pilnyak's drama.

Russia—bled white by war and now  
torn to pieces by revolution. Society  
disintegrating, old bonds falling away.  
Peasants seizing the soil and dividing  
it among themselves. Reds and  
Blacks and Whites in mortal combat.  
Famine and disease stalking through  
the land—typhus, smallpox, cholera.  
Town and city dwellers swarming over  
the plains, foraging for food.—Such  
is the action of Pilnyak's epic.

Pilnyak has indeed written a work  
which in form, as I have already in-  
dicated, is neither fish nor fowl, nei-  
ther bird nor beast. In its emotional de-  
scriptions it is a prose lyric; in its  
stark narratives—there are a number  
of them—it is an epic; in its method  
of presenting the material—as seen  
"through the eyes of Andrey,"  
"through the eyes of Natalia,"  
"through the eyes of Irina," etcetera  
—it is a drama. Only in its typo-  
graphical make-up does it resemble  
the novel, from which it is far re-  
moved in essential characteristics.  
For it consists of a series of kaleido-  
scopic scenes and situations which  
have no connection with each other,  
but which effectively show the chaos  
and confusion of a social upheaval,  
the helplessness of human beings as  
they are whirled and tossed about by  
forces over which they have no con-  
trol, like leaves in a storm. This lack  
of plot will be felt by a great many  
readers; they will be annoyed by the  
author's formlessness. Personally I  
like it. When used for a definite pur-  
pose, when so closely fitting the con-  
tents as it does in the present case,  
"formlessness" becomes form.

Pilnyak does not take side for or  
against the revolution. He is in it,  
but not of it. He watches the cata-  
clysmal forces at work, and his sym-  
pathy goes out to all classes, to high  
and low. His heart is big enough to  
hold them all—priests and peasants,  
lords and proletarians. His humanity  
simply refuses to make distinctions;  
it transcends his interest in any par-  
ticular social order.

Pity is therefore the feeling that  
dominates most of his scenes—and,  
of course, pessimism. For the two  
always go hand in hand. Pilnyak

thus carries on the great tradition of  
Russian literature—a tradition which  
has been broken only in recent years  
by the optimistic, life-affirmative  
works of Soviet poets and novelists.  
All of the older writers drank from  
the "udders of sorrow," to use a  
Nietzschean phrase. Melancholia was  
their muse. In life they saw but pain  
and suffering, death and destruction.  
And so they were filled with sadness  
and despondence and despair, with  
compassion and commiseration—feel-  
ings that no doubt flowed from sev-  
eral sources: from the climatic extremes  
of their country, from the social and  
political conditions under which they  
lived, from the racial constitution of  
their introvert minds. Even though  
of smaller stature, Pilnyak continues  
that line of pessimistic predecessors  
—of Pushkin, Gogol, Lermontov,  
Tolstoy, Dostoyevsky, Turgenev.

Yes—Turgenev. In one of his  
"Poems in Prose" he shows the char-  
acteristic Russian attitude towards  
life—the eternal riddle. He dreams  
that he entered a vast subterranean  
hall. In the midst of it sat a majestic,  
awe-inspiring woman—Nature herself.  
He approached her reverently and  
asked her what she was meditating  
on. Was she perchance considering  
the perfection and the happiness of the  
human race? Slowly she turned her  
piercing black eyes on him and spoke  
in a voice as hard and cold as steel:  
"I am thinking how to add greater  
strength to the muscles of a flea's leg,  
that it may more easily save itself  
from its enemies. The equilibrium be-  
tween attack and defence has been  
impaired. It must be re-established."  
—"But are we men not your favourite  
children?"—"All creatures are my  
children, and I take equal care of  
them, and equally exterminate them.  
I know neither good nor evil. Reason  
is not my law. And what is justice?"  
I have given you life, and shall take  
it from you and give it to others—  
worms and men. It makes no differ-  
ence to me." The earth groaned and  
trembled, and he awoke.

Such is the traditional spirit of  
Russian literature. Such, too, is the  
spirit of Pilnyak's account of "the  
naked year" of 1919—an account of  
famine, disease and revolution.

## Tragi-Comedy

"THE METHODIST FAUN," by Anne  
Parrish; Musson, Toronto; 334  
pages; \$2.00.

By W. S. MILNE

THE theme of "The Methodist  
Faun" is the old familiar tale of  
the young man in the small town who  
has vague artistic longings which pre-  
vent him from fitting in to the com-  
munity life of the community. Such  
a well-worn fable requires much of  
the writer daring to use it once more—  
sympathy, sincerity, and fine crafts-  
manship. All these Miss Parrish pos-  
sesses in good measure. Although this  
is the first time that she has made a  
man her chief figure, her portrait of  
Clifford Hunter is rather finely done,  
with real insight. The three women  
with which he is concerned are much  
less convincingly pictured. Eve,

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daughter of Eve, is perhaps the best. Cathleen, the lady worshipped from afar, remains almost as aloof from the reader as she does from the young man on whom she has bestowed the title of the "Methodist Faun." Incidentally, that title is one of the best things in the book. I do not mean that the story does not live up to its label, but that the label is such a deliciously apt summing up of the chief character. The third woman, Martha, who marries Clifford on the rebound, is so utterly repulsive as Miss Parrish presents her that one feels the author, in her sympathy for the husband, is far less than fair to the wife. The ending of the story will perhaps displease those who feel the novelist should redress the balance of awards as life bestows them, but at least the author has not used suicide as a means of ending her tale. There is a certain poetic justness in the scene in which the half-delirious Clifford returns to his beloved woods. The tragedy is not in the death of the Faun but in the loneliness of his old father left behind. Old Mr. Hunter, the Pine Hills photographer, is perhaps the most delightful touch in the whole book, although very slightly sketched in.

While "The Methodist Faun" is not a great novel, it tells a rather appealing story, with an authentic background and convincing characters. Although Miss Parrish obviously does not love the Methodists of Pine Hill, she is not too vindictive, and makes comedy of them rather than tragedy or farce. One trick of technique, however, she overworks badly, the trick of creating a certain mood, and then burlesquing it suddenly by the introduction of an incongruous detail. For example, after describing the ecstasies of young Clifford over Cathleen in Chapter eight, and working in a quotation from Keats' "Grecian Urn," she tells of Clifford's poem, and ends the account thus:

"It was not as good as Keats', but it cheered him, and he took it often from its hiding place beneath the paper of his underwear drawer, to re-read it."

He might at least have put it in his handkerchief box. The stunt is clever enough and amusing enough to justify its use once or twice, but I am sure Miss Parrish uses it fifty times at least, in various forms. I think, however, that she showed excellent judgment in not taking her hero as seriously as he took himself. Her style at its best is marked by kindly and pitying irony, and so the novel remains a comedy instead of a tragedy. It would not be fair to end this review without some tribute to the beauty of Miss Parrish's woodland scenes. It is alone among the trees that Clifford Hunter becomes most appealing. We are made to see the forest through his eyes, and love it and commune with it as does he, while we sympathize with his longing for escape from the conflict of temperament and environment, a conflict that he was not great enough to resolve.

### Woman The Victor

"BRITISH WOMEN IN THE TWENTIETH CENTURY," by Elsie M. Lang; T. Werner Laurie, Ltd., Cobham House, London; 284 pages; 57 illustrations; 16/-.

By A. R. RANDALL-JONES

IT IS a great story that Mrs. Lang tells in this book—the story of the progress of what is often called the "Women's Movement" in Great Britain, particularly in the last twenty or thirty years—and she tells it with courage, dignity, understanding and commendable restraint.

It is, of course, as we all know, a chequered tale. It has not been free from its less splendid phases. It has known its comic, and almost squalid, interludes. The blemishes on its escutcheon, relatively few though they may be, are yet plain for the world to behold. But the "Women's Movement" was in essence and at its core, based on the fundamentals of righteousness and equity. Of what great step in the onward march of mankind, of which the like can be said, can it be added that it has been any more immune than this one from the exaggerations, the foibles and the follies which seem the national product of warm hearts when mated with hot heads? Even the most noble indignation may vent itself, now and then, in ways less noble than itself.

Other nations have other claims to greatness. But it has been the supreme and superb distinction of Great Britain adown all her "rough, island story," that, in spite of checks and vicissitudes not a few, she has been, beyond question or compare, the Ancient Home of Freedom. That great word, Freedom, indeed, stands for a working belief that the British peoples, all over the world, will never consent to do without. In the main it was loyalty to that ideal at its fullest that gave to the "Women's Movement" in Great Britain that extraordinary energy and enthusiasm that have enabled it to burst bars, of a strength

seemingly equal to that of iron anvil and to open doors that had for long appeared permanently and hermetically sealed.

All honor to the resolute women that headed this triumphal crusade! British men pride themselves—and not wholly without reason!—on their tenacity as their special hall-mark. But, for long, to most of them, what was a virtue in themselves was very far from being one in their women-folk. However, the latter are British, too—and their irresistible faith and indomitable courage have won for them, all along the line, a victory as consummate as deserved.

In practically every direction—whether in the learned professions, in the matter of the franchise, and of eligibility or membership in Parliament, in the realm of higher education, in literature, in the arts, and (very largely) in the sphere of sport—women have achieved their objective of equality of opportunity with men, to an extent that would have been deemed quite incredible in the Victorian era. The splendid spirit evinced by British womanhood during the war had, of course, an immense deal to do with the stupendous success that has been the recent lot of the "Women's Movement." The war taught the British nation many things. It taught the male portion of it this—that the great questions confronting the nation, and which it is the duty of an enfranchised democracy to solve, necessitate a truer comradeship and a closer co-operation between men and women.

For long, the fact that the women outnumber the men by some 2,000,000, was accountable for a good deal of the opposition that manifested itself, un-

til very recent days, towards the idea of extending the franchise to women on exactly the same terms as that on which it is exercised by men. But last year it was realized that no artificial discrimination between the sexes could logically be defended, and the Equal Franchise Act was passed, removing the last fraction of injustice debarring women from the full legal status of citizenship. The last suggestion that women are intellectually unfitted for the vote or that their judgment is less sound than that of men has been thrown into the discard.

Mrs. Lang's book covers a wide field of endeavor on the part of women in the past twenty or thirty years. It covers it adequately and comprehensively. Nor does it omit to pay marked and merited tribute to the pioneers, the rare spirits who sowed where the women of today are reaping. It is a book that everyone interested in the significance and the tendency of one of the most epoch-making movements of modern time should be sure of reading.

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"ANIMALS LOOKING AT YOU," by Paul Eipper, photographs by Hedda Walther; The Viking Press, Gordon & Gotch, Toronto; 163 pages and 32 illustrations; \$3.00.

By J. P. McMURRICH

PAUL EIPPER is Art Director in a large publishing house in Berlin and finds his recreation in daily visits to the Zoological Gardens and in weekend trips to inspect the latest acquisitions of the Hagenbecks or of Hermann Ruhe at Alfeld and Cros de Cagnes. He goes as a lover of animals and one who has the desire, patience and tact to gain their confidence and friendship. In a series of brief and vivid, yet graceful word pictures he recites his experiences with various animals and birds, portraying their loves and courtships, their hatreds and jealousies, their play and their rest. Orangs young and old, a young gorilla, a tyrant baboon, lions and lion cubs, tigers, leopards, bears, a Canada lynx, a musk ox, elephants, giraffes and a grotesque gnu, a ponderous sea-elephant appropriately named Goliath, a baby dromedary and a young guanaco of which the author says "I know of no animal on earth so delicious," these

and others pass across the scene, depicted, as in a series of vignettes, in their various moods and emotions. Nor are the birds neglected; ostriches and emus, a harpy and the uncanny marabou play their part and one reads with delight of the flamingo duel and the war of the storks and pelicans.

As an example of the author's style his characterization of a hamadryad baboon may be quoted: "In the meantime the pasha of the harem sits motionless beneath the roof. His mane gleams silvery-grey and the thick fur hanging from his shoulders so shines in the sun that he is like some living reincarnation of Thot, the old Egyptian god. His hands lie on his knees and for a time he is motionless save for the interplay of his fingers. Then he shakes himself, and a dull barking issues from his throat, and he comes tagging downward like a panther." Or this, "The elephants are sleeping. Heavily and deeply. Sometimes they moan and their moans seem to have come from some far distance. Their bodies curve upwards in great arches and their curled trunks and great heads are half sunk in straw. Their closed eyes give a feeling as of children softly sleeping, veiled in dreams. Their sleep has something of sanctity about it and I am almost ashamed that we have spied upon them in their helplessness."

But delightful as are the word pictures the actual illustrations are even more delightful, representing, as they do, the highest development of the photographer's art as applied to animal portraiture. For the most part they are portraits of the head of "animals looking at you," and nothing could surpass that of the stately lioness, or of the playful lion cub, or of the snarling lion or of wistful Bobby the gorilla baby, while those of the baby orangs are a delight indeed. But why select this or that when all are so perfect? The book will be a joy to all animal lovers.

## Small Change

"FIVE AND TEN," by Fannie Hurst; Harpers, Mussons, Toronto; \$2.00.

By VICTORIA JACKSON

MILLIONS from the nickels and dimes of the people! The thirteenth richest man in the world, John Rarick discovers that money is the root of all unhappiness!

Fannie Hurst has made of "Five and Ten," a moralization. Dispense with riches, the desire for wanting Things, and you will find happiness. Perhaps she is right. Perhaps Miss Hurst met Mr. Woolworth and was impressed—to the point of writing about the fallacy of wealth.

The story is handled well as a whole. It leads up to an impressive climax. It is not sentimental nor too realistic. It is treated sympathetically, with a certain amount of irony, but her style is not simple enough to satisfy nor complex enough to arouse curiosity or admiration. She gives the impression of trying to handle something just above her grasp, and for that reason, it is jerky and uneven.

The character delineation is good. Four stand out conspicuously, John Rarick, his daughter, Jennifer, and Gerkes being vivid portrayals, and Mrs. Rarick is a presence that is felt more than visualized. Gerkes is a poor but very intellectual scientist, who is drawn, as a contrast to Rarick.

Certain episodes in the story are highly coloured—the love-affair of Jennifer's with "Berry" Rhodes, the misguided affection of Mrs. Rarick for a dancer, Ramon Lopez, and the psychological study of Avery in his misunderstanding with John Rarick, his father.

The action of the story moves quickly. It holds you, perhaps unwillingly. Miss Hurst's assumption that she tries to prove subtly, seems to clog even the thoughts of the characters. The reader is taken through several brainstorms. It is good technique if you don't feel utterly drenched.

Things. Things. Things. The world crammed with Five and Ten cent Things. People wanting Things—rushing in mad haste to throw away more dimes and nickels. And John Rarick, multi-millionaire from his chain stores, satisfies the craving for Things. Paper-flowers and cotton caps for the people—high powered cars and five estates for his family—a seventy-story building for art. But John Rarick cannot satisfy his soul.

Through the acquiring of his millions, Rarick lost his youthful dreams, the affection of his wife and children, normal relationship with other people, and as a final retaliation from the gods, his son. Why, may I ask, should money be such a curse? Perhaps, Fannie Hurst will convince you that "blessed are the poor". Or possibly you will disagree, and be carried on by her own emotion. You might even be dazzled with "the mountains of dimes and nickels." One never knows!

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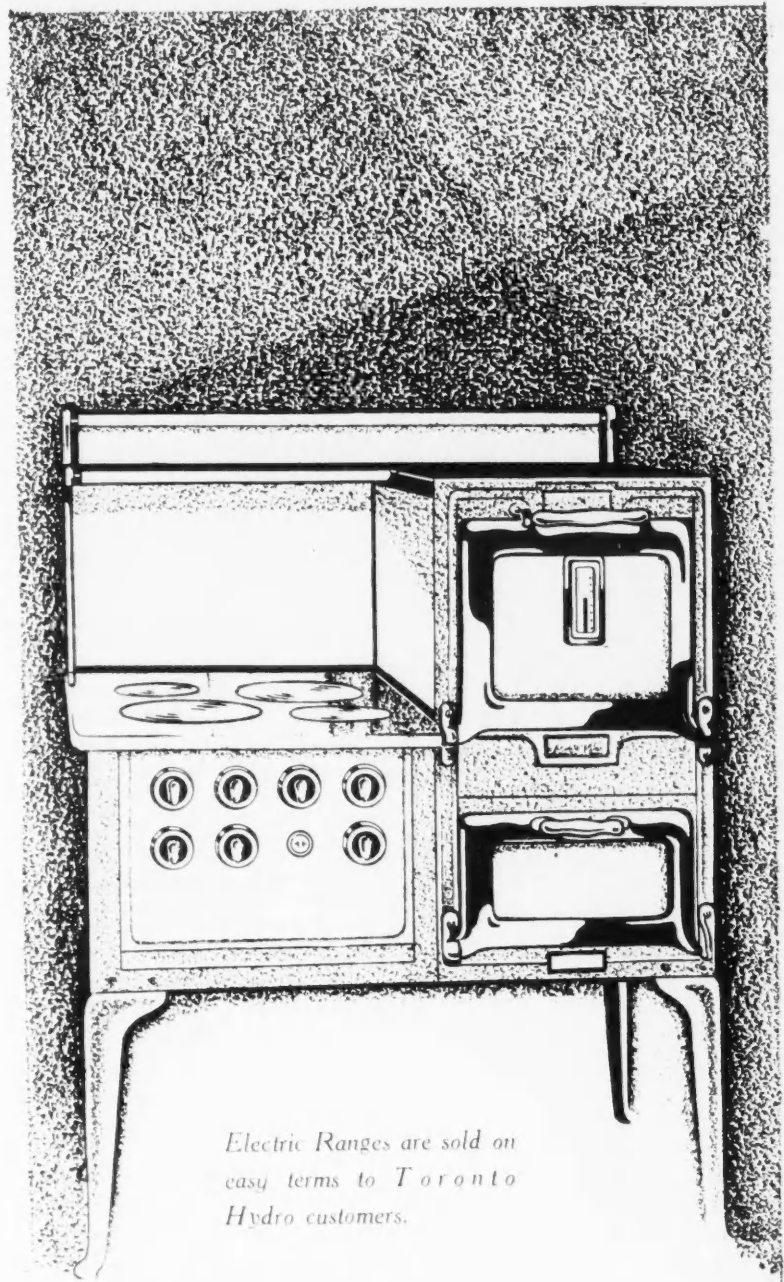
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## Magdalen

"THIS THING CALLED LOVE," by Louis Arthur Cunningham, Louis Carrier and Co., Montreal; 311 pages; \$2.50.

By ERIC MUNCASTER

CUNNINGHAM'S second book-length novel is an achievement, and more than fulfils anticipations aroused by his first—"Yvon Tremblay."

He has taken two principal women characters—one of them a Magdalen and the other a brilliant girl of ability and position, wealth and education, and one principal male character, and woven around them a most unusual story. A dwarf, a dog, an artist (painter—violinist—poet), and a clergyman all have parts to play in the drama and play them well, as do other minor actors.

Cunningham places his characters in St. John, N.B., which is natural as he studied at Memramcook, N.B., but he might have made any locality the setting. Elemental matters are the same the world over, and the handling of the soul-development of the young writer-hero—Graham Starr—is masterly. The Magdalen—Ester Pym—whose face is described as a "composition, so to say, of the Sistine Madonna, Mona Lisa and Ninon de Lenclos" will give readers considerable food for thought. How the Madonna-nature triumphs over the Magdalen-nature because of "This Thing Called Love" makes good reading. The attitude of "the little people," the ultra-critical onlookers, is advisedly kept in the background—quite artistically. The ending is not anticipated.

The author—if he will heed a word of advice—should exercise caution regarding the use of French in an English novel. In this book there are several instances where nothing is gained.

To readers: don't be discouraged by the first chapter. The proverb—"A book is no better than its first chapter"—does not apply here. It is an interesting study of situations well within the bounds of possibility, and is worth pondering.

## Treasure

"ANCESTOR JORICO," by William J. Locke; Oxford University Press, Toronto; \$2.00.

By JEAN GRAHAM

JUST about one hundred years ago, Ancestor Jorico passed away, leaving a record of wild adventure on the high seas, and a legend of buried treasure. There is always an active descendant in every family who loves to delve into family records and discover remote genealogies. Such a one is "Binkie" of the Jorico clan who hunts up three cousins and suggests that they should go on a treasure hunt, to recover a family box of gold and jewels, hidden in a cave in Trinidad. Lady Jane, a kinswoman with a sturdy yacht, arrives on the scene and proposes to carry them off on an expedition to the historic cave. Then begins a series of adventures such as an old-time lover of romance would revel in and read more than once. Nothing is left out that could thrill the lover of the unusual—even to a shipwreck and an attempt at murder. Toby is really the hero of the various adventures—and Toby's man, Jones, is the most startling figure of all. Of course,

the voyagers eventually discover where the treasure is and who Jones is—but the reader is left to find out those secrets for himself. And through all the scene moves a stately heroine—"a daughter of the gods, divinely tall"—who has a rustic charm akin to that with which Hardy's heroines are endowed. Mr. Locke always gives us a story far removed from the common-place, and this book is the best he has done since "The Beloved Vagabond." For a tale which knows only brightness and for a group of English adventurers, the finest in the world, we are profoundly grateful to this writer of high romance.

Information Bureau was asked how to ship lobsters. Amidships, say we.—Arkansas Gazette.

Maybe the reason why Russia and China do not get down to fighting a real war is because they fear it may have a Japanned finish.—Louisville Times.



TWO FAMOUS CANADIAN ARTISTS  
Frank Armington and Caroline Armington, Canadian painters and etchers, have been noted figures in the art world of Paris for a quarter of a century. They are at present giving an exhibition in the Durand-Ruel Gallery, New York, which will come to the Toronto Art Gallery early in December.  
—Photo by New York Times World Wide Service.



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## People and Events

Conducted by The Flaneur

WOMEN are engaged in almost any business in this very practical after-the-war world. It remains, however, for the city of San Francisco to produce the only woman bank manager in the world, Miss Dorothy Gee, who is at the head of a new bank, to be occupied by the oriental branch of the Bank of America of California. Here is a colorful description of its opening:

Through the heart of downtown San Francisco runs Grant Avenue. In a block or two it suddenly changes from the most exclusive shopping district to the main street of Chinatown. Along its rickety wagons brush against automobiles, the clang of cable cars seems especially noisy, jaunty Chinamen in grey suits mingle with gliding Chinamen in oriental costumes. Between the doors of tourist-catering novelty shops are dark passageways. Colorful posters in two languages are smacked on the walls. Telephone operators who speak both Chinese and English handle calls from the "China Exchange." Along Grant Avenue last month there was a Chinese festival. Dragons floated in the air, their great red cardboard eyes rolling. Fire crackers popped and streamers shot over the crowd. One reason was the commemoration of the founding of the Chinese Republic. The other was the opening of the new bank, over which Miss Gee is to preside. Miss Gee is to have a staff of eight assistants—all women—as she declares that members of her own sex are "more dependable." Among problems of banking for orientals is the difficulty of convincing them that it is impossible to make

a loan on character alone, the traditional Chinese method.

JULIUS CAESAR was, undoubtedly, one of the greatest of leaders. In war, in statesmanship, in literature, he was among the foremost. Now, we are told that Julius Caesar was so far modern that he availed himself of the service of stenographers. Even before the days of printing presses, Cicero introduced a system of shorthand reporting called the Tyroean method, from Tyro, a freedman, who was one of Cicero's most expert writers. That even at that early date systems of shorthand writing—stenography—came into general use for certain purposes, and that the methods were very effective, says the Washington "Star," we may infer from a passage in Horace, who, when addressing a shorthand writer, says: "You write in such a manner that you will have no occasion in four whole years to ask for another sheet of parchment."

Julius Caesar, bidding for popularity in his first consulate, caused the proceedings of the Roman senate to be published daily, and these reports were taken down by trained writers, who were called tabularii, being what we to-day style reporters. Prior to this time the great annals of the law-makers were written on tablets and placed in a room of the Pontiff.

Cicero's shorthand reporters were the beginning of the stenographic art, without which we could not get along very well in this age of newspapers. Cicero's plan called only for the taking down and copying of the proceed-



RAMSAY MACDONALD'S SOUVENIR OF CANADA

During the visit of the British Prime Minister the above drawing by the eminent cartoonist, Arthur G. Racey, appeared in the "Montreal Star" with the caption "Her Champion" and these additional lines:  
"High Purpose his steed, and with Banner of Hope held aloft!"  
"Whose armor is his honest thought  
And Simple Truth his utmost skill!"  
A member of Mr. MacDonald's entourage at once communicated with Mr. Racey to ascertain if the original drawing were obtainable, and the artist at once forwarded it with his compliments. Just before the Prime Minister left Canada he instructed his private secretary, Sir Robert Vanstittart, to write to Mr. Racey, expressing his cordial thanks for the drawing and adding: It will be a reminder of his visit which he will always be glad to have, especially as a gift from the artist.

ings of the senate by educated slaves and these copies were sent out. It is gratifying to stenographers of the present day to know that they are not slaves as were the writers and shorthand reporters of those days.

THAT resourceful lady, Mrs. Arthur Murphy, magistrate of the Women's Court in Edmonton, has once more been called upon for a speech on an historic occasion. Mrs. Murphy, as most Canadians are aware, is not only an efficient magistrate, but is a writer of repute and has been presiding officer of several national organizations. For three years she acted as president of the Dominion Women's Press Club, and for several years guided the destinies of that worthy organization, the Federated Women's Institutes. Also, eighteen years ago, Mrs. Murphy gathered two hundred enterprising Edmonton women together and founded the Women's Canadian Club. On the thirtieth of October, the Canadian Women's Club of Edmonton, with a membership of six hundred, observed their anniversary at the Hotel Macdonald, when the founder repeated the address of eighteen years ago, "The Stranger Within Our Gates." They were years of many and mighty happenings, those eighteen which stretched between the first meeting and that of 1929—but the address of the founder was even more important to the Canada of to-day than it was to the Dominion of 1911. The immigration problems are, indeed, pressing to-day, with their many complications of race and creed. However, if the women of the land have the attitude of the Edmonton club, they can be solved by sympathy and understanding.

which has been divided into nine "banats" or states.

Nevertheless, former members of the royal family of Montenegro continue to use their titles when travelling through Europe. Last month, the gentleman once known as Prince Peter of Montenegro arrived in England with his fair wife, Violet Emily Wagner, a British-born, music hall dancer whom he married five years ago. In London, Prince Peter smiled gayly on the crowd, while his wife pushed through to embrace her father, at one time a London detective sergeant. As he viewed the pleasant domestic tableau, the prince declared: "There is no woman who can equal the British blonde. I have chosen the best of all." Needless to say, the London crowd applauded this royal testimonial.

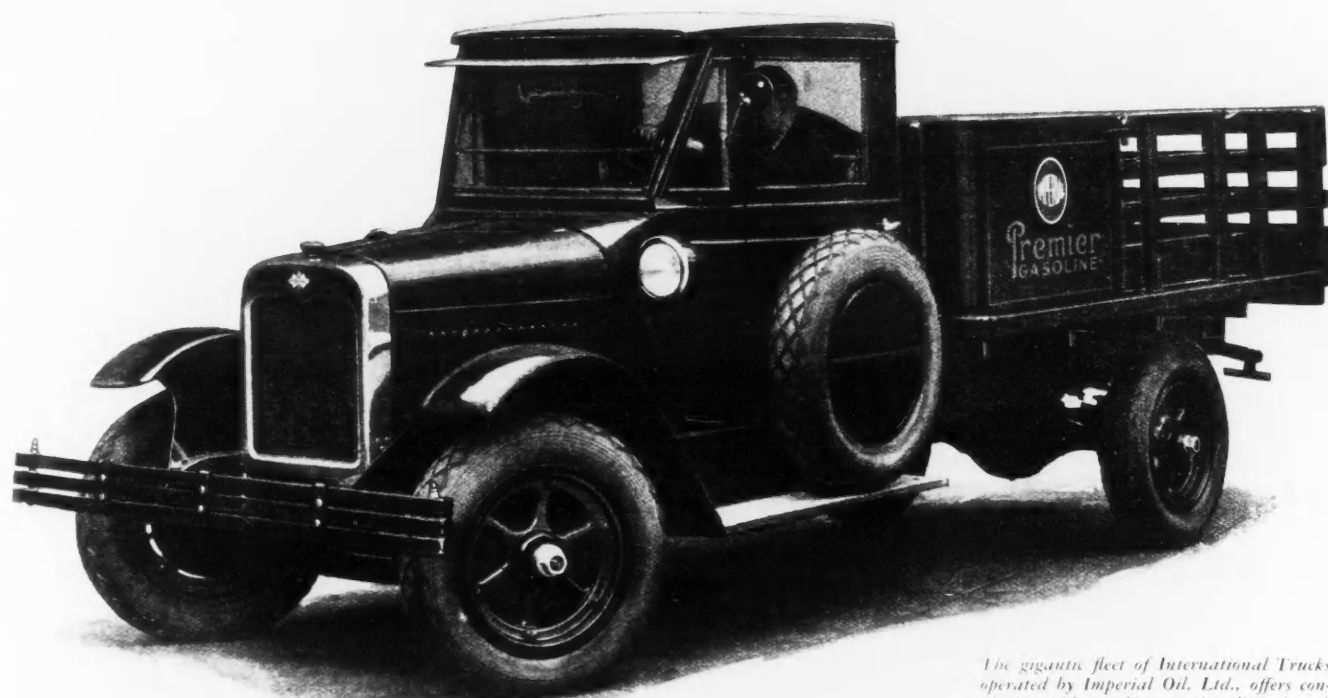
SOME of us are inclined to wonder where the ex-royalties of Balkan states obtain the necessary means for travel and recreation. The new government of Yugoslavia is not sufficiently friendly to one-time princes to grant even a modest allowance.

THOSE who have read the novel "Kim" by Kipling will readily recall the interesting character of the "Balu," who played such an interesting part in the work of the Secret Service. Now, a tale of a Balu comes from Calcutta which would seem to confirm the Mohammedan opinion as expressed in the saying, "vain as a babu." Among the wealthy Benial market-gardeners is Roy Mukerji Das, who employs two thousand workmen in his truck gardens, owns a virtual monopoly of the Calcutta vegetable market. This gentleman recently sent the following startling epistle to officials of the Calcutta Markets Committee:—

"Honoured Gentlemen:  
"Herewith I make application to erect at my own expense a life-sized marble statue of the undersigned in the centre of the Calcutta Central Market. It is my intention to engage a leading British or English sculptor to depict me seated among my vegetables and holding a prize cabbage in one hand (left) and a giant carrot in the other (right).  
Your obedient servant,  
Roy Mukerji Das."

The startled Markets Committee referred the matter to the municipal authorities, thereby showing that the oriental knows how to play the game vulgarly known in the West as "passing the buck."

FORTY-FIVE boys recently left England to join the rapidly-growing family of the "big brother" movement in Australia. This brings the year's total up to 323, and will carry the total of the "big brother" family to well over a thousand—a remarkable achievement for an enterprise that was started only in 1925. Three Australian States are absorbing the "little brothers" as fast as they arrive. The "big brothers" through the organization look after them first during the school stage, and later in the days when they are learning a wage-earning occupation. Boys who first went out under the movement are now approaching manhood. Some of them have started "on their own" under various share-farming agreements, and most of them have saved money from their earnings. Few failures have been reported. The



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Allan's father died two years ago. This means that the farm lost its directing hand, and Allan tried to do as much of the work as possible. He was only fifteen. He had to walk two and a half miles to and from school every day, and also do all the chores that he could early in the morning and in the evenings. Two years of this hard work, with no holidays, weakened his constitution so that an attack of pleurisy soon led him into the clutches of Consumption.

Fortunately, he was taken in by the Muskoka Hospital for Consumptives, and, in the care of kindly doctors and nurses who have helped many hundreds such as Allan back to health and strength, he is making good progress. Financial help from the public is greatly needed for this work. Would you not like to send a subscription? W. A. Charlton and A. E. Ames, 223 College St., Toronto 2, will gratefully receive and acknowledge it.



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Victorian branch of the movement reports that "it is now well-established, and landowners have confidence in the boys sent out. The work and conduct of the 'little brothers' have automatically created a demand for other boys, and it is principally owing to this fact that we have been able to meet the demand for employment." The "big brothers" appear to enjoy the responsibility imposed on them to look after the welfare of the "little brothers." Their first aim is to see that the young immigrants shall never feel lonely. Personal contact is maintained, and if a "little brother" is sick, welfare workers see that he has medical care. A feature of the movement is that no attempt is made to anchor "little brothers" permanently in one place. Transfer is quite readily effected when a boy has outgrown a particular job, and the Victoria branch claims that no boy who has honoured his obligation to the movement has ever been out of employment for a greater length of time than it has taken him to travel from one position to another.

THE Science Museum at South Kensington, London, has just provided a pamphlet which every visitor to the James Watt Room there will desire to carry away as a souvenir. It is indexed "Technical pamphlet No. 1," which is an indication that it has been given pride of place at the beginning of a series of pamphlets designed to make better known the chief features on the technical side of the Museum. The use of the word "technical" need not, however, scare anybody from the enterprise of securing a copy (price sixpence) of "The Garret workshop of James Watt." The raw schoolboy and the expert engineer equally will find it most engaging. In twenty-four pages of letter-press supplemented with illustrations, Mr. H. W. Dickinson tells all about the garret at Heathfield in which Watt spent so many working hours from 1799 till his death in 1819. He tells also of the long years when the garret was left untouched and rarely even visited by succeeding occupants of Heathfield—members of the Watt family, Mr. Pemberton and Mr. Tangye. He records the unsuccessful efforts of the late Mr. Sam Timmins and others to secure the relics as a permanent possession for Birmingham, and details how in 1921, when building developments made necessary the demolition of the old building, Major Gibson Watt gave the room and its contents to the nation. An exact replica of the garret was made for South Kensington, and the doorway, the window frame and the floor boards of the old house were utilized. Major Watt has supplemented his gift with a number of objects personally associated with his ancestor, and these are now preserved in glass cases at the entrance to the room.

HENLEY'S lines beginning "Out of the night that covers me," apply literally to Frederick Delius, the Yorkshire composer, whom England honoured several weeks ago by holding a musical festival. Two years of blindness, ill-health, and partial paralysis that makes it impossible for him to hold a pen, have left him undismayed, and two months ago, at the age of 66, he began dictating new compositions to a young Scarborough organist who volunteered to be his musical amanuensis. The day that young man joined him was probably one of the happiest days of Delius's life, for inability to transmit his compositions must have been torture. The courage of the man is stupendous. To many, the disabilities with which he has had to contend would have spelt "finish" but to this Englishman, who has lived 50 out of his 66 years out of England, they meant comparatively little, so long as the ability to transmit his work was left him. He has lived all his life for music, and, although so many years of his life have been spent abroad, his works, more than those of any other British composer, interpret the spirit of the English countryside. While many compositions show Continental influence, the moods inspired "Brigg Fair", "In a Summer Garden," and "North Country Sketches" were essentially English. He has that real gift of genius, "personal" vision. His life in Paris, of example, gave rise to a composition called "Night Piece," but the portrait it draws—if the word may be applied—is of Delius's Paris, not the Paris of the ordinary man. He has never been a composer of "popular" music, but in years to come he may rank among the greatest of the world's musicians.

WITH the delivery of Sir Charles Malet's lecture on Richard Cobden the launching of the work of the Dunford House Cobden Memorial Association has been completed. The Association is responsible for the keeping up of Dunford House in Sussex, Cobden's old home, which has been presented as a memorial to her father by Mrs. Cobden Unwin and Mr. Fisher Unwin. Dunford House is to be used as a centre for study, research, vacation schools, reading parties, and con-



**FAMOUS ENGLISH COMPOSER RETURNS**  
Frederick Delius, blind, paralyzed and racked with pain returned to London last month after a long absence to attend a festival of his work. Picture shows him with his wife on their arrival from France.

ferences concerned with economic and political peace and co-operation between the nations. Already its activities have been started. Annually there is to be given in London a lecture based on Cobden's work for international goodwill. This suggestion originated with Dr. Nicholas Murray Butler, of Columbia University, New York.

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## MUSIC

Marcel Dupre, the famous French organist from Paris, who appears in this city on Tuesday, Nov. 19th, at Yorkminster Church, started the musical world in 1920 by the almost incredible feat, for the first time in history, of playing perfectly from memory, the entire organ works of Bach, in a series of ten extraordinary recitals at the Paris Conservatory. This accomplishment involved the memorizing and playing of over two hundred different pieces and two thousand printed pages of music. The number of actual notes ran into millions.

Dupre conceived the project as a labor of love, presenting the recitals to the students and professors of the Conservatory by special permission of the Fine Arts Ministry. As the recitals proceeded amid ever increasing enthusiasm, the artistic world flocked to the Conservatory demanding admission, until the audience numbered not only the professors and students, but practically every musician of note and the artistic connoisseurs as well. At the close of the last recital, Charles M. Wider, the famous French composer and organist and Secretary of the French Institute, addressed the audience, concluding with these words: "We must all regret, my dear Dupre, the absence from our midst of the one whose name is foremost in our thoughts to-day—the great Bach himself. Rest assured, if he had been here, he would have embraced you and pressed you to his heart."

This unparalleled achievement won for Dupre the title of "the finest organist of his time."

McGILL graduates in Ontario will welcome with much pride the announcement that Ellen Ballon, Canada's most famous pianist and a graduate of McGill, will take part next Sunday afternoon in the Canadian National Railways "All Canadian Symphony Hour." To those who have had the pleasure of hearing the opening concert of this series, "The All Canada Symphony Hour" needs no introduction for undoubtedly it is the greatest undertaking of its kind ever attempted in the Dominion.

Ellen Ballon is a daughter of whom McGill is very proud. She is a graduate of the McGill Conservatorium of Music. It was at McGill that Miss Bal-



CHARLES KULLMAN

Leading tenor in "Yolanda of Cyprus", the new American opera which will be presented by the American Opera Company during its coming engagement at the Royal Alexandra Theatre, Toronto.

lon received the fundamentals on which her meteoric career has been based. Ellen Ballon is a native of Montreal and at an extremely early age began to show a striking talent for music. At the age of three and a half years she was admitted to the McGill Conservatorium of Music. A year later she won her first scholarship at McGill, which was quickly followed by many others.

Through her many public appearances Miss Ballon has won a high place in the pianistic world. She played with the Toronto Symphony Orchestra last season. Her talents have attracted the attention of His Excellency the Governor General and Lady Willingdon, and only recently she played for the Rt. Hon. J. Ramsay MacDonald at Government House.

But in the hour of her triumph and success Miss Ballon has not forgotten the place of her early training. She is extremely fond of her Alma Mater and every little while returns to give recitals for McGill. Wishing to show her appreciation for the kindness, encouragement and help given her by the university at large when she was there as a student, Miss Ballon gave a concert in the Mount Royal Hotel under Vice Regal patronage in February, 1928. The entire proceeds of this concert she graciously presented to the university to found the Ellen Ballon Piano Scholarship. This is a charming example of the generous character of McGill's famous pianist and graduate.

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Full information, literature, etc., from any Agent of Canadian National Railways.

## PRELIMINARY preparations are

already being made for the next British census, which will be taken in April, 1931. This will be the last of decennial enumeration, and in future a census will be taken in Great Britain every five years. This has long been advocated by statistical authorities, and the wide use of sorting and recording machines has now made the change comparatively easy. The census of England and Wales costs £500,000, which is at the rate of about 3d per head of the population. It is the greatest statistical task undertaken by the Registrar-General's Department, and requires the classification of replies into incredible thousands of combinations. To take one example, classification of workers' ages and employments involves approximately 10,000 sub groups. One hundred groups are needed to set out the simple record of ages alone. Occupation and industry now call for elaborate classification, and in the new census the need for care in making entries as to employment will be emphasized. In agriculture, for instance, every farmer is asked to state what branch of the industry he is engaged in—dairy farming, fruit farming, poultry farming, etc. Workers should describe themselves as "labourers" or farm servants, and define their occupation, as cowman, carter, dairymaid, etc. In the last census many entries were made under the description of "labourer," "carman" and "operative" without any indication being given of the particular industry to which the worker was attached. This was misleading, the Labor Government regards it as essential that exact figures shall be available of the manpower contributing to each industry and of the number of persons affected by the circumstances which govern that branch of work.

## The Bridge of Sighs

At the gate of a cemetery there is a certain bridge—"A Bridge of Sighs". Many a widow passes over it to return to a home from which Death has taken husband and father.

Death is not a tragedy. Tragedy strikes the living,—those who are bereft of their natural provider.

No life insurance policy can take the place of a husband and father, but the proceeds of it will relieve a family from distress until they are able to adjust themselves to new conditions.

We invite enquiries from men who desire advice concerning the right type of life insurance protection. Write for our pamphlet entitled "No Matter What Happens". It is most interesting.

## Confederation Life Association

Head Office: TORONTO  
City Agency  
Confederation Life Building  
Toronto

Go to EUROPE  
By One Of These Famous Liners

## MAURETANIA

New York to Plymouth, Cherbourg and Southampton

Nov. 27 - Dec. 27

You will find real service and refinement on this internationally famous ocean greyhound. ▲▲

## AQUITANIA

New York to Cherbourg and Southampton

Jan. 18 - Feb. 8

Stately and luxurious... delightful cuisine—perfect service... embodying the finest traditions of British seamanship. ▲▲▲

## BERENGARIA

New York to Cherbourg and Southampton

Dec. 14 - Jan. 4

Rub shoulders with the world's celebrities on one of the ocean's most famous ships... the favourite of princes and ambassadors

## SAMARIA

New York to Cobh (Queenstown) and Liverpool

Nov 23 - Apr 26

One of the great 20,000 ton Cunarders recently converted to cabin class... her reputation as a Mediterranean cruise ship guarantees supreme comfort. ▲▲

## CAMERONIA

New York to Londonderry and Glasgow

Nov 30 - Dec 28

The famous Anchor Cabin service at its best... a revelation of fashionable and economical travel.

## SCYTHIA

New York to Cobh (Queenstown) and Liverpool

Nov 30 - Apr 19

The cabin class luxury of the Laconia and Samaria are repeated on the Scythia, one of the finest of the world's largest cabin fleet. \*Leaves Boston Dec. 1 \*Leaves Boston Apr. 20

**CUNARD AND ANCHOR LINES**

See any steamship agent or  
THE ROBERT REFORM CO. Ltd.  
corner of Bay and Wellington Streets, Toronto.  
(Tel. Elgin 3471).

1840—EIGHTY-NINE YEARS OF SERVICE—1929

## Keep Your Youthful Figure



"Yes, my dear, a good figure is often a question of wise diet."

People chuckle when they see others putting on excess weight

More **nourishment** from a smaller quantity of food... that is what you gain when Bovril replaces heavier foods in your diet.

A little Bovril is always delicious to the taste and satisfying to the appetite and does not encourage fatty tissues.

You will look better, feel more energetic and vigorous and be better able to resist illness, and...

You are sure of being better nourished if, every day, you eat less heavy food and drink a little more Bovril.



**BOVRIL**

Builds Strength Without Fat



Proprietors: Bovril Ltd., Park Ave., Montreal. Sales Agents: Harold F. Ritchie & Co., Toronto



EARL JELICOE AND THE EARL OF SELBOURNE

Recently the famous British Admiral was elected an "Elder Brother" of the "Corporation of Trinity House of Deptford Strand", Tower Hill, London, a very ancient corporation charged with the management of many important interests of the seamen and shipping of England. The ceremony was attended by many notable men, including the Duke of Connaught and Prince Arthur of Connaught. The picture shows Earl Jellicoe leaving Trinity House.



Twin...

**Mediterranean CRUISES!**

Next winter, 2 identical Mediterranean Cruises! S.S. Empress of Scotland leaves New York Feb. 3, S.S. Empress of France, Feb. 13. Both 73 days. Both visit 17 countries. As low as \$900. Your own agent, or

**Canadian Pacific**

J. B. MACKAY  
General Agent, Ocean Traffic,  
C. P. R. Bldg., Toronto.

**AUSTRALIA NEW ZEALAND**

The new and well appointed passenger liners sail from Vancouver, B.C. and Victoria, B.C.  
"Aorangi" (22,000 Tons) Dec. 11 Feb. 5  
"Niagara" (20,000 Tons) Jan. 8 Mar. 5  
For fares, etc. apply to all railway and Steamship Agents or to the Canadian Australian Line, 899 Hastings St. West, Vancouver, B.C.



MME. CURIE ENTERTAINED IN NEW YORK

Mme. Marie Curie, world famous scientist, who received \$50,000 from President Hoover recently for the purchase of a gram of radium, was guest of honor at the third annual dinner of the American Cancer Society at the Hotel Plaza. Seated with Mme. Curie is Mrs. Robert C. Mead. Standing, left to right, Mrs. Samuel Adams Clark, chairman of the dinner committee, Dr. Howard Canning Taylor, President of the Cancer Society, Mrs. Wm. Brown Meloney and Dr. John C. A. Gerster, chairman of the New York Committee.

—Photo by New York Times World-Wide Service.

Ziem, a Fantin Latour, Monticelli, a Josef Israels, and three of Mauve. The contemporary British pictures include a D. Y. Cameron, a couple of Baird's, and other interesting works.

**RUDDY CANADIAN APPLES FOR OVERSEAS**

"What shall I send the folks in the Old Country?" is a query heard as the Christmas season approaches, but if the average Canadian realized how much our big, juicy, red apples are appreciated and enjoyed by people overseas, the problem would be immediately solved.

Canada's luscious, rosy apples are relished by young and old alike. They symbolize our brilliant sunshine and warm summer days and they do look Christmassy and cheerful. Northern Spies, McIntosh Reds and Baldwins are the best and the most popular to carry your kind thoughts and good wishes across the sea and standard boxes and barrels of choice hand picked and hand packed fruit, Government inspected, are procurable at reasonable prices from any grocer, while the matter of shipment is as simple as the mailing of a card.

The Canadian National Express will call for your apples, transport and deliver them by quick service, to any station in Great Britain, Ireland and most European countries, giving them refrigeration service on fast passenger steamers.

The transportation charge from Montreal and Quebec up to November 28th or from Saint John, N.B., and Halifax, N.S., thereafter, by direct steamer to points in Great Britain, Ireland and the Channel Islands is \$3.00 per standard box and \$6.00 per standard barrel, including refrigeration.

For rates to Canadian Ports, through rates to Continental points and other particulars, consult any Canadian National Express Agent.



In Thirty-Two Countries

AFTER your goods are sold, the collection of your accounts quickly and economically is an all-important factor.

Besides profiting by our intimate knowledge of shippers' requirements, collections lodged with us have the benefit of our branch system covering Canada and 31 other countries.

Ask for our booklet  
"FINANCING FOREIGN TRADE"

**The Royal Bank of Canada**

Serving Canada Since 1869

**Good Fellowship on a PLEASURE PIRATE CRUISE**

ALL members of the Order of Pleasure Pirates—off to the Spanish Main! Of course they are jolly. For an easy life they choose the Reliance or Resolute—ideal cruising steamers. Lounges, cabins and staterooms are luxurious—service is perfect. And meals—well! They are something that only a Pleasure Pirate could dream about.

Leave wintry Northern days for the azure skies and palm-fringed shores of the West Indies.

S. S. RELIANCE

S. S. RESOLUTE

Rates \$200 up and \$300 up Illustrated literature on request

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Or local tourist agents.



6 Pleasure Pirate

Pilgrimages.....

from New York on

Dec. 17—16 Days (2 cruises)

Jan. 4—16 Days Jan. 23—27 Days

Feb. 22—27 Days Mar. 26—16 Days

**Current Picture Show**

By C. C. MacKAY

A SMALL but charming collection of his landscapes is being presented by Archibald Browne, R.C.A., at the Royal York Hotel. His notable contributions to Canadian landscape art are familiar to the art-lovers throughout the land, but his pictures have been exhibited only occasionally in Toronto since he left ten years ago to live in the picturesque parts of the Adirondacks and the St. Lawrence River district. His studio is now at Lancaster, near Cornwall, Ont., and the appeal of the beautiful country he has been living in is reflected in his more recent work, which is remarkable both for depth of color and tasteful apprehension of high tones. Winter scenes in the mountains give him opportunities for quiet harmonies in blues and greys, and soft browns. But best of all are to my mind the bright studies of the autumn woods, with the clear tones and freshness of the Canadian atmosphere perfectly expressed. They are full of the very air of October. Altogether there is no Canadian landscape painter to-day who reveals more authority and sincerity or who is inspired by a more profound sense of beauty.

The Fine Arts Galleries of the T. Eaton Co. is exhibiting at the present time a number of valuable pictures of great interest to the public in general, and to collectors in particular. The most important picture in the collection is Rembrandt's "Lady with a Handkerchief in her Left Hand," identified as a portrait of Madame Sylvius. It comes recently from the collection of the late Sir G. L. Holford, Dorchester House. It is a most appealing work, in soft whites and blacks with touches of dull browns and reds in the covering of chair and table; light and shade are beautifully balanced about the fine face on which the attention is directed. It is a subdued, restful work that one is unwilling to leave.

An excellent collection of English portraits is also on view, one of the most striking of them being the Beechey portrait of Prince Augustus Frederick, Duke of Sussex and Inverness, an extraordinary study of a bold and markedly sensual type. The familiar Beechey is found in the "Portrait of a Lady in a White Dress," but the eye inevitably strays from this more polite work to the powerful painting of the gentleman with a bold bad look in his eye. Raeburn's portrait of Charles James Fox is another work striking by its virility both of subject and painting. A delightful little picture is Hoppner's "Portrait of Miss Cross," unfinished and perhaps the more attractive for that. There is a vivacity in this rapid painting, a freshness and almost a gaiety in it, that one misses in the polish of the finished works of this English school. Seeing it, one could find it in one to regret the meticulousness that characterizes the period. Gainsborough's "Gentleman in a Blue Coat" is an interesting study in quiet tones. Another delightful work is Lely's "Lady Francis Stuart." The collection includes besides Lawrence's "Portrait of Lady Mostyn," two good Kneller's, and other paintings of great interest.

Some works of the XIXth century French and Dutch Schools are also on view at Eaton's. A few pictures of the Barbizon school are among the best, particularly Troyon's "Herdsmen and Cattle in a Glade," Diaz' "Forest of Fontainebleau," and Jaque's "Sheep-Pastures." Among the others are two charming little works by Boudin, a

**Mirage . . . or Reality**

ON the horizon we all catch glimpses of El Dorado . . . the city of gold . . . where there will be no more hardship or privation.

It is human—and indeed commendable—to seek always after financial independence. It is human . . . but none the less tragic . . . that so many are tempted to seek some short cut or royal road to wealth.

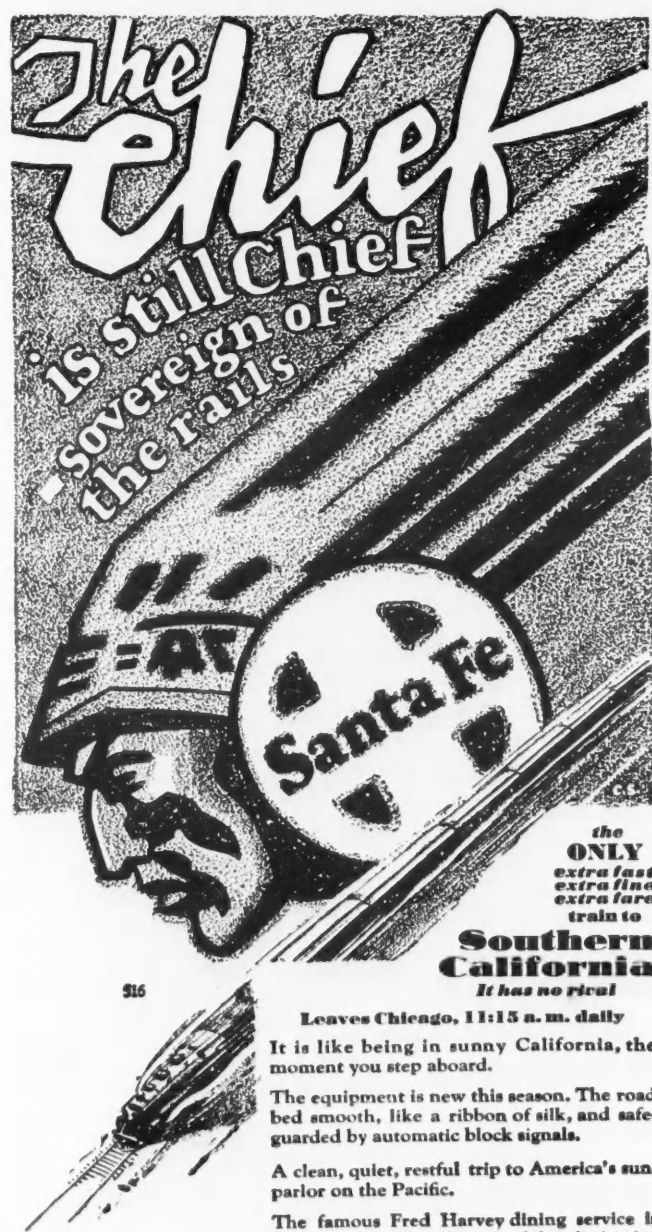
For many and unscrupulous are those who prey upon inexperience.

Get-rich-quick schemes and promoters of doubtful specu-

lations—they lead us on with alluring promises of prosperity—lead us on to disillusionment and loss.

And all the while the reality lies within our grasp. For, by means of adequate, well-selected Life Insurance, even the humblest of us may build up an estate beyond our expectations . . . may win independence and security for ourselves and those we love.

Any Life Insurance representative will show you the safe method of creating an estate.

**Life Insurance Service****Southern California**

Leaves Chicago, 11:15 a.m. daily

It is like being in sunny California, the moment you step aboard.

The equipment is new this season. The road bed smooth, like a ribbon of silk, and safeguarded by automatic block signals.

A clean, quiet, restful trip to America's sun-parlor on the Pacific.

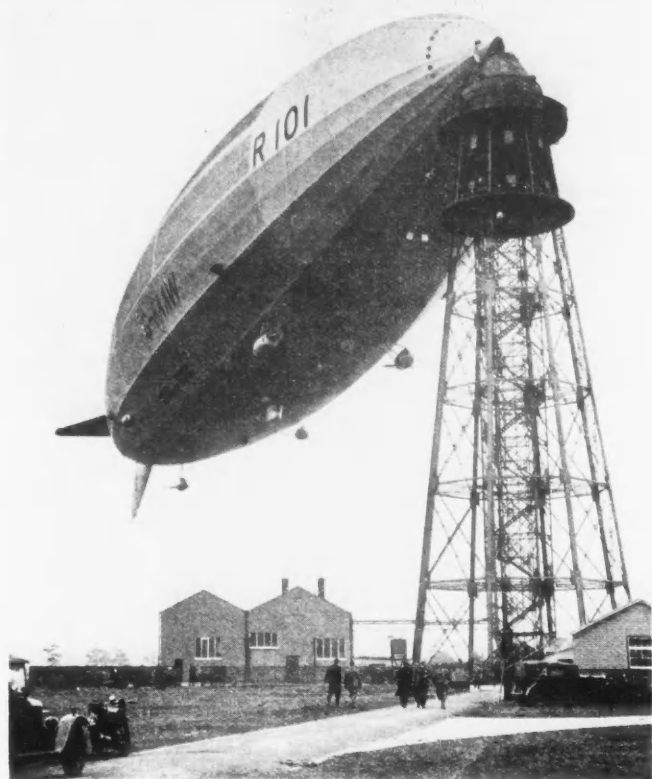
The famous Fred Harvey dining service is another distinctive feature of this distinctive railway.

Make Pullman Reservations Early

F. T. Hendry, Gen. Agent, Pass. Dept., Santa Fe Ry, 504 Transportation Bldg., Detroit, Mich. Phone: Randolph 8748

**The Indian-detour-Grand Canyon Line**





NEW GREAT BRITISH AIRSHIP  
The R.101 secured to her mooring mast at Cardington, Bedford. Her size can be judged by comparison with the human figures below.

### The Murderer's Tracks

IN THE old days it was practically impossible to detect murder by poison. To-day—thanks to such men as the late Mr. Webster and his famous colleague, Sir Bernard Spilsbury—almost no crime is so easily traced. Chemistry, too, can now catch murderers who have used other means than poison to slay their victims.

There was the recent case in California of the criminal who dressed in his own clothes the body of the man he had shot. Then, after trying to cremate the body, he disappeared, giving the impression that he himself had committed suicide. Other circumstances, however, aroused the suspicions of the police, and the body, charred beyond recognition, was discovered. A chemical analysis revealed the presence of sardines in the stomach, and the murdered man was known to have a meal of those just before his mysterious disappearance. The criminal was traced, confessed, and was convicted.

In a somewhat similar affair, the body of a woman was discovered in a shallow grave behind a garage. The composition had gone so far that recognition was quite impossible. But a neighbour told of eating lunch, including some grapes, with a woman who had mysteriously disappeared some time previously. Analysis of the corpse showed grape seeds in the stomach. This put the police on the right track, and the dead woman's husband was eventually executed for her murder.

Three "hold-up" men were once caught because one of them left behind him his overalls. The microscope revealed the identity of the wearer: smears of grease on the left of the chest showed that he was left-handed. Tiny chips and pine needles in the linings of the pockets revealed that he was a woodman. A nail caught in a button gave the colour of his hair. Minute nail cuttings and fibres, also in the pockets, betrayed a man who mentioned his nails.

There was only one man in the neighbourhood who exactly corresponded to this reconstructed picture, and eventually he and his two brothers were convicted of the crime.

Barrard, a Paris chemist, was hanged in 1878 when his knowledge of poisons was small, of poisoning life with arsenic. Nevertheless, in-

ing to constant doubts about his innocence, he was released from the penal colony—though after thirty years! After fifteen more years he finally succeeded in getting the authorities to review his case. His protestations of innocence were immediately justified; for it was found that his conviction had depended on the discovery of a tiny fraction of a grain of arsenic in the woman's body—the minimum lethal dose, as we now know, is two grains.

In those days such men as Sir Bernard Spilsbury and Mr. Webster who save fatal evidence in, among others, the Armstrong and Vaquer cases—work more accurately.

### Walking the Plank

THE joy plank is the mannequin's stage—the name comes from the long, narrow gangway through the stalls that the chorus prances along in revue shows—and just now it is being worn smooth by the girls who show the fashions. For now is fashion time.

A few years back when my lady wanted to know what the modistes had to show her for the new season's wear, there was a great running about of assistants with the new frocks, which were draped over arms or against figures for my lady to survey. Sometimes the more fascinating and expensive creations were actually hooked on to a dummy figure put in a favourable light in the fashion salon.

But now times have changed. My lady has become exigent. She demands to see the gown—and even the hat, the lingerie and the shoe on the living figure. And so we girls who have what is professionally known as "the mannequin's flair" are able to make quite a comfortable living.

Some mannequins are born, but most are made. The professionals who have put an enormous amount of intelligence and hard work into their craft, look disdainfully on the titled amateurs who sometimes "walk the plank" for a fee in order to draw a crowd to the dress show. In nine cases out of ten the amateur's work is full of faults, faults which the real mannequin was cured of in the first six months of her professional training.

Good mannequins are very well paid. But they have to have a number of qualifications. To "walk the plank" effectively require wit, good

looks, the perfect figure, a sense of artistic values, a flair for picking out and exhibiting at their best the striking points in a frock, and perhaps, hardest of all to acquire, the true mannequin's walk.

In the busy season I have put on as many as fifty gowns in a day. Clad in a special lip, I can take off one frock and put on another in thirty seconds if necessary. But my work does not begin and end on the "joy plank." I am continually wanted by the designer as a living model upon which he can create some special effect of drapery and so on. Often I have to stand motionless for a quarter of an hour whilst a whirl of creative energy goes on around my inanimate form.

Not all mannequins are young, slim and beautiful. We have in our salon a handsome woman with whitening hair. She is a Russian refugee, over fifty years old, and she shows gowns suitable for the woman past middle age. Then we have a child mannequin and one plump young woman who shows the styles suitable for the women of middle age who do not confess to it, and must tactfully be led away from youthful styles which would look absurd on them.

A mannequin's life is necessarily short. She can, of course, go from showing young women's styles to showing middle-aged women's styles as the years creep on her and even regular exercise and a strict diet fail to preserve the youthful figure; but few mannequins care to do this; vanity intervenes. But there are many openings she can take before she grows too old for mannequin's work. She can start her own little fashion

salon. Or she can marry. Her opportunities for escaping down the latter avenue are many and varied.

Most of the women who are worrying about being a few pounds overweight could solve the problem easily by doing their own cooking.—*Life*.

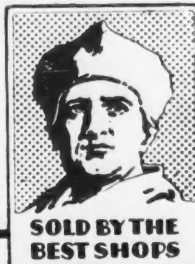
**INVENTIONS PATENTED**  
**W. IRWIN HASKETT**  
PATENT SOLICITORS, 18 ELGIN ST., OTTAWA, CAN.

**BEWARE THE ILLS  
THAT LURK IN CHILLS**

**WEAR**

**WOLSEY**  
PURE WOOL ENGLISH UNDERWEAR

WOLSEY LIMITED, LEICESTER, ENGLAND Representative: D. F. BAIRD, 33 Richmond St. W., TORONTO



## At the HOTEL LONDON



Mr. Russell H. Lussier, the manager of Hotel London, said that cigars are increasingly popular as a "man's smoke" and that Tucketts Preferred are much in demand in Hotel London.

LONDON bears an ancient name. London is the centre of prosperous agricultural and manufacturing country and is peopled by citizens who are justly proud of the "Forest City". It is therefore proper that there should have been erected in London a hotel which quickly sprang into popularity with those who live in London and those who visit there. The hospitality and service of Hotel London have made it one of the outstanding hotels of the Province.

**Tucketts Preferred Panetelas**  
2 for 25c

Put up in  
Boxes of 25 and  
50 and in Pocket  
Packs of 5

Other shapes and  
sizes of Tucketts  
Preferred—

Coronas—3 for 50c

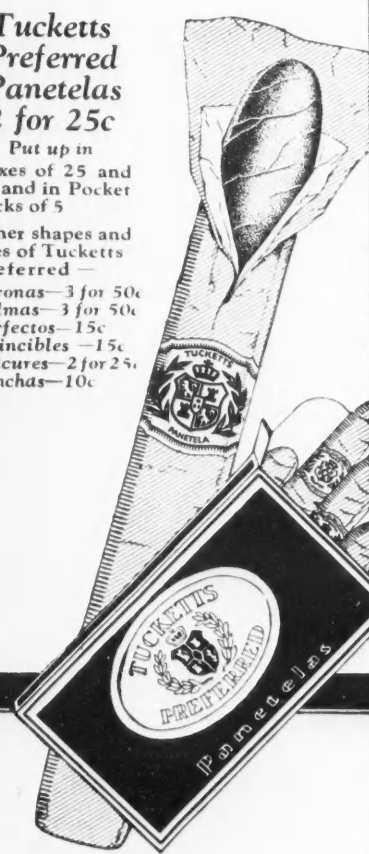
Palmas—3 for 50c

Perfectos—15c

Invincibles—15c

Epicures—2 for 25c

Conchas—10c



**TUCKETTS  
PREFERRED**  
*The CIGAR for all OCCASIONS*



THE R.101 FLYING OVER ST. PAUL'S CATHEDRAL, LONDON, ENGLAND





# SATURDAY NIGHT

## WOMEN'S SECTION



TORONTO, CANADA, NOVEMBER 16, 1929

### ADVANCE PARIS STYLES FOR FALL AND WINTER

RIGHT: STUNNING NEW DAYTIME FROCK — Black satin and white crepe de chine with front insertion. Rhinestone buckles complete the trimming.



LEFT: NEW AFTER-NOON TEA ENSEMBLE — An afternoon tea ensemble of velvet and lame. The lame blouse shows the high waistline and the tunic effect.



BELOW: SMART NEW ENSEMBLE — Attractive kasha ensemble, trimmed with astrakhan. The blouse is trimmed with crepe de chine insertions of the same color of the suit.



BELOW: LATEST WINTER COAT — Smart coat of American broadtail, featuring full sleeves from the cuff to the elbow.



ABOVE: GORGEOUS WINTER EVENING WRAP — Luxurious wrap of ermine, worked in semi-circular fashion, trimmed strikingly with black and white fox in dramatic stripes.



ABOVE: CHIC FORMAL DAYTIME ENSEMBLE — With new woven fabric of graceful suppleness. The circular skirt reveals unusual applique tabbings. The shirring at the front of the blouse is new.

ABOVE: LONGER SKIRT WITH FULL WAISTLINE — Combination of beautiful tweed and velvet lapin fur is important in this season's suit mode. This Bramey suit combines these fabrics in the new silhouette of three-quarters length coat and flared skirt with the forward movement.



LEFT: NEW FASHION DESIGN — Evening gown of eggshell satin. The shirring on the front and sides is quite new and the pendant and bracelet are equally important.



ABOVE: CLOTH ENSEMBLE FOR FORMAL DAYTIME — Blending tan with brown. Cloth is a novelty woven fabric.



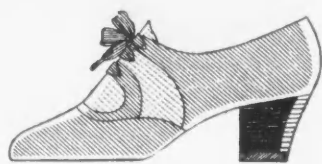
ABOVE: EVENING GOWN ADAPTS OLD-FASHIONED BUSTLE EFFECT — Charming gown of peach colored renaissance moire.

RIGHT: SMART EVENING GOWN — Unusually attractive and new evening gown in white satin. Note the graceful lines caused by the train effect.





# OXFORDS

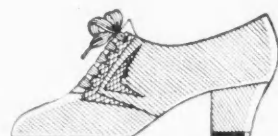


## CORRECT STYLES for DAYTIME ENSEMBLES

HERE are new, lovely shoes! In kid or suede or calfskin—in black or brown.

Made to be worn with the new Fall costume. And made to be worn in comfort. For these oxfords have all the famous Cantilever comfort features: the flexible shank which supports and cushions the arch, the heel which gives poise and balance—the natural shape which allows the toes to lie straight and uncramped.

Comfort—complete comfort, from the first step on—you will find it in these shoes. Come in and see them today.



Many other models for all occasions

## CANTILEVER SHOES

Sold in these cities:

BRANTFORD: Brantford Shoe Co. Ltd.  
BRANTFORD: Laidlaw, Brantford  
CALGARY: Hudson's Bay Company  
EDMONTON: Hudson's Bay Company  
GRAND: Mark Maude  
HAMILTON: A. J. Jones & Son, 1000 King St. W.  
KILGORNIA: Hudson's Bay Company  
LONDON: Hudson's Bay Company  
MONTREAL: 1111 St. James St. W.  
OTTAWA: 241 St. Patrick St.  
QUEBEC: 100 St. Louis St.  
REGINA: The Victoria Store  
SAINT JOHN: N. B. Shoe Co. Ltd.  
SASKATOON: Hudson's Bay Company  
SEBASTIAN: A. J. Jones & Son, 1000 King St. W.  
TORONTO: 1111 St. James St. W.  
VANCOUVER: Hudson's Bay Company  
VICTORIA: Hudson's Bay Company  
WINDSOR: Hudson's Bay Company

## Sport Mystics

SPORTSMEN are the greatest mystics on earth. Superstition flourishes still, despite our boasts of being enlightened, matter-of-fact people. And nowhere does it flourish more vigorously than in the sphere of sport.

I remember some years ago seeing in New York a fight between two famous lightweights, and I noticed that one of the men carried with him into the ring a revoltingly bloodstained towel which he proceeded to tie to the rope.

After the fight—which he won—I asked what idea lay behind this gory totem. He said: "That towel has on it the blood of most of the best men of three fighting generations. My father used it, and collected on it the blood of the men he beat in the ring; and d'you think I would crawl under the rope without it? No chance!"

He invested that horrible rag with the power to help him on to victory. Sometimes, he admitted, it failed him, but not often. Of course, the explanation of that sort of superstition's justification is a purely scientific one—the very act of belief, the very motions of tying the towel to the rope and watching the set faces of backers gave him renewed determination and "the will to win."

This "will to win" idea is not back of all sporting mascots, of course. Over at the Olympics I was surprised to see how many competitors had their mascots. One sprinter from the States carried a running cork attached to the elastic of his shorts. It was an old and discoloured one, and I asked him why he ran with such a peculiar trophy dangling at his side. He said: "When I was at college I won my first race with that cork in my hand. My nails were long, and I gripped it so hard that part of my nail entered the cork and remained there—it's there now."

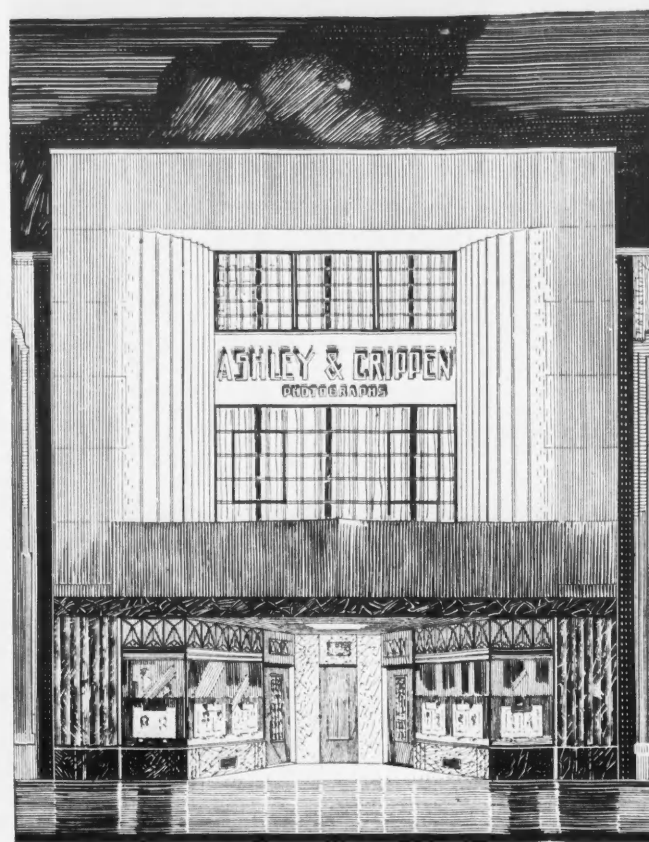
One of the women competitors told me that she backed her luck because she carried a piece of jade, pierced by a very thin silver chain and slung round her neck. I asked her just how the jade could give her fleetness; and she seemed surprised that I was unaware that jade itself is lucky.

With women sportsmen—including women who go to Kenya after big game, and women who ride three days a week to hounds, the usual form that superstition takes is some piece of jewellery, often valueless in itself, but to which for reasons often sentimental they attach tremendous "luck value."

Seamen are notoriously superstitious. And it follows that racing yachtsmen are not immune. At Cowes nearly every yacht sailing in the Solent carries its mascot without which its crew would be disconsolate. Sometimes the mascot is a cat, a terrier or other pet. I knew one owner whose mascot was a tortoise! A friend of mine whose yacht has won many cups has for mascot a halfpenny set in the mahogany of the cabin table. It is always brightly polished by the steward and is tremendously valued by the skipper. I often tried to wheedle the story of that halfpenny from my friend, but he would never let me in to the secret.



CATHERINE NORRIS  
Daughter of Mr. and Mrs. Frank R. Coy, St. Catharines, who was married Oct. 19th to Mr. Geo. Duncan Newman, son of Mrs. Newman and the late Howard Newman of St. Catharines.  
Photo by A. S. White



## DEDICATED TO THE ART OF PORTRAITURE

Our new building, located a few doors west of our former location at Bloor and Bay, is the outcome of a whole year of planning, and lays the foundation for new achievements in artistic portraiture.

Its many interesting features include an unusually spacious and dignified reception room, filling the whole of the first floor; a second floor devoted entirely to the taking of photographs, with two fully equipped studios (one for adults and one for children), lighted by large windows of vitreous glass and powerful electrical equipment for fast exposure; and down below, a maze of workrooms elaborately equipped for the mysteries of development and printing.

From first to last—modern, attractive and complete, this building stands in an unique and unrivalled position among photograph studios, and is well worth a visit of inspection.

**ASHLEY & CRIPPEN**  
PHOTOGRAPHS  
83 BLOOR STREET WEST, TORONTO



## Have you all of your own teeth?

Unless you take preventive measures now, the day is coming when you may know, to your sorrow, that the true meaning of the phrase "artificial denture" is often the extravagant price of self-neglect—false teeth. Here's the reason and the way to help safeguard health against the coming of this day.

Teeth are only as healthy as the gums. And gums undernourished and under-exercised, soon surrender to dread diseases that ravage health and often destroy teeth. To prevent this, avail yourself of the best care that modern dentistry offers. Place yourself in the hands of your dentist at least twice a year. And brush your gums when you brush your teeth, every morning and night.

But for this purpose—use Forhan's for the Gums... the dentifrice designed to help firm gums and keep them sound, thus protecting them from the attack of disease.

Use Forhan's regularly. You'll be delighted with the way it makes your gums look and feel. In addition, you'll notice that it effectively and safely cleans teeth and helps to protect them from decay. Get a tube of Forhan's—today! If your druggist has none in stock write us for free trial tube.

Formula of R. J. Forhan, D. D. S.  
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—Photo by J. Kennedy

## Bridge

### No Trump Bids

By HENRY LAWSON

WE HAVE considered the point value necessary for making an initial bid of one trump No Trump. When this call has been made the partner of the player who has called must examine his hand to determine if it holds sufficient strength to increase the contract. As a general rule the minimum holding upon which partner can raise to two No Trump is eight points regardless of their distribution. There are of course, special instances where partner should call a suit but we are not considering these at the moment. Eight points entitles the partner to call two No Trump with nine points recommended to weaker players.

As the initial bid may have been made upon anything from twelve to fifteen points this raise then shows the initial bidder that the combined hands hold from twenty to twenty-three points, the exact number being ascertained by reckoning his own holding. If the initial bidder calls on the minimum requirement he should allow the bid to rest at two. Most players who have one or two points in excess of the minimum requirement will risk the three call on the chance of pulling out a game.

The next point that arises is what strength will permit partner to jump the bid to three. The absolute minimum strength is ten points. Even then it is probably safer for the average player to be content with raising to two thus keeping the bidding open and allowing the initial bidder to go on if his hand is over the necessary point value. With seasoned players, however, one may stretch ten points into a raise from one to three.

When partner of the one No Trump

bidder holds a hand whose point value is more than twelve he should consider the possibilities of the hand very carefully as this shows a powerful combination of cards in the two hands. There is no doubt in the partner's mind that game can be scored but the possibility of a slam must be shown to his partner. In slam bidding the value of the hands must be appraised very nicely.

When partner jumps to four No Trump following a call of one it is of course always an invitation for the initial bidder to go on. But one should not ask the initial No Trump bidder to make an added raise of two tricks—from four to six—if it is possible to give him a raise from one to five, thus showing almost the necessary strength and allowing him to call six with one trick in addition to the necessary strength for the call of one.

Several values not considered in making initial bids or small raises can be considered here. For instance, a long suit particularly if the top cards are there is a great asset in No Trump as it squeezes the opponents and forces them into unwilling and weakening discards. So that if partner holds a suit of five or more he can add one point to the value of his hand.

Ten spots, which have no value in the other computations, have a definite value here. This has been assessed at half a point so that a hand containing two ten spots can add a point.

Two examples may perhaps demonstrate the point. After an initial bid of one No Trump, partner finds the following holding: hearts, knave, ten, eight, five, two; spades, king, queen, six; diamonds, ace, ten, nine; clubs, queen, knave. The point value is thirteen on the conservative count but by adding one for the five card heart suit and one for two tens the hand

may be estimated at fifteen. If the initial bid of one represents thirteen points the combined strength is twenty-eight or four points over the game requirement. Four points is a clear trick so partner will call four No Trump.

If instead of the foregoing hand we have a similar hand but with the ace of hearts substituted for the two spot then we have a hand that is four points stronger. The point value is now nineteen which with the thirteen in the initial hand gives us thirty-two. This only leaves eight points for the opponents or two tricks so that partner can jump the bid to five No Trump.

Some players will argue that such a hand should call the heart suit but with a point value fairly well distributed through the other suits the chances for slam appear to be better in No Trump. Just where the dividing line occurs between the No Trump raise and the switch to a suit is a matter that will come up again.



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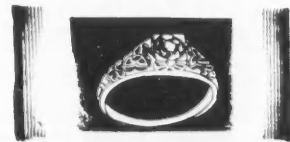
Mr. and Mrs. Eric Norman Walker leaving Bolton Abbey, Yorkshire, after their wedding there on Sept. 14th. Mrs. Walker was formerly Miss Helen Magachen, eldest daughter of Mr. and Mrs. F. LeS. Magachen of Redfern Ave., Montreal. A guard of honour was provided by Boy Scouts, Mr. Walker being a Scout Commissioner.



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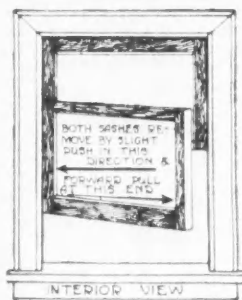
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## HOUSE AND HOME THE BEAUTY OF WOODS

By FLORENCE M. EDMONDS

IT is interesting to those who are furnishing new homes, or improving piece by piece the places in which they live to understand something of the woods used in old furniture.

Many have been taken in and have become the proud possessors of a piece of birch or pine which soon showed its wicked heart under a smiling surface.

Considerable information on woods can be obtained through our public libraries from reliable books on period furniture, but we are often not interested sufficiently or too busy to devote the time needed to look these things up.

Perhaps the three best known woods to the lay person are mahogany, walnut and oak. Each of these woods has its own history and romance which make fascinating reading.

**MAHOGANY** is much favored in this country as we follow the British tradition to a great extent. So also has the United States in their Colonial furniture which is so plentiful that one wonders how the Mayflower ever reached port.

Although not introduced into England until the Sixteenth Century, this wood soon became the favorite of the great designers. In the early days it was brought from Honduras and Central America and was of a very fine grain indeed. Much later in the eighteenth century Chippendale used Cuban mahogany. All these varieties were stained, and different cabinet-makers used different methods. Bichromate of potash gave a very rich reddish tinge. Others preferred orange chrome, and the juniper berry too was used by the less famous local men with excellent results. But time and rubbing have made the really old pieces almost black.

The natural mahogany is very little seen in Canada, but it is most beautiful. It is almost always Spanish wood, and when polished is of a mellow, golden color. It was much favored by the French in Louis XV and XVI time, principally for chateau furniture decorated with gilding and delicate carving. Harpsichords were also made out of the natural mahogany in France at that time.

In Italy, Andrea Amati of Cremona favored natural mahogany for his famous violins, the belly and back being scraped out of solid slabs. These were often painted and inlaid in the most charming manner.

**NEXT** in interest, perhaps, comes walnut, which was brought into England also in the sixteenth century about 1555, and was known as the Restoration wood. That period is often spoken of amongst collectors as the Walnut Age. Strangely enough, although the Romans are reputed to have introduced the walnut tree into



Oak group. Late 15th or early 16th Century Flemish.  
—Courtesy Royal Ontario Museum

England, it was an imported wood that was used during the reigns of the Charles, the James and the William and Anne, being brought by sea from Italy and Himalaya. There is an old tradition in Britain that the wash of the salt water over the wood darkened it, and certainly the early walnut is very, very black, and of an exceedingly fine grain.

The English timber is of a lighter brown, and with far less curl in the texture, but is a true, hard wood lending itself to the art of carving, and seldom disappointing the craftsman by cracking. The walnut with which we are most familiar in this country was that used by the Victorians. It was imported to England from North America, and the finished pieces were often brought back to their native land by British settlers, and copied most perfectly by the American cabinet-makers.

Very fine pieces of walnut are constantly to be seen in our country often over-decorated in the late Victorian manner, but with the help of a cabinet-maker very good results can be obtained with a few changes, and the application of fine polishing makes the deep glow and satin-like quality of the wood a joy to the eye.

Walnut trees supply meat as well as wood for furniture and in Italy the custom is to beat them to bring down the nuts, giving us the quaint old proverb:

"A woman, a spaniel and a walnut tree,  
The more you beat 'em the better they be."

**WHEN** one writes that word it seems to suggest England and all that she stands for in strength and solidity—heart of oak.

The battle-ships, the bridges, the supports of all the great houses in Britain are from this glorious tree whose great arms spread over all the temperate lands of Europe, Asia, North Africa, China and North America. It would take a book to really describe all the oaks. I believe there are somewhere around three hundred varieties, and nearly all valuable for building purposes. Although oak had been used in Britain since the Roman invasion, it was the Normans who introduced the carving of oak into England in 1066 when they settled in the country. The vast Cathedrals of France were finished with screens and altar seats all of oak and most marvellously carved. This craft they practised and also taught the English artists, and as their blood mixed with the Saxons, more imagination seemed to be displayed in their designing. Indeed, no other wood has ever been so used (except perhaps the teakwood of China) to express and carve whole stories in picture; fantastic elves, snakes, dragons and devils, also figures without numbers of prophets, priests and kings. Practically all the famous linen-fold panelling was done in oak, as were the old marriage chests, coffers, cradles and numerous smaller articles. Often great beauty in oak can be found in the domestic bellows, which were given great attention by the wood carvers, and cut very deeply and effectively. These come within the reach of the small collector, as do the Jacobean candlesticks, quaint stools, platters, bowls and such like. When carving or bas relief was to be done, the very heart of the tree was used, as there the grain is much finer and far less inclined to crack when worked. Oak does not lend itself to inlay or marqueterie, but to the tools of the fine artist.

The oak bark is used for tanning, and our Canadian wood is the very finest having more rosin than any other variety. Even in the kitchen the oak was needed, and the wood turner was asked to supply coffee crushers and pestles which, by the way, are still used in France, nut crackers, bowls and cups of numerous shapes.

Oak is much more difficult to place than the more gracious, exquisite woods. It seems to suggest great fireplaces, large halls with Elizabethan windows, flag paths in the sturdy country life, and I would like to see more of it imported and placed in our quickly-increasing, well-designed large homes with gardens. Its refectory tables, linen presses, high-backed chairs, all lend themselves to a lavish hospitality most fitting to the prosperous Canadian establishing a family life.

**THERE** are several varieties of rosewood used for the finest of cabinet-work. The Brazilian was the most highly prized, but the wood from the West Indies, Ceylon and India are all exceedingly hard and beautifully grained. The name "Rosewood" comes from the faint scent it gives off even after years of use.

Although at first this wood was only as an inlay, it became very popular with the brothers Adam and Sheraton, the latter inlaying it with satinwood as a rule. Boudoir furniture, occasional chairs, settees or love seats as they were often called—were constructed and most delicately carved by this artist. These have stood the test of years in the most wonderful way,

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SINGLE FIGURE ("THOMAS AQUINAS") IN PAINTED OAK.  
17TH CENTURY SPANISH.

—Courtesy Royal Ontario Museum

Inside Frosted Laco Mazda Lamps are particularly adapted for dining room lighting. For domes or bowls use 100 watt lamps and for candle fixtures and shower units use the 25 or 40 watt sizes.





the color deepening and improving as time passes.

**SATINWOOD** really covers a large field of tropical wood, probably about thirty species, generally classed as satinwood. This too was principally used by the brothers Adam, Sheraton, Hepplewhite and Shearer for dainty small pieces, but its principal use to them all was for inlays and additional ornament. When the furniture was polished, the satinwood became a deep orange in tone, and was most harmonious in connection with mahogany, rosewood or the hawthorn (really chestnut) so beloved of Sheraton. Satinwood was greatly liked for fire-screens on account of its hard close grain which made it well fitted to stand the extremes of heat and cold without warping, but was always too expensive to be used in any great quantity.

**THERE** are many other so-called minor woods one might describe, for instance—Yew—which was used for the knobs of chests of drawers made of oak in pre-renaissance days. Curious tables were cut from across an enormous tree, the lines coming from the centre, making a most interesting piece. These are supposed to have been made in Scotland and are exceedingly difficult to buy, generally being handed down through a family and prized like a rare jewel. There is an old tradition that the original "round table" was cut from a royal yew.

Unlike the British furniture, the early American pieces were not of imported woods, but of domestic trees, generally hickory, pine or maple, (known as sycamore in England) and very beautiful they were too before the Victorians descended upon us.

## THE GARDEN

**A** FAVORITE winter decoration, the Chinese lantern plant, should be in every garden.

This large-fruited winter cherry of Japanese gardens has been called merely a form of *Physalis alkekengi*, the common winter cherry of Europe, the fruits of which are used in decoration and in making preserves. The Japanese plant, however, differs in habit, is smooth and has larger more brilliantly colored fruiting calyces, which give the plant its common name of "Chinese lantern."

It was not found in cultivation in Europe until James H. Veitch sent seeds of it to his nursery in England, about 1893. The plant was exhibited before the Royal Horticultural Society in October, 1894, and is now cultivated in gardens generally.

Related plants are *Physalis peruviana* and *P. pubescens*, respectively the cape gooseberry and the strawberry tomato of our vegetable gardens. In America we have about thirty native species of ground cherries with smaller fruits and calyces.

The flowers of the Chinese lantern are not showy but the fruit and fruiting calyces are. The stems may be cut and hung up for winter decorations, the glowing red "lanterns" being especially attractive to the children.

By means of creeping underground stems, which reach out in all directions, a considerable space may be covered by a few plants. Their cultivation is simply a matter of cleaning, weeding and mulching. Propagation is effected by division, or by seeds, which are freely produced.

**TWO** shrubs which are green all winter flower about the same time, the Fetterbush, or *Andromeda*, from the southern mountains, and its Asiatic counterpart, the Japanese *Andromeda*. These are relatives of the huckleberry. They have leathery evergreen foliage, which is restful to the eye in winter, and in spring have clusters of peach-white flowers on short branches. They are neat, compact shrubs which can be grown close together.

Another white spot in your garden landscape at this time is the *Starry* or *Hall's* magnolia, *stellata*, with many clear white double flowers of delicate fragrance. This magnolia is really a tree, but of such slow compact growth as to be qualified to use as a shrub.

For an early flowering, early fruiting shrub, for thicket or woodland planting, there is nothing better than the doublefile viburnum. This

is the counterpart for the Japanese snowball bush, in which the central florets are fertile, without the showy white petals of the snowball. This shrub is perhaps the first of the garden to give fruit. In late June one may see a rich combination of green-red and black-blue fruit on the bushes, in various stages of ripening. In July the fruit is ripe, and is the earliest berry food of the year. Soon after ripening all of the fruits disappear.

**FOR** the wall or house an excellent vine is the climbing hydrangea, which adheres to hold-fasts of the wall. This vine flowers in early summer, with clusters six to eight inches across the sterile or showy white flowers arranged around the margins of the clusters. Young vines may often be had from the vicinity of old ones which have crept to the ground and rooted; or lower branches may be pinned down.

For the evergreen close-clinging vine the euonymus, called big-leaf winter-creeper, or evergreen bitter-sweet, is highly rated, though it is not made use of to a great extent. The leaves of this are healthy and handsome, and those in the walls are larger and stronger than those nearer the ground.

There are two or three Oriental



Mahogany hall chair, 18th Century English.

vines of the *Ampelopsis* type, similar in growth to our Virginia creeper. They range from the broad-leaved *Amur Ampelopsis* type to the narrowly cut leaved *Monkshood* vine. They send out long, slender woody stems, with graceful branches, and in late July bear clusters of misty flowers, followed in autumn by roundish fruits of peculiar shades of steel blue, dull chrome yellow and pale pink. These *Ampelopsis* creep-

ers lend themselves to an arbor, where they can clamber over the top and drop gracefully down the sides; they cover the ground rapidly, and will steal away over the fences and up into low trees if allowed to grow wild.

## A Spoken Bible

**SOON** we shall have the whole of the Bible spoken word for word, the speaker's voice magnetically recorded on a thin steel wire and the resultant record made available for reproduction in the home. This great task is being undertaken by Mr. Henry Ainley, the actor, who recently demonstrated the possibilities of the new system of sound-recording which makes the "speaking book" more than a possibility. Mr. Ainley regards it as a privilege that he should thus be the means of taking the spoken word to ears which from infirmity or otherwise may be bereft of it. The demonstration in which he took part was held in a studio at Elstree, the home of the British film industry. The invention has come from Germany, and has passed so far beyond the experimental stage that the apparatus not only of reproduction but of recording may be on the market by the end of this year. To the non-expert the system seems simplicity itself. The

apparatus can be contained in a small cabinet, and judging from the tests to which it was subjected at Elstree, it seems to fulfil most of the claims that are made for it, and these are many. Briefly, it is possible to speak into a telephone receiver, and almost instantly the speech can be perfectly reproduced. The whole conversation can be preserved, and if the person who is rung up is absent the caller can say what he has to say in the knowledge that his speech has been recorded by two small magnets on a wire revolving round a drum, and can be repeated to the absentee on his return.

"Ah," said the guest as they approached the house. "I see your son and daughter awaiting us on the porch." "No," said the host, "the girl in the short frock is my mother and the young fellow in knickers is my wife."—*Capper's Weekly*.

Old Mose Parker was pretty sick, and the dandy doctor promptly put him to bed and laid down all sorts of rules and regulations as to sleep and diet. After he had gone, Mose turned to his wife and complained.

"Mandy, how does dat dere fool doctor reckon ah's gwine to eat breast oh chicken ebry day if ah ain't got mah ebenin's free?"—*Stratford Beacon Herald*.

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It foams WHY PAY MORE? 25¢

"Ouch! I bumped my crazy bone!"  
"Oh, well, comb your hair right and the bump won't show."—*Royal Arcadian Bulletin*.



One happy  
Christmas "Eve"

meaning your wife, SIR ADAM,  
with the silver gift you give her

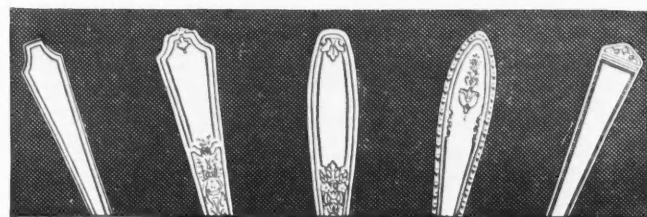
Being one of Eve's daughters her feelings and instincts are just as feminine as the curl of her hair or the curve of her mouth.

So it's simply feminine and natural that she should adore nice things. Pretty clothes, so that she looks nice to herself . . . and to you. A table that smiles and sparkles with radiant silverware . . . for her . . . and for you, too.

And being one of Adam's sons you'll strive to please her. Especially at such a festive season as Christmas. Perhaps she's been struggling along resignedly, using a lot of old and ill-assorted silver-

ware for 1,000 meals a year! No woman's pride was ever made for that. But Christmas, and silver gifts, were made just to change the situation.

Let your dealer show you the silverware to make your wife a happy Christmas "Eve" on Christmas day, and for long, long years to come, for 1847 ROGERS BROS. Silverplate is guaranteed by the International Silver Co. of Canada, Ltd. And you are not being extravagant when you buy her 1847 ROGERS BROS. even though it's the finest of all silverplate. For it's really inexpensive, as the prices quoted, for your convenience, on this page, will prove.

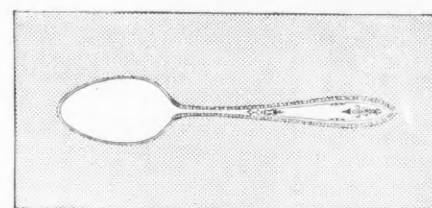


One advantage of 1847 ROGERS BROS. Silverplate is the range of patterns. You can find patterns to harmonize perfectly with your home furnishings. Patterns (left to right) Legacy, Ancestral, Ambassador, Argosy and Anniversary.

**1847 ROGERS BROS.**

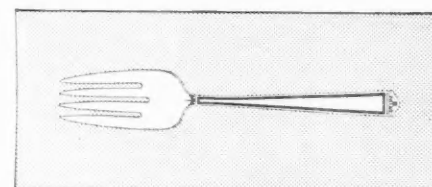
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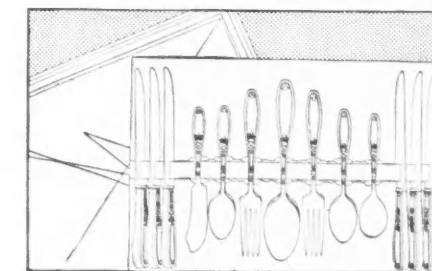
\$5.00 AND UNDER

Jelly Server.....	\$2.00
Mayonnaise Ladle.....	2.50
Cold Meat Fork.....	3.00
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Berry Spoon.....	4.00
6 Coffee Spoons.....	4.25
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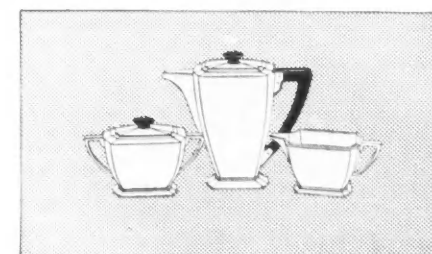
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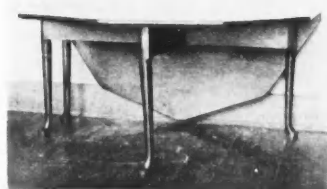
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Gravy Boat and Plate.....	\$27.00
Double Vegetable Dish.....	33.75
26 Pieces in handsome colored Tray (tray free).....	39.25



\$40.00 AND OVER

Water Pitcher.....	\$40.00
Pieces of 8, 34 pcs. (chest at top of page) (chest free).....	51.35
Centerpiece.....	54.00
3-pc. Tea or Coffee Set.....	87.75



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Toronto's Newest Fireproof  
Apartment Hotel  
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**Announcements**  
BIRTHS - ENGAGEMENTS  
MARRIAGES - DEATHS  
\$1.00 PER INSERTION  
All notices must bear the Name and Address of the Sender

Mrs. Geoffrey Springer, of Toronto, entertained at luncheon on Friday of last week for Mrs. Franklin Jones, of New York.

Mr. and Mrs. W. B. Hanna, of Toronto, spent the holidays at Muskoka Beach.

Mrs. Crawford Amesley, of Toronto, entertained at tea on Tuesday, November 12, for her sister, Mrs. Laurence Glass, of London, Ontario, who has been a holiday visitor in Toronto.

Mr. Norman Nicholson, of Hamilton, who was in Toronto last week for Mr. and Mrs. J. J. Gibbons' dance, was the guest of Mrs. Frank Mackellan, of Upper Huron Street.

General and Mrs. Cawthra-Elliott, of Toronto, entertained at dinner on Friday night of last week for Miss Violet Cawthra-Elliott, who is their guest.

Miss Margaret Cockshutt, of Brantford, is a visitor in Toronto, guest of Mrs. Beverley Robinson.

Miss Hendrie is at the Royal York, Toronto, after several years spent in Paris, France.

Mr. D. B. Hanna, of Toronto, entertained at a man's dinner on Friday night of last week, and among his notable guests was the Lieutenant-Governor of Ontario, the Hon. W. D. Ross.

Notable among the season's many gaieties in the social world this season was the dance given by Mr. and Mrs. J. J. Gibbons, of Toronto, at the Royal York, on Friday night of last week in honor of their charming debutante daughter, Miss Kathleen Gibbons, who was one of the youthful Canadians presented at one of Her Majesty's courts, in London, last summer. Mr. and Mrs. Gibbons, Miss Kathleen Gibbons and her very attractive friend, Miss Kathleen Evans, of Montreal, received in the reception room adjacent to the beautifully decorated ball room, where a large orchestra discoursed captivating music for the many dancers. Mrs. Gibbons was modishly gowned in Nile green chiffon, the bodice sparkling with diamante embroideries, green shoes and carried a green ostrich feather fan. The debutante was most charmingly gowned in a white taffeta embroidered with silver and wore silver slippers. A lovely note of color was given by the fan of rose colored ostrich which Miss Gibbons carried. Miss Kathleen Evans, of Montreal, was in a graceful gown of ivory white satin and carried Premier roses. Miss Margaret Evans, of Montreal, her sister, who was Miss Anne Bastedo's guest in Toronto, was in rose taffeta with gold tissue and adorned with rose velvet bows. Miss Gibbons, the debutante, was the recipient of many exquisite flowers which were arranged near the receiving party. The many guests included, Dr. and Mrs. F. N. G. Starr, Miss Susan Ross, Mr. and Mrs. W. B. MacLean, Mr. and Mrs. Andrew MacLean, Dr. and Mrs. Alfred Caulfield, the Premier of Ontario and Mrs. Ferguson, Mr. and Mrs. R. C. Matthews, Hon. W. H. and Mrs. P. E. Mr. and Mrs. Frank McEachern, Mr. and Mrs. Norman Bastedo, Mrs. Frank Mackellan, Mrs. Wallace Barrett, the Misses Margaret and Isabel Cockshutt, Miss Isabel Williams, Miss Persis Seagram, Miss Stephanie Waddie, Miss Cynthia Allen, Miss Betty Baldwin, Miss Jean Jennings, Miss Elsie Johnston, the Misses Jean and Betty Francis, Miss Dorothy Grant, Miss Katharine Clark, the Misses Anne and Betty Gibbons, Miss June Warren, the Misses Mary and Ottilie Kerr, Miss Ella Northgrave, Miss Elizabeth Connell, Hamilton, Miss Betty Holmes, Miss Virginia Smith, Miss Norah Malone, Miss Mary Tudhope, Mr. and Mrs. Eric Warren, Miss Margaret Baines, Miss Dorothy Worsley, Miss Gwyneth Osborne, Miss Laxton, Miss Helen Glenzie, Miss Mary Finlayson, Miss Jean Macpherson, Mr. and Mrs. R. G. O. Thompson, Miss Helen Gurney, Miss Betty Long, Mr. and Mrs. G. B. Shaw, Miss Myrna Martin, Miss Betty Broughall, Mr. and Mrs. G. Drummond, Miss K. Ritchie, Miss Elizabeth Palmer, Miss Marion Jardine, Miss Dunlop, Mr. and Mrs. Le Sueur, Miss Evelyn Booth, Miss Elizabeth Fisher, Miss Ruth Lyon, Mr. and Mrs. Peter Reid.

The dance given at Casa Loma on Friday night of last week by Mesdames Albert Poupore, Geoffrey Beatty and Clifford Beatty was a most enjoyable event and largely attended by Toronto smart society. These three charming ladies received the guests successively. Mrs. Poupore for the first hour, then Mrs. Geoffrey Beatty and later on Mrs. Clifford Beatty. Mrs. Poupore was very smart in pink moiré with slippers, match and bouquet of pink roses. Mrs. Geoffrey Beatty wore a lovely frock of eggshell satin with slippers having bright rhinestone buckles, and Mrs. Clifford Beatty was charming in American beauty and silver printed taffeta having a long double train, and a group of roses at the side. Supper was served at midnight in the conservatory. Those present included Mr. and Mrs. W. Herbert Cawthra, the latter smart in black satin and chiffon with crystal diamonds for ornament, long pearl earrings and triple pearl necklace. Mr. and Mrs. C. W. Beatty, Mrs. H. W. Beatty, Mr. and Mrs. W. P. Mulock, Mr. and Mrs. Hugh McCulloch, Mr. and Mrs. Cecil Cowan, Mrs. Humphrey Colquhoun, Dr. and Mrs. Herbert Bruce, Mr. and Mrs. Eric Phillips, Oshawa, Mr. and Mrs. Arthur Qua, Mr. and Mrs. Keir Cronyn, Mr. and Mrs. Clarence Kemp, Mr. and Mrs. John Chipman, Mr. and Mrs. Gordon Balfour, Mr. and Mrs. J. Snydam, Mr. and Mrs. Hugh Aird, Mr. and Mrs. Leslie Sams, Miss Katharine Christie, Mr. and Mrs. Latham Burns, Mr. and Mrs. R. Stratton, Mr. and Mrs. Douglas MacLeod, Mr. and Mrs. Peter Campbell, Mr. and Mrs. J. W. Langmuir, Mr. and Mrs. Gordon Phippen, Mr. and Mrs. Donald MacIntosh, Mr. and Mrs. Henry Peters, Miss Winifred Cameron, Mr. and Mrs. John McKee, Dr. and Mrs. Alfred Caulfield, Mr. and Mrs. Ernest Holby, Mr. and Mrs. G. S. McLean, Mr. and Mrs. Trevor Temple, Mr. and Mrs. Robert Hay, Mr. and Mrs. Stanley Mills, Mr. and Mrs. George Magann, Mr. and Mrs. Sidney Craig, Mr. and Mrs. Roper Goudlock, Mr. and Mrs. Ross Wilson, Mr. and Mrs. Arthur Scripture, Mr. and Mrs. H. W. Depler, Mr. and Mrs. Clifford Sifton, Mr. and Mrs. Hilton Wilkes, Mr. and Mrs. Charles Mulvey, Mr. and Mrs. C. Lamack, Mr. and Mrs. Geoffrey Somers, Mr. and Mrs. S. Bennett, Mr. and Mrs. D. Porter, Mr. and Mrs. Harold Walker, Mr. and Mrs. Denton Massey, Mr. and Mrs. F. Marani, Mrs. E. Beauregard, Mr. and Mrs. P. McFarland, Mr. and Mrs. Grayson Burruss, Mr. and Mrs. H. Smith.

A marriage of interest was solemnized in the Sacred Heart Church, Ottawa, on Thursday, November 7, when Miss Carmen Dupuis, daughter of Dr. and Mrs. J. D. Dupuis, was married to Mr. Thomas J. Day, son of Mr. and Mrs. James E. Day, of Toronto. Rev. Father Bartlett, rector of Loyola College, Montreal, officiated. The bride, who was given in marriage by her father, was attended by her sister, Mrs. George H. Desbarat, as matron of honor, and by two bridesmaids, Miss Gertrude Rogers and Miss Marguerite Grenier. Mr. Geoffrey Plunkett, of Toronto, was best man, and the ushers were Mr. William Carroll, Mr. Frank McDonogh and Mr. Arthur Kelly, all of Toronto, and Mr. Gerald Dupuis, brother of the bride. The bride wore a wedding gown of ivory satin, made on simple lines, the skirt forming a train. She wore a Spanish lace veil and carried a bouquet of rosebuds. The matron of honor and two bridesmaids were similarly attired in gowns



MISS MARJORIE BORDEN  
Daughter of Mrs. Percy Borden, of Rockliffe Park, Ottawa, whose coming-out dance was held on Nov. 8th, at the Country Club, Ottawa. Miss Borden has been abroad for the past year.

of yellow panne velvet, the skirts modelled long at the back. They wore yellow satin shoes and smart hats of yellow panne velvet and lace with rhinestone ornaments. Bronze chrysanthemums were carried. Guests from Toronto included, Mr. and Mrs. James E. Day, Mr. and Mrs. Stafford Higgins, Miss Bunny Higgins, Miss May Morrow, Mr. and Mrs. A. J. Gough, Miss N. Higgins, Mr. and Mrs. J. D. Warde, Miss Eleanor Warde, Mr. and Mrs. F. P. O'Connor, Mr. William O'Connor, Dr. and Mrs. T. F. McMahon, Miss Dorothy McMahon, Mr. and Mrs. E. M. Carroll, Miss Elizabeth Carroll, Mr. and Mrs. Arthur Kelly, Mr. Frank McDonogh, Dr. and Mrs. W. Prendergast, Mr. and Mrs. James W. Mallon, Mr. and Mrs. Arthur Doherty, Mr. and Mrs. Arthur Phelan, Mr. and Mrs. Frank McLaughlin, Mrs. Small, His Honor Judge W. T. J. Lee, Hon. Senator and Mrs. W. H. McGuire, Mr. and Mrs. H. W. Phelan, Mr. and Mrs. T. P. Phelan, Mr. and Mrs. Day left later for Montreal, New York, Washington and St. Petersburg, Florida. They will reside in Toronto on their return. For travelling, the bride wore a French gown of hunter's green crepe, a small green felt hat and a pony skin fur coat. Her handbag and shoes were of lizard skin.

Miss Nora Bowie, who has been spending a few days in Toronto the guest of her aunt, Mrs. A. W. Ballantyne, Dunvegan Road, has returned to Brockville.

Mr. and Mrs. William Findlay, of Toronto, gave a brilliant ball at the Royal York, Toronto, on Wednesday night of last week in honor of their debutante daughter, Miss Norah Jean Findlay, which was greatly enjoyed by the hundreds of guests. The ball room was decorated with roses in fragrant masses, and lights shaded with autumn leaves added to the charm of the scene. Mrs. Findlay was handsomely gowned in black velvet, and carried chrysanthemums, and the charming debutante, who received quantities of flowers,



MRS. HUGH BOGART TARBOX  
Formerly Miss Margaret Evelyn Darling, daughter of Lt.-Col. and Mrs. C. Warren Darling, who was married at St. Andrew's Church, Toronto, on Nov. 2nd.  
—Photo by J. Kennedy.

were a flowered white moiré frock with long skirt and close-fitting bodice. She wore pearls for ornament and carried a great sheaf of lovely Premier roses. The guests included, the Misses Susan Ross, Mary Finlayson, Lillian McElhen, Helen Playfair, Gunda Mason, Bebe Southam, of Hamilton, Mary Tudhope, Patricia Watson, Ruth Vaughan, Hilda White, Charlotte Craig, Elizabeth Hamilton, Elizabeth Baird, Audrey and Sonya Henderson, Norah and Helen Henry, Miriam Bell, Jean McIlwraith, Jane Macdonald, Mary Ruddy, Betty Turnley, Rosamund Findlay, Madeline Mara, Ruth Forest, Mary Elliott, Dorothy Grant, Doris Holbrook, Valerie Franklin Jones, Betty Lumbers, Kathleen Gibbons, Amy Howell, Mary Littlejohn, Eleanor Montgomery, Billy Marshall, Sally Baker, Helen and Mary Glennie, Betty Holton, Ruth Lyon, Hon. Mr. and Mrs. Finlayson, Mr. and Mrs. H. H. Glennie, Mr. and Mrs. Shortly, Dr. and Mrs. C. Campbell, Mr. and Mrs. John Medland, Mr. and Mrs. Douglas Catto, Mr. and Mrs. J. W. Bowen, Mr. and Mrs. Machado, Mr. and Mrs. George J. Jenkinson, the Misses Grace Langmuir, Carol Morrie, Marjorie McCrimmon, Bessie Home, Betty Long, Frances Gurney, Margaret Husband, Bernice Andrews, Dorothy Burton, Vivian Dennis, Flora Featherstonhaugh, Ann and Betty Gibbons, Margaret Alley, Mary Finlayson, Joan Hannay, Norah Bowie, Dorothy Clark, Helen Eakins, Helen De Roche, Gwyneth Darling, Betty Ellsworth, Elizabeth Fisher, Margaret Fox, Ruth Horrocks, Betty Baldwin, Frances Irving, K. Holmes, Dorothy Allen, Hazel Burton, Jean Harris, Christine Auld, Daphne Boone, Ann Bastedo, Ruth Hamilton, Cynthia Allen, Nanette Walker, Beatrice McMurtry, Helen and Mary Stannett, June Warren, Edna Walker, Cynthia Walker, Eleanor Wilson, Doris Stockdale, Jean Wishart, Nathalie Mills, Margaret Young, Margaret McCausland, Eleanor Morrison, Phyllis Sheppard, Jean McIntosh, Virginia and Elizabeth Smith, Mabel Turner, Mary Wilson, Douglas McIlwraith, Isobel Thompson, Norah Malone, Dorothy Mills, and Messrs. J. Brown, D. Campbell, R. Darling, J. Dunlap, L. Evans, B. Finlayson, G. Gooderham, D. Cassels, E. Donnelly, P. Eastwood, G. Gunn, S. Sargent, W. Thorburn, H. Weir, K. Barber, C. Deeks, M. Dunlop, A. Foster, T. Gilmour, A. Bothe, K. Southam, H. Syer, D. Douglas, C. Curtis, A. Fraser, K. Thompson, B. Balmor, P. Fairclough, D. Grant, D. Smith, J. Ely, H. Slemie, E. Ganong, H. Tait, G. Wishart, J. Watson, G. Cassels, B. McHugh, W. Martin, R. Calderwood, F. Geck, B. Davidson, R. Macdonald, C. Hallow, C. McGibbon, E. Patterson, H. Clements, M. Stewart, J. Campbell, P. Desjardins, M. Stuart, D. Marshall, J. Hooper, H. Holmes, B. Cassels, F. McTaggart, R. Marks, G. McLean, J. Palmer, L. Page, J. Leslie, N. Rogers, R. McDonald, J. Pearce, A. Roberts, G. Hardy, D. McLaren, G. Ralph, J. Roberts, F. Hammond, D. Lought, B. McMurrich, T. Lounsbrough, R. Murray, and M. Henderson.

The Lieutenant-Governor of Ontario and his daughter, Miss Isola Ross, entertained at dinner at Government House, Toronto, on Thursday night of last week, when the guests included: Mr. and Mrs. J. W. Hobbs, Mr. and Mrs. Burnham Mitchell, Mr. and Mrs. Barry German, Miss Josephine Brouse, and Mr. Alfred Beardmore.

Mr. and Mrs. R. S. McLaughlin, of Parkwood, Oshawa, are entertaining at an At Home and a Chrysanthemum Exhibit at their residence on Friday afternoon of this week, November 15, from half-past three till six o'clock.

A delightful affair on Thursday night of this week was the At Home of the Toronto Skating Club, when exhibition skating was given followed later in the evening by dancing in the club house.

Mr. and Mrs. R. S. McLaughlin, of Parkwood, Oshawa, are entertaining at an At Home and a Chrysanthemum Exhibit at their residence on Friday afternoon of this week, November 15, from half-past three till six o'clock.

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The engagement has been announced of Dorothy Crosswell, daughter of Mrs. Hodgins, of Edge Drive, and the late Rev. James Walter Hodgins, to Dr. Alice Cameron MacNiel, of Cleveland, Ohio, only son of Mr. William Hutchinson MacNiel, and the late Mrs. MacNiel, of Oakville. The marriage will take place in Christ Church, Deer Park, Toronto, on November 30.

Mrs. S. J. Williams, who was recently in Toronto, is at her residence, Briar Cliff Lodge, Kitchener. Miss Hester Williams is at her apartment, 167 Heath Street West.

Facts About Tea series—No. 10.

## Tea—its growth in Ceylon

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HERE is a marvelous scientific way to combat the beginning of tooth decay and pyorrhea...to give teeth a brilliant whiteness you have never dreamed is possible. Will you write for your free tube?

Simply try it for 10 days. That is long enough to see results. You will be amazed at what Pepsodent, the special film-removing dentifrice, can do.

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It clings to teeth so stubbornly that brushing alone will not remove it successfully. It gets into crevices and stays. Stains from food and smoking lodge in film and make teeth "off color" and dingy.

This film hardens into tartar. Germs breed in it by the millions. And they, with tartar, are the chief cause of pyorrhea and other serious disorders.

Mr. Eustace Smith, of Toronto, and the Misses Jim and Cecil Smith are spending a few weeks in Vancouver, B.C., where the Misses Smith will skate at the Rotary Club.

Based on exacting scientific study, a special film-removing dentifrice, called Pepsodent, has been compounded. It acts to curdle film and to remove it in gentle safety to enamel.

In this development the world has gained a new conception of what a dentifrice should be and do.

Use for a few days  
Get a tube at your druggist's for a few cents, or write to nearest address below for free supply. You will see far whiter teeth and firmer gums ten days from now.

See your dentist twice a year. Use Pepsodent twice every day.

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Only one tube to a family 3354-Can.

The Honourable Charles McCrea and Mrs. McCrea have removed from the Alexandra Apartments, University Avenue, Toronto, to take up residence at 14 Edmund Avenue, Toronto.





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## SPORTS PLAYING CARDS

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CANADIAN PLAYING CARD COMPANY LIMITED  
MONTREAL

The Governor-General and Lady Willingdon entertained the following at luncheon at Rideau Hall on Wednesday of last week, Princess Erick, of Denmark, formerly Miss Booth, of Ottawa, the Bishop of Ottawa and Mrs. Roper, the Hon. Charles Murphy, the Rt. Hon. Mr. Justice Duff, Mr. and Mrs. J. F. Booth, Mr. and Mrs. Allan Lewis, Maj.-General H. A. Panet, Mrs. Panet, Mr. and Mrs. F. W. White, Mr. K. C. Hadow.

Mrs. H. Franklin Jones, of New York, who is introducing her charming daughter, Miss Valerie Jones, in Toronto this season, gave a dinner dance for her at the Embassy Club, which was very attractively decorated with bronze chrysanthemums, on Thursday night of last week, and received her guests in a smartly becoming gown of black velvet. The debutante, who was the recipient of many congratulatory bouquets, wore a *Princesse* gown in pale green *moiré*, with smart shoes to match and carried yellow roses. Yellow roses and candles were used on the dining table. There were sixty-five guests present and these included, Miss Susan Ross, Mr. and Mrs. G. Watson, Miss Kathleen Gibbons, Miss Gwendolyn Bowen, Miss Beatrice Symons, Miss Daphne Boone, Miss Nina Elmsley, Miss Isabel L. Gordon, Miss Betty Francis, Miss Betty King Smith, Miss Betty Holton, of Hamilton, Miss Rosamund Brown, Miss Mary Wilson, Miss Moyna Martin, Miss Beatrice Southam, of Hamilton, Miss Mary Finlayson, Miss Sylvia Cayley, Miss Katherine Scott, Miss Anne Gibbons, Miss Katherine Clark, Miss Marjorie Jones, Miss Bernice Andrews, Miss Betty Gibbons, Miss Helen Mitchell, Miss Betsey Wadsworth, Miss Mary Carr, Miss Anne Bastedo.

Mrs. Stephen Eward, of Toronto, entertained at tea on Saturday afternoon of last week for her two daughters, the Misses Gladys and Esme Eward.

Mrs. D. A. Dunlap, of Toronto, has had with her a visitor from New York, Miss Bell.

Mrs. W. D. Ross, wife of the Lieutenant-Governor of Ontario, and her young son, John, returned to Government House, Toronto, this week from Atlantic City where they were for ten days.

Mrs. R. Y. Eaton is again in Toronto from New York.

Mr. and Mrs. A. B. Hannay, of Toronto, entertained on Thanksgiving night, Monday of this week, at the Rosedale Golf Club, at a very successful dance for their debutante daughter, Miss Joan Hannay. The debutante was exquisitely gowned in oyster white panne velvet with slippers to match and carried Johanna Hill roses. There were about two hundred and fifty guests present, including the many charming young debutantes of the season.

Colonel Reginald Pellatt and the officers of the Queen's Own Rifles are entertaining at a ball on Friday night, November 22, at Casa Loma, Toronto.

Mrs. Walter Northgrave's tea-dance at the Hunt Club, Toronto, on Saturday afternoon last for her debutante daughter, Miss Ella Northgrave, was a very successful week-end affair and greatly enjoyed by the many guests. Chrysanthemums in profusion decorated the ball room at the entrance to which Mrs. Northgrave, in a smart French gown in green with beige lace, and hat and shoes to match, and her daughter in ivory faille with gold embroideries and coral flowers, and gold and lace poke bonnet, and carrying white gardenias, received the one hundred and seventy-five guests. For those not dancing bridge tables were provided, and tea was served in one of the card rooms from a table exquisitely decorated in yellow. A pretty detail was the dance programmes in ivory with the debutante's initials done in silver. The guests included a large number of the season's youthful and pretty "debs."

The engagement is announced of Miss Edith Carruthers, daughter of the late Mr. and Mrs. J. B. Carruthers and sister of Mrs. Constantine, of Kingston, to Captain de Lotbiniere Panet, son of Col. and Mrs. Charles Panet, of Ottawa.

Mrs. G. G. Glennie, of Toronto, entertained at an enjoyable luncheon of thirty covers, at the Hunt Club on Wednesday of last week, for her daughter, Miss Helen Glennie, and a number of other debutantes of the season. Mrs. Glennie and her daughter received in the lounge, which was done charmingly with flowers. Mrs. Glennie received in a draped black satin gown, and Miss Glennie was smart in a hunter's green velvet frock with hat of the same shade and slippers to match. She carried Johanna Hill roses. The long table was done with chrysanthemums in pastel shades. The guests included, Miss Susan Ross, Miss Margaret Finlayson, Miss Margaret McHugh, Miss Joan Hannay, Miss Mary Staunton, Miss Kathleen Gibbons, Miss Renee Laxton, Miss Valerie Jones, Miss Ella Northgrave, Miss Bernice Andrews, Miss Dorothy Grant, Miss G. Bowen, Miss Gunda Mason, Miss Kathleen Ritchie, Miss Ann Gibbons, Miss Mary Tudhope, Miss Juliette Morin, Miss Norah Findlay, Miss Moyna Martin, Miss Betty Gibbons, Miss Eleanor Montgomery.

Mr. Wallace Barrett, of Toronto, entertained at dinner on Friday night of last week and went on later with her guests to Mr. and Mrs. J. J. Gibbons' dance.

Miss Susan Ross, of Government House, Toronto, entertained on Friday night of last week at dinner, and later with her guests went on to Mr. and Mrs. J. J. Gibbons' dance for Miss Kathleen Gibbons.

Miss Patricia Watson, of Toronto, has been in Montreal guest of Mr. and Mrs. Frosst, to attend the coming-out dance of Miss Stella Frosst at the Ritz-Carlton.

Miss Eleanor Warde and Miss Higgins, of Toronto, have been visiting Mrs. D'Arcy Coulson in Ottawa.

The Misses Margaret and Kathleen Evans, of Montreal, were Thanksgiving

visitors in Toronto, and attended the delightful dance given by Mr. and Mrs. J. J. Gibbons for their debutante daughter, Miss Kathleen Gibbons, at the Royal York Hotel.

Mrs. Kenneth MacPherson, of Toronto, has been visiting in Ottawa, guest of Mrs. E. B. Devlin.

Mr. and Mrs. J. A. Campbell, of Spadina Road, are again in Toronto from abroad. Miss Frances Campbell remained in Paris at school.

Mrs. Donald MacIntosh is again in Hamilton, Ontario, after a visit to Montreal, when she was the guest of Mr. and Mrs. William Reynolds.

The Hon. William Finlayson and Mrs. Finlayson, of Toronto, will introduce their daughter, Miss Mary Finlayson, at a dance at the Hunt Club on Tuesday night, November 19.

Miss Marjorie Mountford, of St. Lambert, Que., is visiting in Ottawa, guest of Mrs. Percy Aylwin.

Mrs. Mark Gillin is again in Toronto after a visit to her parents, Mr. and Mrs. J. G. Desharats, in Ottawa.

Miss Lillian Melchen, of Toronto, has been a visitor in Ottawa for a few days recently, guest of Miss Elsie McLennan.

Mrs. Hilton Tudhope, of Gray Gables, York Mills, entertained at a dinner on Friday night of last week before Mr. and Mrs. J. J. Gibbons' dance.

Mr. and Mrs. Sam Harris are returning to Toronto this week from London, England, where they attended the Navy League banquet.

Mrs. Reginald Parmenter, of Toronto, entertained at bridge on Thursday afternoon of last week for Mrs. H. Franklin Jones, of New York, who is in Toronto with her debutante daughter, Miss Valerie Jones.

Mrs. George Lee, of Boston, has been a visitor in Toronto, guest of Mrs. J. B. MacLean.

Mr. and Mrs. Samuel Abbot, of Winnipeg, who recently came to reside in Toronto, are at their new residence, 1 Arncroft Place, Rosedale.

Well known Toronto people who spent the week-end holidays at Balsam Lake were Dr. and Mrs. H. E. Hutchinson, Dr. and Mrs. R. Armour, Dr. and Mrs. Duncan Graham, Dr. Delamere, Miss Delamere, Miss Ashworth, Mr. and Mrs. Arthur Qua and Mr. Gilbert Jackson.

Mr. and Mrs. Wallace Barrett, who were recently on a visit to New York, are again in Toronto.

## GIFTS

*That proclaim the fashion knowledge of the donor*

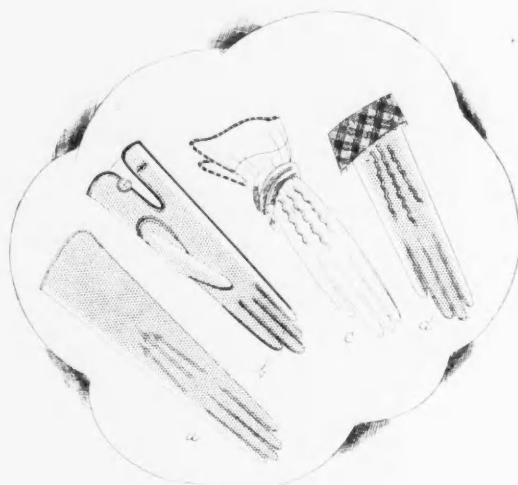
## BROOCHES

- An amethyst bar pin, beautifully cut. At \$10.
- A topaz set in ornate marcasite. At \$25.
- Crystals in baguette cutting used with brilliants. At \$20.
- A gorgeous piece of Cornelian set marcasite.



## GLOVES

- Pulled on like a gauntlet, fastened with a simple pearl dome. Chamoisette. At \$1.50.
- The short-cuffed tailored glove with the single large pearl button. Chamoisette. At \$1.50.
- A dressy glove with flaring cuff and novel serpentine bracelet. Chamoisette. At \$1.25.
- A tweed cuff makes this chamoisette glove so smart with tweed top coats. At \$1.25.



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YOUR GIVING takes on added zest when you choose COMMUNITY PLATE in these cleverly useful presentation carriers. Each set of COMMUNITY here displayed for your approval, reveals an unexpected value . . . each is a gift sure to be welcomed . . . a lovely remembrance . . . to be treasured for years to come.



The SALON MIRROR TRAY  
"Deauville" design illustrated

Observe the set of Grostener above, on the left, nested in its velvet silver holder . . . which, on lifting out, discloses the Crestwood, . . . a smart tray with a colorful design done in the modern manner. Consider too, the complete service of Deauville shown directly above . . . its carrier reposes on a paneled mirror . . . with tasseled cord ready to hang, and hand grips for convenient carrying. Then see the service of Paul Rere on the left . . . ensconced within a leather "Petit Voyage" case of midnight blue . . . with mirror in the cover, substantial handle, and sturdy brass clasps.

CHOOSE your gift of COMMUNITY PLATE, realizing that no matter which form of carrier you pick out . . . you may have the silverware itself in any one of five lovely designs.

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## THE DRESSING TABLE

CONDUCTED BY ISABEL DEAN MORGAN

### EASY AND GRACEFUL CARRIAGE

SINCE we were guilty of the unforgivable crime of having arrived in the middle of the first number, our entrance past the closed doors of the concert hall was firmly barred by a uniformed guard.

If one's mind were of a flippant turn, we mused as we stood in the draughty corridor, one could endow his genial presence with the guardianship of a celestial abode, from which issued the muffled surge and soar of Bach's immortal music.

Five minutes of patient waiting, the climax, a moment of quiet, then the quick and enthusiastic patter of applause. With the opening of the doors, we with perhaps fifty other latecomers, were free to join the audience. We had time only to reach our seats, remove our wraps, before the opening strains of the orchestra commanded our attention, and we found standing before us the impressive figure of the famous contralto who was soloist on the program.

After the opening passages, her glorious voice joined that of the orchestra and together the two wove for us somberly magnificent tapestries of sound, which intrigued us from the every day world into another where we wandered through gardens of delightful fancy.

The song ended with the soft high quavering of violin voices, back we returned to reality and the concert hall.

The artiste bowed graciously as she acknowledged the plaudits of an appreciative audience, turned and waddled from the stage. It is an undignified word, usually employed to describe the unsteady walk of the duck—a first cousin to the rolling walk of the typical deep sea sailor. What an anticlimax it was to most of us who had listened to her exquisite song!

It would be unfair to expect beauty of form and movement always to accompany the matchless voice. Only once in a hundred years does one so divinely gifted cross our horizon. There are elderly Carmens, Juliets who are fair, fat and forty, and Marguerites who have long ago left the days of youth behind them. So long as the voice remains true and smooth they occupy their places in the sun.

Women of the stage are more fortunate than those off it in maintaining the illusion of youth long past the time when it has fled. Stage lighting, make-up and distance, all of them foster youthfulness. What is more important, actresses and singers who have had stage training realize the importance of graceful movements under the searching glare of the all-revealing spotlight. One can see examples of beautiful walking on almost any stage. There is a rhythmic, flowing quality to it that is almost as pleasing as a classic dance.

Nor is this less important off the stage. Effortless, gliding movement in walking is a decided asset to the personality of anyone. Certainly the well-dressed graceful woman has a decided advantage over the woman who is well-dressed but awkward.

It is sad but true that extremely high heels are not synonymous with a rhythmic walk. The bones of the foot, leg and spine are thrown out of their natural positions, and so we see the choppy, uneven walk that is so very unattractive. This applies particularly to those whose ankles are weak.

The first thing to do is to see ourselves as others see us. Observe your movements as you walk towards yourself in your mirror. Do you put your feet down on the ground with the firm, solid tread of a sergeant-major? Do you drag them? Do you dig in your heels? Do your footsteps give a thunderous warning of your approach many minutes before your arrival? Do your feet turn out? Do your knees turn in?

If the answer is "Yes" to any or all of these questions, it is time something was done about it.

When one is walking the feet should be placed in front of each other. Try this as you walk a straight line. It may be a little difficult at first to keep one's balance, but it can be done.

Then there is the good old-fashioned



A SMART SPORT COAT  
It has a Johnny collar of the same material as the coat and is worn with a black hat.

toned remedy of walking around the room with a cushion or other object balanced on top of the head. One simply must automatically acquire an upright carriage in order to keep the burden in place. One has but to observe the magnificent posture of women in those countries where it is customary to carry bundles and even water jars on the head, to realize the truth of this assertion. These women do not walk rigidly erect. Their muscular co-ordination and balance has become so perfect through daily carrying of bundles in this manner, that their walk is the essence of easy flowing motion.

Another simple method of acquiring balance and rhythm is jumping the rope. It limbers the muscles and helps one to reduce, too.

Still another way of acquiring an easy walk is by placing the hands on the hips, raising the body up on the balls of the feet, then in this position raising one leg until it is extended straight out from the hip, lowering the foot to the ground and following suit with the other leg.

Need I add that dancing is one of the very easiest and most pleasant ways of achieving grace?

The real object of any of these exercises is to restore the balance and muscular co-ordination which is the real secret of beautiful and easy walking.

### Correspondence

J. P. It is probable that the creases running from your nose to your eyes, when you awake in the morning, are caused by the position in which you have been sleeping. Since your face is full and the skin fairly soft, perhaps you are in the habit of lying on your side with your head in a position that pushes the skin of your face in these creases.

Since you are apprehensive of these creases becoming permanent, I am sending suggestions for the use of a cream and an astringent that will be of assistance in firming the muscles of the face. This may help, but the real remedy lies in changing your position while you sleep, and this is difficult since one unconsciously assumes the most comfortable position.

L. H. I am mailing the names of a tonic that is specially designed for the troublesome oily condition of the hair which your letter describes. I am also sending along the name of a shampoo that will help to eliminate the excessive oiliness.

The use of a strong astringent is suggested for the correction of the excessive oiliness of the nose pores. Bathe the face with warm water and soap, followed by cold water and the astringent which is patted on with absorbent cotton.

L. B. To be absolutely frank, I do not think that your appearance would be improved by changing the color of your hair by dyeing it a "rich auburn shade." The color balance of every individual is a delicate thing which can very easily be upset if another color is introduced. Your hair "of an undis-



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## FASHION NOTES

THE solid leather heel is now the almost invariable feature of the shoe designed to be worn with the spectator sports costume.

Frequently the bag is made of the same materials as the shoe, and often expressly designed to go with it, repeating the same details of decoration. For instance, a pump of brown suede with a scalloped appliqué of brown kidskin is matched with an envelope bag of antelope, which is finished with a scalloped edge of kid.

THE short skirt has at least one staunch champion among the leading couturiers of Paris. This is Captain Edward Molyneux, who has lately been visiting New York. His endorsement has a reservation, for he himself illustrates in his latest styles a fine proportion, with short skirts for active sports wear and the country and longer ones for afternoon and evening dress. As a matter of fact the changes in skirt length are not as radical to a Parisian as to us, for knees were never so conspicuous in Paris as they have been here.

Captain Molyneux has presented sports clothes that will be worn at the football and other Autumn games. These are done in many new woven fabrics, which vary from the sturdy stuffs we know as Scotch and English to the finely woven cashmere type of goods for which Rodier has established a vogue. Tweed in all of its variants proves most acceptable, in the opinion of Captain Molyneux, for the new sports suits, coats and ensembles.

A successful outfit serviceable for any sports occasion is a two-piece suit that has the effect of being a three-piece. One model is made of a rugged "pepper" tweed, a mixture of rich brown and white, which is loosely woven and light in weight, but thick enough for warmth. The skirt, which is unusually wide, is laid in box pleats alternating with clusters of side pleating, and is attached to a plain, sleeveless bodice of white crêpe de chine. Over this is worn a jacket of finger-tip length, straight, with no variation in line, and finished at the neck and wrists with a three-inch band of brown caracul.

A SUIT of similar style in black and white tweed mixture has a kilt skirt and long sleeve blouse of beige georgette, to which, a smart touch is added with little petal bow ends of the fabric piped along the edges and placed at intervals from the neck to the belt and at the hand. The coat in this ensemble is a trifle longer and is closed at the neck with a scarf bow of black galyak.

Some uncommonly chic ensembles shown in the Molyneux collection this season are suitable for spectator sports or for town. One that definitely departs from the conventional is a three-piece of black wool crêpe. The skirt is fitted tightly over the hips and stitched flat for several inches in side pleats of uniform size. A blouse of off-white georgette is tucked in diagonal lines, that repeat the V of the neck. The jacket is cut very short and is bloused with a narrow leather belt drawn tight at the normal waist line.

An ensemble that will answer charmingly for both spectator sports and the incidental tea or other informal social affairs that precede or follow the game is a harmony in soft grays. The gown is made of crêpe

remain with two circular tiers that follow a lifted line in front. This is repeated in the bodice with a detail of stitching that looks like beading, cleverly done in a lighter shade of gray. The neck is cut in a V, and a jabot is made of the crêpe, also in a lighter shade. The coat is made of gray diagonal wide wale tweed, full length straight and ample, and has a huge collar of gray astrakhan.

WHEN a young passenger stepped off the Ile de France the other day in an ensemble of tweed and fur which was plainly hall marked "Paris" there was a gasp of admiration from masculine and feminine onlookers alike. The former merely saw a pretty girl, perfectly turned out. But the latter appreciated that they were gazing upon a creation which expressed perfectly one of the newest phases of mid-winter fashion.

For the short fur coat, either as part of an ensemble or as an individual garment, has definitely "arrived" and is being sponsored by the leading couturiers of France.

The ensemble mentioned had a dress of loosely woven tweed in a rich shade of red. Worn with it was a jaunty short jacket of black galyak cut with a ripple flare over the hips,

this flare being repeated in the skirt of the frock, which was worn about eight inches below the knee.

Even more striking is the appearance of many formal street and afternoon ensembles with the new short coats of flat fur.

A typical example is seen in a dress by Molyneux of a thin black wool tissue, with which is worn a cardigan jacket of black breitschwanz. For all its apparent simplicity this all-black costume is essentially for the sophisticated, and is especially adapted to the smart young matron.

Fourrures Max makes a youthful suit of broadtail which has a collarless jacket slightly raised in the front and trimmed with a narrow band of the same fur in gray. A round muff of black broadtail striped in the gray completes the ensemble.

MUFFS are as fashionable for the feet as for the hands this Fall, foot muffs appearing in the form of huge, wide boots with a broadcloth shell lined with sheepskin and edged with fur. Designed primarily for the auto, these "cozy toes," as the Victorians called them, may be carried into the grand stand, insuring complete comfort for the feet. A large monogram in gold leather to match gold piping on the seams gives a desirable personal touch to these new foot warmers.



ENSEMBLE IN BROWN  
Beige and brown printed crêpe de chine dress worn under a beige coat lined to match. The hat is in brown straw.

The "snuggle rug" of a heavy cashmere, with the new large plaids, may on football occasions become a bag into which the lucky owner may snuggle and defy the most penetrating wind. It is nothing more nor less than ordinary if unusually warm steamer rug thoughtfully provided with a patented closing so that the rug, folded in half, may become a bag.

For those to whom beauty of coloring and richness of texture make particular appeal there are warm rugs of luxurious silk plush in such lovely dark shades as plum, laurel green and wine red, each rug backed in a lighter shade of its own color. These have smart monograms in one corner of the dark side, done in the lighter tone of the backing. Other plush rugs are water-cured, that is, pressed in imitation of curly fur.

IT IS now more or less in axiom of fashion that shoes should match or harmonize closely with the sports or street ensemble. In the days of ultra-simplicity of fashion, shoes and other accessories were used as high lights and accents of the ensemble, and contrasting materials and elaborate design became the vogue.

With interest now centred in the costume, with its new silhouette, intricate cut, and interesting detail, accessories have once more become

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subordinate to the main theme, and they must not be too conspicuous lest they detract from the effect as a whole.

For the beige, brown and rust shades in tweed, brown shoes are the choice. Those which show a black and white, black and red or black and green mixture are usually worn with black.



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MRS. RONALD T. NICOL  
Formerly Miss Mary Evelyn Griffin, daughter of Mr. and Mrs. Geo. A. Griffin, whose marriage took place in September.  
—Photo by Ashley and Crippen, Toronto

## THE SOCIAL WORLD

At the Archbishop's Palace in Montreal, on Saturday, November second, the marriage of Miss Hortense Maher, only daughter of Dr. Joseph D. Maher and Mrs. Maher, of Saint John, to Mr. Percival Streeter, of Melrose, Mass., now of Saint John, was solemnized by the Rev. Father Delorme, in the presence of relatives and intimate friends of the two families. The bride, who is one of the most popular of the younger society set in Saint John, looked very beautiful in her wedding gown of white satin with small vestee and long, close-fitting sleeves point d'Alencon. The long skirt, sheathlike over the hips, fell in soft folds of the satin, forming a graceful dip in the back. From the shoulders hung a long court train and over all was her bridal veil of tulle held in place by a coronet of rose point lace, worn on a similar occasion by her grandmother, and was fastened at the sides with clusters of orange blossoms which formed a narrow wreath at the back, leaving her hair uncovered. She wore white satin slippers and carried a lovely bouquet of Rosalindia roses and lilies-of-the-valley. Mrs. Gerald McCarthy, of Montreal, was bridesmaid. She wore a charming gown of Victoria crepe, Elizabeth made, in Princess style with fitted bodice, with long skirt falling in longer places at the sides and back. Her hat was of matching felt worn off the face and longer at sides and back. She wore crepe slippers to match her frock and carried yellow chrysanthemums. Mr. Philip See, of Springfield, Vermont, was groomsmen. After the ceremony a reception was held at the Windsor Hotel where the guests were received by the bride and bridegroom and Dr. and Mrs. Maher. Mrs. Maher wore a beautiful gown of duchesse crepe with hat and slippers to match. After the reception, Mr. and Mrs. Streeter left for a wedding tour to New York and other United States cities. For travelling the bride wore a chic frock of grey crepe fashioned in the new lines with knife pleating on the skirt, a coat of silver wing grey, Bazonella with rose collar and cuffs, stylish grey felt hat, with shoes, stockings and bag to match. On their return from the honeymoon trip Mr. and Mrs. Streeter will reside on Douglas Avenue, Saint John. The out-of-town guests were Dr. and Mrs. Maher, parents of the bride, Mr. and Mrs. A. Stuart White, Mr. and Mrs. D. L. MacLaren, Mr. and Mrs. H. H. McLean, Miss Jean Angus, and Dr. J. F. Edgcombe, all of Saint John, N.B.; the Misses Irene and Nora O'Connor, Mr. Daniel O'Connor, Miss Mona Fraser, Mr. Donald Fraser, and Mr. Robert Thompson, of Ottawa; Mr. Justice J. P. Byrne and Mrs. Byrne, Miss L. G. Burns, of Bathurst, N.B.; Mr. and Mrs. James M. Pierce, of Hamilton, Maine; Mr. and Mrs. Philip See and Mr. and Mrs. Hazen Woodson, of Springfield, Vermont.

Mrs. J. Stewart Neill, of Fredericton, N.B., entertained at luncheon on Wednesday in honor of Mrs. Frederick Baird, of Vancouver, who is visiting friends in Fredericton.

Miss Portia MacKenzie was hostess at bridge at her residence on Wright Street, Saint John, one evening last week.



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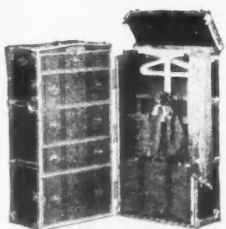
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KITCHENER, ONTARIO

**McBRINE**  
AROUND-THE-WORLD BAGGAGE

## The Foam Does It...

Cleans teeth better... by penetrating deep into every tiny crevice, where ordinary brushing cannot reach, and washing away impurities.

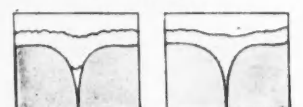
THE DIFFERENCE between Colgate's and ordinary toothpastes lies in the active foam released by Colgate's the instant it is brushed on teeth.

For this sparkling foam not only carries a polishing agent that makes teeth sparkle brilliantly... it does more! It possesses a remarkable property called low "surface-tension" which enables it to go down to the very bottom\* of all the tiny crevices and fissures in teeth and gums. There, it softens and dislodges the food particles and impurities which cause decay... and washes them away in a foaming, detergent wave of cleanliness.

Colgate's acts in this way because it contains the greatest cleansing agent known to man. This cleansing agent makes the famous Colgate foam whose action is described above and it is the presence of this particular ingredient which makes Colgate's a better cleanser, a more economical cleanser... different in action and in results from ordinary, sluggish toothpastes which merely polish the outer surfaces of the teeth.

More dentists recommend Colgate's than any other toothpaste; more people use Colgate's than any other kind. This overwhelming leadership has been carried for over twenty-five years... proof positive that Colgate's gives the extra degree of cleansing power which people prefer.

\*How Colgate's Cleans Crevices Where Tooth Decay May Start



Greatly magnified picture of tiny tooth crevice. Note how ordinary, sluggish toothpaste (having high "surface-tension") fails to penetrate deep down into the crevice, cleaning it completely where the toothbrush cannot reach.

More economical, too... the 25c tube of Colgate's contains more toothpaste than any other nationally advertised brand priced at a quarter. This is true because Colgate's is the largest seller.

COLGATE'S, Dept. C-255, Toronto 8, Ont.  
Please send me a free trial tube of Colgate's FREE Ribbon Dental Cream, with booklet "How to Keep Teeth and Mouth Healthy."

Name \_\_\_\_\_  
Address \_\_\_\_\_



## Chapped Hands are Social Outcasts



THEY just don't belong. They express bad form more clearly than an ill-fitting frock. If they're red, rough and unsightly, they hurt your self-esteem—and hurt your rating in the eyes of others.

Frostilla is the skin's modiste. It remodels wind-bitten, calloused hands, and in place of that chapped surface, leaves a satiny smoothness, lovely to touch and behold. Frostilla makes dry, harsh skin silken-soft and ready for powder. Men find it ideal after shaving.

Frostilla is sold in 50c and \$1 sizes—new, beautiful, blue-labelled bottles. We'll gladly send an attractive, handy sample FREE on request. Dept. S-20-B, The Frostilla Co., Toronto, Canada. Sales Reps.: Harold F. Ritchie & Co., Ltd., 10 McCaul St., Toronto.

## FROSTILLA

For Exposed and Irritated Skin

## "Brunch" for Sunday Morning Sleepers!

For the half breakfast—half lunch (called "Brunch" at Oxford) the late sleeper finds Clark's Pork & Beans both convenient and excellent. Simply heat and serve.

Ask for "Clark's".

Let the "Clark" Kitchen help you



## How your diet damages your gums

MODERN food is delicious—true! But it deprives the gums of stimulation and health.

Result—gums grow idle, inactive, dormant. They become soft and sensitive to the brush. They bleed easily. "Pink tooth brush" appears.

Massage of the gums is the simple restorative measure that specialists have found so practical and so helpful. And hundreds of good dentists order their patients to use Ipana Tooth Paste for the massage as well as for the regular cleaning with the brush.

## Ipana and massage maintain the gums in health

For Ipana is a tooth paste specifically compounded to tone and stimulate the gums while it cleans the teeth. It contains ziralol, an ingredient well-known to dentists for its antiseptic and hemostatic properties.

Ipana is worth a full-tube trial. Make a test of this modern tooth paste. Send the coupon for the ten-day sample if you wish.

But a far better way to test Ipana is to get a full size tube from the nearest drug store—more than enough for thirty days' use.

## IPANA TOOTH PASTE

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Kindly send me a trial tube of IPANA TOOTH PASTE. Enclosed is a two-cent stamp.

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City \_\_\_\_\_ Prov. \_\_\_\_\_



MISS ENA HUNTER  
Debutante daughter of Mr. S. B. Hunter, Deputy Minister of Public Works, and Mrs. Hunter, Ottawa.

The Governor-General and Lady Willingdon are entertaining at a ball at Rideau Hall, Ottawa, on Friday night of this week, November 15.

Miss Dorothy Rowell, of Montreal, has been visiting Mr. and Mrs. Arthur Preston in Quebec.

Mrs. Angus Shearer Adair, of Montreal, formerly Miss Roslyn Kyle, received for the first time since her marriage on Thursday afternoon of last week, at her mother's residence, Côte St. Antoine Road, Westmount, Mrs. Adair wore her bridal gown of white lace and chiffon and carried pink roses. She was assisted in receiving by her mother, Mrs. A. D. Kyle, and her husband's mother, Mrs. John Adair, the latter smart in black velvet. Mrs. Kyle was in a becoming grey toilette. The tea table very attractively done with bronze and yellow chrysanthemums, was presided over by Mrs. G. C. Hyde, Mrs. C. C. Stewart, Mrs. Walter Hyde, and Mrs. William Hyde, assisted by the Misses Amy Macfarlane, Margaret Dickie, Beatrice Odell, Margaret Bowen, Jean Kyle, Doris Rice and Ruth MacKay.

On Monday afternoon, November 11, Christ Church, Gananoque, beautifully decorated for the occasion, was the scene of a pretty wedding when the Rev. Canon Creegan, assisted by the Rev. Dr. Harold Bedford-Jones, of Ottawa, solemnized the marriage of Shirley Elizabeth, daughter of Mr. and Mrs. Walter T. Sampson, of Gananoque, to Mr. Claude Evelyn Wright, eldest son of Mr. and Mrs. F. Evelyn Wright, of Wellington, New Zealand. The bride, who was given away by her father, wore a tulle model of heavy ivory satin with basque waist and softly draped skirt. The veil of bridal tulle was arranged in a coronet of point lace with clusters of orange blossoms at either side, and fell softly to the end of the long train which was lined with shell pink chiffon. Her only ornament was the bridegroom's gift, a platinum and diamond bar pin. She carried a bouquet of sunset roses and lilies-of-the-valley. The maid of honor was Miss Anne Sampson, sister of the bride, in civil blue, and the bridesmaid, Miss Leslie Fuller, of New York, in pink crepe chiffon. Their gowns had close fitting bodices with gardenias trailing from the shoulders and following the low cut neckline behind. Their hats of solid felt and shoes of crepe de chine were of matching shades. Bouquets of pink and gold chrysanthemums were carried. Mr. R. C. P. Webster, of Montreal, was best man, and the ushers were Mr. Paul Sampson, brother of the bride, Mr. G. Ford Jones and Mr. Jack Hargrave. A reception was held at the home of the bride's parents, on Stone Street, following the ceremony at the church. The decorations of the spacious rooms were effectively carried out with yellow chrysanthemums. Mr. and Mrs. Sampson received with the bridal pair, Mrs. Sampson gowning in a princess model of black lace and velvet. She wore a black solid felt hat, and a corsage bouquet of pink roses, violets and lilies-of-the-valley. The bride's grandmother, Mrs. D. Colin Cowan, wore a black velvet gown and hat, and a corsage of orchids and maiden hair fern. After a



MISS CELESTE BELNAP  
Debutante and youngest daughter of Mr. and Mrs. L. J. Belnap, of Montreal.

# FURNITURE FOR CHRISTMAS GIFTS

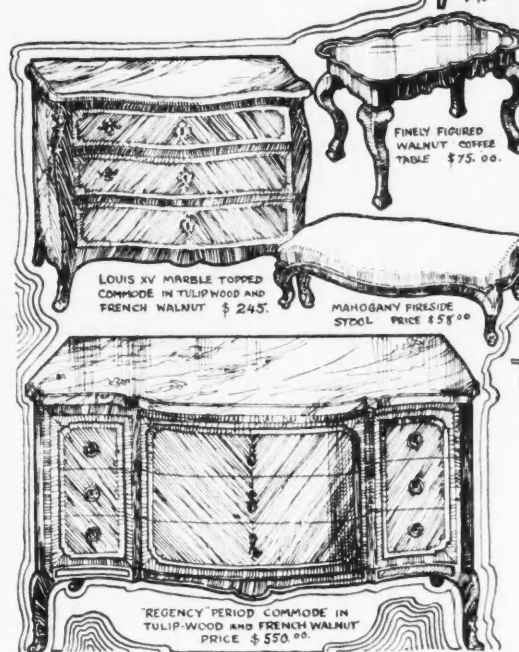
Beautiful  
Useful  
Lasting

Amongst the large collection of pieces of small furniture recently received by us from our buyers in England and France, one is sure to find a happy solution of his gift problems, with the assurance that his selection will not be duplicated.

We invite you to visit our Galleries whilst this unique collection is intact, and any goods selected now, will be held for delivery until required.

CHAIRS, CARD TABLES, REVOLVING BOOKCASES, CHINA AND TRINKET CABINETS, CARVED AND LACQUERED MIRRORS, FRENCH CUSHIONS, LAMPS AND SHADES.

All delightfully new and appealing.



wedding breakfast Mr. and Mrs. Wright left to spend their honeymoon in Bermuda, the bride travelling in a suit of Lanvin red suede cloth with shawl collar of beaver, a French felt hat of the same shade, and shoes of dark brown kid with metal bows and gloves and bag to match. Upon their return they will reside on First Street, Gananoque.

The marriage of Marjorie Jean, daughter of the late Dr. J. J. Ross and of Mrs. Ross, to Mr. Eric Weldon Parker, son of the late Major J. E. Parker and of Mrs. Parker, Côte des Neiges Road, Montreal, took place quietly last Wednesday afternoon at half-past four o'clock at the residence of the bride's sister, Mrs. D. H. Stewart.

642 Carleton Avenue, Westmount, Rev. Canon A. P. Shattford officiating. The house decorations were of smilax, ferns, and yellow chrysanthemums. The bride, given away by her brother-in-law, Mr. Stewart, wore a gown of ivory satin, the long full skirt lengthening into a train at the back. Her tulle veil held in place by a cap of Carriacross lace, was held by tiny clusters of orange blossoms at each side of her head. She wore ivory satin slippers and carried a shower bouquet of yellow roses. Miss Nancy Hart, who attended the bride as maid of honor, was in a gown of mauve satin with a mauve satin hat and slippers to match. She carried mauve chrysanthemums. Miss Betty Stewart, niece of the bride, as flower girl wore a smocked frock of mauve crepe de chine with a crepe de chine hat to match, and carried yellow and mauve pom-poms. Mr. Alex Parker, brother of the bridegroom, was best man. Mrs. Ross, the bride's mother, wore a gown of navy blue georgette and coral lace with corsage bouquet of red roses. Mrs. Parker, mother of the bridegroom, was gowning in black moire with a corsage of orchids and a black solid felt hat. Mrs. D. H. Stewart, sister of the bride, was gowning in midnight blue georgette with a corsage of gardenias and orchids. Later Mr. and Mrs. Parker left for Bermuda, the bride travelling in a brown tweed coat and skirt, a beige crepe de chine blouse under a brown caracul coat, a brown felt hat, suede slippers and carried a bag to match. They will reside on Olivier Avenue on their return.

Mrs. W. C. Chisholm, of Montreal, and Miss Helen Chisholm sailed in the S.S. Montréale for France on Thursday of last week. They will spend the winter abroad.

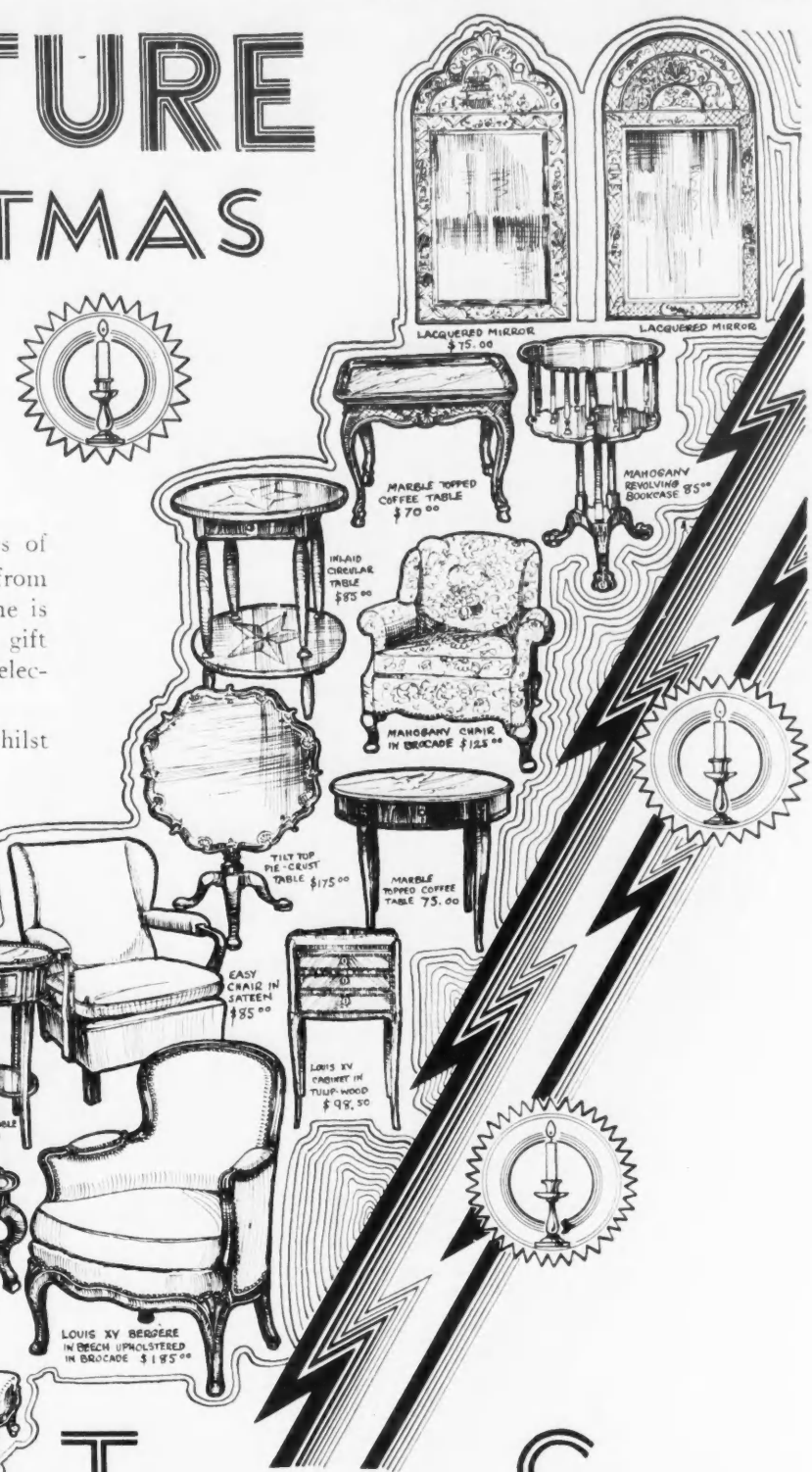
The Misses Barbara and Elizabeth Gibson entertained on Saturday evening at the home of their parents, Justice and Mrs. G. F. Gibson, des Grisons Street, Quebec, in honor of Master Dunn Lantier, of Montreal.

Miss Jean Angus recently returned to Saint John, N.B., after a three weeks' visit in Montreal where she was the guest of her uncle and aunt, Mr. and Mrs. A. R. Angus.

Miss Jean Price is again in Quebec after several weeks spent in England.

Miss Leontine Turgeon, of Quebec, is spending several weeks in Winnipeg.

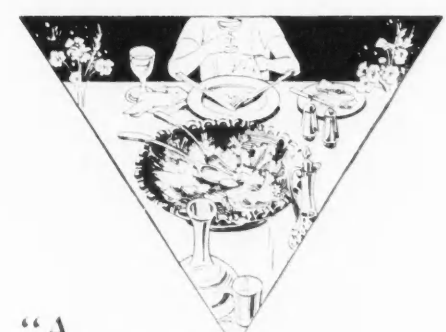
Mr. and Mrs. G. H. E. Blacklock have returned to Montreal from "The Habitant."



# THE Thornton-Smith Company Ltd

342 YONGE ST., TORONTO

Phone: Elgin 0406—0407



## "A Perfectly Gorgeous Mayonnaise"

says the younger set, when salad follows bridge. Mother says, "I have given up worrying about Mayonnaise, now that I can get Kraft's with the real homemade flavour." And Dad says, "I never cared for Mayonnaise; but I certainly do enjoy Kraft's."



If you like  
CHEESE,  
try these:

VELVET—smooth as velvet, spreads like butter.

KAY—for sandwiches and salad dressings.

NUTKRAFT—a delicious super-food, rich in vitamins.

ORIGINATED BY THE MAKERS OF

# KRAFT CHEESE

KRAFT-PHENIX CHEESE CO., LIMITED, MONTREAL  
Largest makers of Pasteurized Cheese in the world





THE NEW  
WHEARY

**AVIATRIX**  
BY LANGMUIR

Carries 9 to 12 Dresses without wrinkling on the Special Hangerobe.

Ample space for other garments—hats, shoes, etc.

Hat box shape—weight only 7 pounds.

—and the simplest, easiest, travelling case in the world to pack.

Words almost fail to convey all the features and advantages of this chic new travelling case. It carries dresses, hose, shoes, lingerie, sweater coat, toilet articles . . . everything needed for a limited trip, without wrinkles or disturbance.

The removable Hangerobe, an exclusive feature of The AVIATRIX, is entirely new. It simplifies and speeds the process of packing garments, and holds them gently and firmly. The new AVIATRIX locks lie flush against the case and garments laid over the top cannot catch and tear.

The AVIATRIX is today's most fashionable, most practical travelling case for milady. The model shown comes in black or brown with attractive linings, shirred pockets and trimmings to match, and is priced at \$15.00. Other designs from \$13.50 to \$40.00 f.o.b. Toronto.

Ask your dealer to show you the AVIATRIX, or send the coupon below.

Made in Canada exclusively by

**Langmuir**  
Manufacturing Co.  
of Toronto, Limited

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Please send me all particulars about  
your new "AVIATRIX" Travelling  
Case "D.V."

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VICEROY OF INDIA AT HOME  
Lord Irwin, son of Viscount Halifax, and Viceroy of India, is now staying at Garrowby, Buckthorpe, Yorks, with his wife and family.

## LONDON ONLOOKER

### A Queen's Gift

HUNDREDS of members of the Women's Institutes from all over the country cheered the Queen on her arrival at the Imperial Institute, London, to visit the exhibition of the National Federation of Women's Institutes. The Queen came to the exhibition simply as the lady of the manor and president of the Sandringham Women's Institute. One of her first actions was to ask Lady Denman, the chairman of the Federation, to lend her one of the Institute badges of green and gold with the motto "For King and Country," which the Queen pinned on her coat. A wonderful bedspread, worked with yellow silk on parchment coloured linen in a Queen Anne design, chosen by the Queen from the collection of a Warwickshire member, was presented to her during her tour by Lady Denman. Fifty-two counties in England and Wales had each worked a panel on this bedspread, which has embroidered in the centre the Royal Crown and monogram "M.R.", and which the Queen told Lady Denman is destined for a yellow guest room at Windsor. It is a piece of work which will bear comparison with any strips of historical embroidery in existence, patterned with roses, lilies, and fuchsias. Each institute in each county chose special expert members to do a few stitches of the pattern, and the bedspread is itself the gift of over 300,000 women to the Queen. The Queen was delighted at finding a play rug of blue with white animals on it, the work of one of the members of the Sandringham Institute, and asked to be shown some woodwork by the husband of another Sandringham member. "Surely you didn't make this?" was her astonished comment when she stepped into a cottage bedroom in which every article of furniture had been made by Institute members of West Kent. She pointed to the mattress, hand-made, and home-stuffed, felt the texture of the knitted and hand-spun blankets, and admired the pottery, jug and basin. In the model bedchamber room for a business girl, for which Warwickshire members were responsible, the Queen took up a raffia inkpot and said decisively, "I like this," and was amused at the pastel portrait of the county president on the wall which, she was told, was supposed to represent the business girl's mother. She also saw an easy chair made entirely out of cotton reels, stained and polished, and fixed to a metal tube, and rugs for cottage parlours that had been made out of discarded silk stockings.

### The Prince as Airman

THE Prince of Wales has given up hunting for the coming season, in accordance with his father's wishes, but this time it is less of a wrench to him because he is so interested in flying. The public would be surprised to learn how many hundreds of miles he has flown in recent weeks, and he admits it to be the thrill of his life. In combination with his enthusiasm for golf, varied by squash rackets, when in town, he finds his physical energies well occupied. So many people have remarked how nervous the Prince appears to be at public functions that it is a relief to know that in the air he is cool and collected. He was perhaps over-dashing in the hunting field, but in the air he shows all the wariness of an "old hand". The announcement that if the King continues to progress towards recovery, the Prince will visit Canada next August, will be welcome in the Dominion. The Prince's charm and his pronounced love of sport have brought him a measure of popularity akin to hero-worship. It is appropriate that so keen a sportsman should represent the King at the British Empire Games, which will be held at Hamilton, Ontario, in the month of his visit, and if, as is suggested, the Duke of Gloucester accompanies him, there will be two Royal representatives of English sport. But the outstanding item on the

Prince's programme will be his much overdue visit to his ranch, which he would have made this year if it had not been for the King's illness. Mr. J. H. Thomas has just been trying to improve our commercial relations with Canada, and the Prince's visit will assist greatly in this direction.

### A Folk Museum

THE establishment of a Folk Museum in London is regarded as one of the best necessary constructive recommendations of the Museums and Galleries Commission. It has often been suggested, and long before the War the Crystal Palace and its grounds were put forward as its ideal habitat, but the plan came to nothing. The Commission mention as likely sites the Botanic Gardens in Regent's Park, which the Royal Botanic Society will give up in three years' time, or the 66 acres of ground around Chiswick House. An open-air, as well as an indoor Museum would be essential to set up different kinds of cottages, watermills, windmills, horse-mills and oast-houses. A few more years' delay, and we shall lose half the remains which illustrate past country life. From many old barns it would still be possible to recover the various forms of ox-yoke, oxgoads, primitive ploughs, flails, and reaping and thatching tools. There are still men who have used them, but the younger generation has no sentimental interest in their preservation. Other countries have realised how desirable it is to preserve these illustrations of the way our ancestors worked and lived. Thus, in the "Shansen" at Stockholm, peasants' houses of all kinds have been rebuilt in a large open park, all fitted with appropriate furniture or tools.

### Savoy Theatre's Jubilee

THE reconstruction of the Savoy Theatre is a jubilee celebration two years before the half-century has been rounded off. It was in October, 1881, that the original theatre was opened with the first performance of "Patience," and the theatre was continuously the home of what came to be known as Savoy opera until 1909. Since then there has been a gap of twenty years during which Savoy opera has been played on many stages, but not on that of its birthplace. This week sees a home-coming, but it is a return to the old home only by name. The original outer walls and the stage remain, but the interior has been entirely reconstructed in silver and gold. A novelty of the upholstery work is that every seat in the stalls and the two tiers of circles differs in colour from its neighbours. A dozen different hues are employed to secure refreshing variety for the eye. All seats will be bookable, but those for the upper circle can be secured only on the day of the performance. One innovation in the booking arrangements shows a nice concern for the interests of the countless lovers of Savoy opera in country places who have difficulty in booking seats through agencies. A certain number of seats are set aside to meet applications received by post, and in the allocation of these priority will be given to letters received from outside the London postal area. This is the first time a London theatre has taken pains to show special consideration for country visitors. It may be counted graceful acknowledgement of the loyalty of country theatre-goers to the performances of the D'Oyly Carte companies on tour. In one of the boxes at the opening performance was Miss Jessie Bond, who was in the cast at that first performance in 1881.

Barbara (whose first tooth has just dropped out) — "Mummy, mummy, quick! I'm coming to pieces!" — *Passing Show (London)*.

Overheard as a somewhat flustered young thing descended from the sedan: "Say, Mayme, I see you been on the rumple seat." — *Boston Herald*.



## Your Best Defence When Winter Comes

Build up your strength for Stormy Days—  
with Ovaltine!

**B**UILD a bountiful store of reserve vitality before winter, with its days of bitter cold, of wind, snow and ice, takes its toll of your health. Make Ovaltine your daily beverage—for glowing health.

Ovaltine nourishes your entire system—brain, nerves and body. Repairs worn tissues—quickly. One cupful of Ovaltine actually supplies more nourishment than 3 eggs or 12 cups of beef tea. Even the weakest digestions are not burdened by Ovaltine. Indeed it actually aids in digesting several times its weight of other foods.

By every conceivable test Ovaltine has proven a complete and perfectly balanced food for people of all ages. You will find in it a source of energy and vitality which will protect you against Winter's ravages.

Ovaltine is not a mere haphazard mixture of its several ingredients but is manufactured by an exclusive scientific process. Ovaltine retains, unimpaired, all the essential elements of its valuable ingredients—ripe barley malt, fresh eggs and creamy milk from England's richest pastures.

There is nothing in the world so excellent as Ovaltine for overcoming sleeplessness, restoring worn nerves, for aged folks' diet, for nursing mothers and for keeping children full of life and energy. Made in England. Sold at 50c, 75c, \$1.25 and special \$4.50 family size. Purchase the larger tins for economy.

**OVALTINE**  
TONIC FOOD BEVERAGE

BUILDS UP BRAIN, NERVE AND BODY

Ovaltine Rusks are more appetising, easily digested and much more nourishing than ordinary biscuits or rusks. Made from finest Canadian wheat flour, with Ovaltine added.

A. WANDER LIMITED, 455 KING STREET WEST  
TORONTO, ONTARIO

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## Spend this Christmas in the Old Country



### CHRISTMAS SAILINGS

**TUSCANIA**  
from Halifax, N. S.  
Monday, Dec. 9th  
to Plymouth, Havre  
and London. + +

**ATHENIA**  
from Saint John, N. B.  
Friday, Dec. 13th  
from Halifax, N. S.  
Saturday, Dec. 14th  
to Belfast, Liverpool  
and Glasgow. + +

Direct train connections from any point to the ship's side.

\*Remember the last Cunarders sail from Montreal this season on Nov. 22nd. Weekly sailings to that date.

Book through The Robert Reford Co. Limited, Corner of Bay and Wellington Streets, Toronto. (Tel. Elgin 3471), or any steamship agent.

**CUNARD**  
CANADIAN SERVICE

IN CONJUNCTION WITH THE ANCHOR-DONALDSON LINE

CABIN + TOURIST THIRD CABIN + THIRD CLASS





# SATURDAY NIGHT

## FINANCIAL SECTION



Safety for  
the Investor

TORONTO, CANADA, NOVEMBER 16, 1929

P. M. Richards,  
Financial Editor



M. L. DAVIES  
President of the Standard Chemical Company which in declaring a recent dividend of \$1 per share for the half year ended September 30, has indicated that its production, sales and profits had shown a satisfactory profit over the previous year.  
—Photo by "Who's Who in Canada."

## A Forward Step Latin-American Trade Association to Stimulate Trade

By Archie G. Wynne-Field

WITH the establishment of a Latin-American Association of Trade and Commerce in Canada, an enormous trade field should open wider for this country. Trade between ourselves and the twenty-one republics comprising what is called Latin-America has long been hampered by general lack of data; difficulty of transporting and customs entries, and shortage of facilities whereby Canadian business men might become cognizant of the potential opportunities offered by the Spanish-speaking trade world. It is to remove such obstacles that the Latin-American Association in Canada has been organized. Its moving spirit is A. C. Douglas, consul in Toronto for the Dominican Republic; member of the Mexican Chamber of Commerce in New York, and a man prominently connected with Latin-America for years.

When we say that trade has been hampered we do not wish to convey the impression that commerce has not flourished. Quite the reverse! Yet, the very fact that trade has improved vastly though devoid of direct organization proves the possibilities and opportunities offered by such organization. Since 1913, the last pre-war year, until now, the volume of trade has increased 336 per cent. The following figures issued by the Chamber of Commerce show the volume of trade by countries for the first eight months of 1913 and the first eight months of 1929:

	1913	1929	Per cent. Increase
Argentina	6,432,000	21,921,000	240
Cuba	4,273,000	9,346,000	119
Colombia	179,000	8,646,000	4730
Brazil	2,270,000	7,599,000	239
Peru	431,000	5,759,000	1206
Mexico	3,761,000	3,846,000	15
Chile	761,000	2,782,000	263
Venezuela	269,000	2,495,000	827
Uruguay	222,000	1,117,000	216
Panama and Porto Rico	297,000	1,041,000	* 462
Ecuador	23,000	140,000	500
Paraguay		102,000	
Bolivia	4,000	88,000	2100
Others	594,000	854,000	44
	19,526,000	65,736,000	336

\* All exports.

I don't think we are wrong in saying that this increase was due partly to special initiative on the part of individual concerns; some of it to the activities of Trade Commissioners, and a little of it, at least, was inspired by a few enthusiastic journalists and lecturers attempting to draw the attention of "big business" to the ungarnered trade harvest of Latin-America. Without direct organization we got these results. With international co-operation it is quite reasonable to expect hitherto unloped for trade volume.

The association will have unlimited facilities. It has been promised the support of twenty-two governments. It is backed by the wealth of important business houses. Its workers are filled with ardor and vigor. It is a new, thoroughly mobilized stimulation to international trade and friendship between Canada and the south. Both social and commercial intercourse is included in the association's programme.

There is one highly important phase of its work. This is the elimination of New York and similar centres as the clearing house of Latin-American exports to this country. For instance:

Last year Canada imported from Yucatan, Mexico, something in the range of four million dollars worth of cordage fibre. Of this, ninety per cent. came through American ports, over American railways and through American brokers. Through such re-sale and by loss of transportation tariff Canada loses thousands of dollars annually and the eventual cost to the consumer is higher as a result. It is the object of the association to eliminate this; to make Toronto, Montreal and Vancouver the clearing centres; to have Canadian steamers, Canadian trains and Canadian brokers handle all produce imported into Canada.

(Continued on Page 40)

## British Columbia's New North Activity in the Portland Canal District—Will Stewart Become the Outlet for the Peace River Country?

By Reece H. Hague

THE era of the economic conquest of the northern areas of Canada has dawned with almost uncanny rapidity and reports emanating from this hitherto little known territory would indicate that great tracts in the hinterland may prove as rich, if not richer, than the southern portion of the Dominion, which has, up to the present, proved remarkable for its productivity.

Mining enterprise has been primarily responsible for the opening up of the north, but this vast area will not be devoted to mining alone, as other tributary undertakings will spring up in the wake of mining and play their part in assuring the prosperity of this region which is now attracting so much attention.

Aeroplanes have, of course, been the principal medium by which unhampered entry into Northern Canada has been rendered possible. I vividly recall the occasion, less than ten years ago, when the first aeroplane landed at the town of The Pas, Northern Manitoba. This machine was equipped for landing on the ground only. The intrepid aviator who flew it from Winnipeg experienced many vicissitudes before reaching his destination and upon arrival at The Pas found it difficult to locate a suitable landing place. Rather than make the return flight from The Pas to Winnipeg he had his machine crated and sent back to its base by rail.

A year or so later planes were introduced for forestry patrol work, then commercial aerial companies were formed and aeroplanes were utilized for prospecting expeditions, until the arrival of flying boats, as they are usually called in the north, became a matter of every day occurrence not only at The Pas but at other frontier points throughout Northern Ontario, Northern Manitoba, Northern Saskatchewan and Northern Quebec.

At the present time even the mountainous regions of Northern British Columbia are being conquered from the air. But whereas aerial mineral exploration and the use of commercial planes has reached a high stage of efficiency in the eastern and middle western provinces where, apart from climatic disadvantages, the contour of the country lends itself admirably to this form of travel, flying is fraught with more danger and difficulty in Northern British Columbia, owing to the comparative scarcity of lakes and water ways suitable for landing places and the number and size of the mountains which have to be crossed.

When in the town of Stewart, the outfitting point for the Portland Canal district, which is the radiating point from which a good deal of northern exploration work is being conducted in British Columbia, recently, I had an opportunity of gaining some idea of the obstacles which beset the pilot who ventures into the country adjacent to the British Columbia-Alaska boundary.

Mr. W. M. Archibald, mines manager for the Consolidated Mining and Smelting Company, was the first mining man to fly his own machine to the various properties of his company in British Columbia, but these flights have not been without mishap. Mr. Archibald having crashed on more than one occasion, although without serious injury to himself.

During the past summer, Western Canada Airways established aeroplane bases at the towns of Prince Rupert, on the coast and Prince George, in the interior of British Columbia, from which points a number of flights were made on behalf of mining and prospecting companies.

Mr. Walter E. Gilbert, the Western Airways pilot at Prince Rupert was engaged for a number of flights from

Stewart, and while the trips he made were uniformly successful, very few days of flying weather were experienced in the Portland Canal district and it was impossible to abide by a definite time schedule, with the result that engineers waiting to visit properties in the interior and prospectors waiting at outlying points to be brought back to Stewart had frequently to delay for days before it was safe for the aeroplane to take off.

Stewart is situated on a small plateau on the west shore of Portland Canal, and is almost entirely surrounded by mountains, which necessitate a pilot taking off from the canal attaining an altitude of 10,000 when starting off into Alaskan or Northern British Columbia territory. When one considers the fact that when it is not raining in the summer at Stewart it is frequently foggy or cloudy, it can be realized that the days when the visibility is sufficiently good for a pilot, from an elevation of 10,000 feet, to keep a suitable landing place in view all through his flight, are few and far between.

Notwithstanding these drawbacks, however, and the frequent delays to which he was subjected, Mr. Gilbert made several successful flights from Stewart during the summer, taking out men and supplies for the Consolidated and other organizations which are carrying out development work in the territory to the north and east of Portland Canal.

On one occasion when I was in Stewart, Mr. Gilbert flew in from Prince Rupert. Shortly after leaving the latter town he encountered a dense fog and had to taxi for some distance on the Portland Canal. For several days he waited in Stewart for suitable flying weather to take two parties into the interior with supplies for prospectors who had been left there earlier.

(Continued on Page 39)



R. S. McLAUGHLIN  
President of General Motors of Canada and prominent Canadian industrialist, who is a member of the recently appointed special committee of the Canadian Chamber of Commerce, formed to promote Empire trade.  
—Photo by "Who's Who in Canada."

## Bigger Business Do "Listed" Firms Prosper at Expense of "Unlisted"?

By B. K. Sandwell

IT is pretty generally recognized that business in North America is not, taken as a whole, quite as prosperous as might be supposed from the long-continued rise of values on the stock market which preceded the recent breaks. It is not perhaps quite so generally recognized that it is the very prosperity of the "listed stock" companies themselves which accounts to a large extent for the non-prosperity of a great many other business enterprises.

The listed stocks naturally include all of the largest scale organizations in industry, commerce and finance, and quite a number of those of the second order of magnitude. They include practically none of the small local organizations, for whose securities there is necessarily only a local and limited market.

Now it so happens that the outstanding economic characteristic of this period is the steady and continual supersession of the small local unit by the large scale centralized business. This is going on in at least two-thirds of the great productive and distributing trades of the continent, and from the standpoint of efficiency the majority of economists incline to wish that it were going on in the other third also. In all these lines the "listed" companies are elbowing the unlisted ones out of their place in the sun, and are making large profits in the process of so doing.

To take one example. The great amalgamated American banks, whose stocks have shown such an extraordinary appreciation, and the little local banks, so many of whom have gone under while others are struggling along with steadily diminishing profits, are in direct and bitter competition the one against the other. In this competition, everything is on the side of the big banks.

Recent analyses of the operating costs of the largest and smallest banks in the New York district have shown that the operating costs (including interest on deposits) of the smaller banks are immensely higher than those of the large ones. The large banks are steadily attracting deposits away from the small banks, by means of their greater security, their more efficient and comprehensive service, and partly no doubt by the mere advertising value of their well-known names. The only way in which the small banks can defend themselves against these inroads is by being more and more generous with their interest payments. In the small banks of the New York district, for example, demand deposits, carrying no interest, have shrunk to only 43.7 of all deposits in 1928, from a figure of nearly fifty per cent. in 1923, whereas the large banks of New York City had demand deposits amounting to 80.6 per cent. of the total, though they also had shown some decline during the five years.

The gross earnings of the big banks were not so high, in proportion to their total available funds, as those of the little ones (5 per cent. as compared with 5.4 per cent.), but their net earnings were much higher, owing almost entirely to the large amounts paid in interest by the small banks. As the large banks are able to secure a much greater volume of deposits per dollar of capital fund, the final result is that they are much more profitable than the small ones, earning a net of 12.8 per cent. on their capital funds as against 10.6 per cent. in the small banks. It must be remembered here also that the figures for the large banks include all of them, from the most to the least profitable, whereas the small bank group does not include any banks which because of their weakness have failed or been taken over by larger institutions during the year. Moreover the success of the big bank, reflecting itself in stock market prices, enables it to raise capital with great ease for the acquisition of any of its smaller competitors which may seem worth having, whereas

(Continued on Page 28)

## GOLD & DROSS

### A SPECULATIVE UTILITY STOCK

Editor, Gold and Dross:

I understand that Twin City Rapid Transit Company pays big dividends on its common stock, and as I am in need of as much income as possible, I would like to have your valuable opinion of it as a good purchase just now. I notice it is selling about \$32 per share; can you tell me what income on my money I will get if I buy it at this price?

S. C. Westmount, Que.  
While you want as large an income as possible, I imagine that you want to feel assured of its continuance—in other words, I don't suppose that a high yield now is particularly attractive to you if there is a good possibility that the income in question may be cut off or substantially reduced in amount at no distant date. This, unfortunately, is a consideration that confronts holders of prospective purchasers of the common stock of Twin City Rapid Transit Company.

The stock, it is true, does give a high yield—just 12 1/2% on the basis of the current market price of 32 and the present \$4 annual dividend—but this is in itself an indication of the need for caution. Of course no security in the

investment class can be bought to yield anything like this figure.

As already indicated, continuation of the dividend—at least at the \$4 rate—is uncertain, and the stock, in my opinion, is an unattractive purchase, even though earnings for the nine months ending September 30th, 1929, showed a noticeable improvement over those for the corresponding period of last year, amounting to \$2.57 a share as against \$1.81. The expansion in the company's net income of approximately 30%, was due to larger revenues as a result of the fare increase put into effect early in the year, and to a saving in operating expenses. Allowing for the seasonal variation in earnings, which usually provides a larger proportionate income in the fall quarter, the current dividend of \$4 should be about covered this year, but with only a small margin.

### TIP TOP TAILORS ATTRACTIVE

Editor, Gold and Dross:

What do you think of Tip Top Tailors common at present prices? I was considering the purchase of a block of stock some time ago when it was over 10 and since I thought it was a good buy then, it should be better now, providing the company is doing well. I would appreciate any current information as to the business as well as your opinion.

—M. M., Toronto, Ont.

This is a distinctly attractive long-pull speculation, I think, at current low levels, as the company has done remarkably well to date, current earnings are running at a very satisfactory rate, and future prospects are bright.

No dividends have yet been paid on the common, and none are likely to be paid for some time to come, as the company is financing the construction cost of its new plant out of earnings. But naturally this course strengthens the position of the common stockholders and improves their long-term prospects. Possibly the latter part of next year may see the institution of dividends.

At its current level around 35, the issue is at its low for the year, comparing with a high of 18 1/2, and, furthermore, it has held up very well during the recent market breaks. An encouraging factor is that comparatively little stock was sold, indicating apparently that those who hold this issue are sufficiently convinced of its possibilities to retain it in a highly selective market.

While no official estimate of earnings is available, I learn from reliable sources that for the current year these should run between \$5 and \$6 per common share, with the latter figure emphasized, as against the \$4.00 reported in 1928. Sales figures support this estimate; as for the nine months ended September 30th sales were \$603,000 ahead of the corresponding period of last year. This is an increase of roughly 22 per cent., while September itself showed a 29 per cent. gain over September of 1928. It is estimated that the total sales gain for the year should be around \$1,000,000.

The company expects to move shortly to its splendid new building on Fleet Street, Toronto, and important

(Continued on Page 32)



A. C. DOUGLAS  
Consul in Toronto for the Dominican Republic, to whose organizing ability is due much of the credit for the establishment of the Latin-American Association of Trade and Commerce which is expected to enhance greatly trade between Canada and the twenty-one republics comprising Latin-America. Mr. Douglas is the youngest Consul in Canada.





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*It is with regret that, owing to his retirement from active business, we announce the withdrawal of Mr. A. F. Nation from membership in this firm, as from 1st January next.*

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INVESTMENT BANKERS EST. 1883



MINING IN NORTHERN B. C.  
Some idea of the obstacles to be overcome in developing mines in mountain country is graphically given in the above illustration which shows pack horses crossing the Marmot Glacier on the way from the Porter-Idaho property to Marmot River.

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reflect our confidence in Canada

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Water Powers now under development, including those on which preliminary work will be started in the immediate future, total over 332,000 h.p.

This figure constitutes an addition of 44% to the combined installed capacity of the affiliated companies of Power Corporation, which now totals 732,340 h.p.

Completion of the present programme will place the Power Corporation group of companies in the ranks of the few hydro-electric companies in the world developing 1,000,000 horse-power or more.

The industrial growth of the territories served by the various affiliated companies has been made possible and has been accelerated by an abundant supply of reasonably priced power.

Power developments now under way will assure a continuation of this growth, if indeed the rapid industrial march of these territories does not overtake present developments. In which event undeveloped sites of the Power Corporation group total 1,065,750 h.p., which will assure ample power for years to come.

These developments reflect in a very practical way our confidence in Canada.

We consider Power Corporation Common Stock an attractive investment at current market quotations

PRICE: At the Market

## NESBITT, THOMSON & COMPANY LIMITED

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Winnipeg Saskatoon Victoria Vancouver

785

## British Columbia's New North

(Continued from Page 29)

lier in the season, and as there seemed no prospect of climatic conditions being suitable for flying returned to Prince Rupert, there to wait for another week or so until reports were received from Stewart that the visibility was sufficiently good to permit of undertaking the trips. In the meantime an engineer desirous of visiting the interior was held up in Stewart and the party of prospectors had run short of supplies and were at a loss to understand the reason for the non-appearance of the aeroplane.

While flying conditions in the country adjacent to Prince George could not be described as ideal, they are a good deal better than at Stewart, and Mr. A. D. Cruickshank, the pilot stationed at Prince George, made a number of trips into the Ingenika country, which is being thoroughly explored by several companies, and where promising mineral occurrences are said to exist.

The reaction of the old time prospectors in the Portland Canal zone to aerial travelling is amusing. Some of them on their first trip are contented to remain perfectly quiet and still, and, no doubt, experience a good deal of inward trepidation which they do not voice, while others want to jump all over the plane pointing out physical features and oblivious of the possibilities of a wreck.

One prospector, whom Mr. Gilbert took into the Bowser Lake section, kept pointing down into space at country he had back-packed for many years saying, "There's a day", as he picked out some familiar land mark and "There's another" as he espied what had previously been one of his regular camping places. When a landing was made it was hard for him to realize that after a few minutes flying he had arrived at a spot which, on previous trips, it had taken him a week or more to reach and which had necessitated the crossing of precipitous mountains and glaciers.

The Portland Canal area was the scene of considerable activity during the past summer, and at the time of my visit there were companies and syndicates working on 42 different properties in the district, to say nothing of the development and exploration work being carried out by individual prospectors and parties of two or three men.

Considering the amount of money which has been expended and the quantity of work done there, the Portland Canal zone, has, in some respects, been disappointing. It has been the scene of considerable wild catting in the past and the centre of a number of sporadic booms, which have probably done the district more harm than good, but of late development work has been carried out in a more sane manner, under the direction of responsible engineers, and if producing mines other than the Premier do occur there it seems safe to assume that they will be located before long.

When prospectors or mining men in the Portland Canal area are inclined to become discouraged at the negligible results of their work, they immediately regain some of their

former confidence when reference is made to the Premier mine and stoutly aver that it hardly seems logical that a district which had produced a mine like the Premier can be absolutely devoid of other properties of merit.

Promising discoveries have been made on a number of properties in the district, but in many instances the ore occurs only in kidneys or in small high grade veins without apparent continuity or depth. The country is badly broken and faulted and in some sections diamond drilling is impracticable owing to the impossibility of recovering all the ore. This means that development work has to be carried out by means of tunnelling, which, in a mountainous and often inaccessible country such as that surrounding Stewart, is arduous, slow and costly.

In the Portland Canal district in the past there have been too many instances of big mills being built on little mines, as evidenced in the case of the Dunwell mine, where approximately \$600,000 was spent on constructing a mill and power plant before any substantial ore reserve had been proven up. The consequence was that after the mill had been running for eight months the ore ran out and the stock, which had soared to around \$6, dropped back to under 20c. Last year a radio electric survey was made of the Dunwell property and further ore revealed, but it was not until the company had sold their power plant to the Power Corporation of Canada last September that funds were forthcoming to carry out diamond drilling on the new ore body.

There have also been many cases in the same district of too much money being spent to raise money in connection with mining flotations and of money being misspent when it has been raised, but, as I mentioned earlier, development work of a sound nature is now being carried out on a number of properties, and while the majority of them have not as yet passed the prospect stage, it is probable that at least a small percentage of them will ultimately become producers.

Recent new ore discoveries on property owned by the Premier company have proved encouraging to the management and will result in the life of the mine being extended to some extent. Persistent and systematic work is being carried out on all the company's holdings in the hope that future ore bodies of some dimension will be revealed. There is also every

(Continued on Page 36)

## Policyholders' Dividends

The five year dividend results to policyholders in this company have been most gratifying and compare favorably with those of any other company.

**The Western Empire Life Assurance Co.**  
WINNIPEG, MAN.

## BANK OF MONTREAL

NOTICE is hereby given that a DIVIDEND of THREE per cent. upon the paid up Capital Stock of this Institution has been declared for the current quarter. A BONUS of TWO per cent. has also been declared for the year ending 31st OCTOBER, 1929, both payable on and after MONDAY, the SECOND day of DECEMBER next, to Shareholders of record of 31st October, 1929.

New shares not fully paid on the latter date will not participate in the BONUS until the quarter in which payment has been made in full.

The Annual General Meeting of the Shareholders, will be held at the Banking House of the Institution on MONDAY, the SECOND DAY OF DECEMBER next.

The Chair to be taken at noon.

By Order of the Board,

H. B. MACKENZIE,

General Manager.

Montreal, 18th October, 1929.

## IMPERIAL OIL, LIMITED

### DIVIDEND

Notice to Shareholders and the Holders of Share Warrants

Notice is hereby given that a dividend of twelve and one half cents (12 1/2c) per share has been declared by the Directors of the Company and that the same will be payable in respect of shares specified in any share warrant of the Company of the 1929 issue within three days after the Coupon Serial Number TWENTY-THREE (23) of such share warrant has been presented and delivered to:

The Royal Bank of Canada,

Toronto, Ontario,

or at the office of:

Imperial Oil, Limited,

56 Church Street,

Toronto, Ontario,

such presentation and delivery to be made on or after the

2nd day of December, 1929.

Payment to Shareholders of record at the close of business on the 15th day of November, 1929, (and whose shares are represented by share certificates of the 1929 issue) will be made on or after the 2nd day of December, 1929.

The books of the Company for the transfer of shares will be closed from the close of business on the 15th day of November, 1929, to the close of business on the 30th day of November, 1929.

BY ORDER OF THE BOARD,

F. E. HOLBROOK,

Secretary.

56 Church Street,

Toronto, Ontario.

## The Consumers' Gas Company of Toronto

### NOTICE of ANNUAL MEETING

The ANNUAL GENERAL MEETING OF THE SHAREHOLDERS of The Consumers' Gas Company of Toronto, to receive the report of the Directors, for the Election of Directors for the ensuing year and for the transaction of such other business as may properly be transacted at the meeting, will be held in the Company's Auditorium, 55 Adelaide Street East, Toronto, on MONDAY, the 18th DAY OF NOVEMBER, 1929, at 12 o'clock noon.

By Order of the Board,

ARTHUR HEWITT,

General Manager.

Toronto, October 25th, 1929.

## The Mining Corporation of Canada, Limited

### DIVIDEND NO. 29

The Directors of this company have declared an interim Dividend of 12 1/2 cents per share, payable on December 16th, 1929, to shareholders of record on Dec. 4th, 1929.

Dated at Toronto this 6th day of November, 1929, by Order of the Board.

G. C. AMES,

Secretary.



# The Market Break and Business

Effect May Be Exaggerated and Greater Than Warranted  
by Actual Conditions—No Basis For Any Severe  
Industrial Recession

**V**IOLENT reactions in stock prices constituted the outstanding financial development of October. It marked the culmination of a period of acute weakness that began in the latter part of September. The movement gradually gained momentum until there was witnessed probably the most drastic contraction of values in the financial history of the continent.

But, violent as it was, the recession in stock prices was not so directly related to changes in the general business outlook as might be supposed. As a matter of fact, the security markets for some time have moved almost independently of trade developments. Over a long period, of course, prices of stocks and bonds are necessarily related to the prospects of the concerns they represent; and, in so far as other factors have carried values out of proportion to their intrinsic worth, the recent movement must be regarded as a readjustment toward normal levels. But to suppose that the selling wave of the last few weeks was due to adverse development of corresponding importance in the general business situation would be a fundamental error.

A number of factors combined to produce the unprecedented appreciation in stock prices that brought about the corrective action of the market in recent weeks. One, of course, was the truly fine progress of leading business concerns, which fully justified a strong upward trend in stock values. But this perfectly normal movement was immensely exaggerated by the changed character of the investing public.

To borrow a popular phrase of the day, it may be said that people have become "investment-minded," partly as a result of the wide buying of government securities during the war and partly by reason of the diffusion of income in the last decade, which has enabled vast numbers of people to enter the investment field on their own account for the first time. Security dealers were quick to take advantage of this change by establishing offices in cities and towns throughout the country. These offices, in turn, attracted thousands of inexperienced persons into the ranks of stock-market speculators, where neither their financial knowledge nor their financial strength entitled them to be.

Thus, the public that has to a considerable extent determined the course of the stock market in the last few years is a public uninformed as to intelligent procedure in buying and selling securities. It was easily subjected to psychological reactions of an exaggerated sort, buying and selling en masse without any clear understanding of the reasons for doing so. Although there has always been an element of mob psychology in the actions of the investing public, this element has been increased many-fold by the changes of recent years.

It is fair to presume that this new class of investor will have to be reckoned with in the future. Whatever irregularities and disorders are suffered in consequence will have to be counted as a part of the price of economic progress. There is, of course, a likelihood of improvement in this respect with a gradual education of the public in business conditions and market behavior.

The small investor is, then, to a large extent the victim of his own imagination. His attitude toward the market seems to have been based on the view that there was no limit to the process of increasing earnings, re-investing the funds, and thus, still further increasing earnings. But business concerns obviously cannot go on indefinitely fulfilling the demands of the public imagination. "Plowing back" earnings is a perfectly sound policy within limits, but business expansion must be kept in relationship to the market for consumers' goods.

When the realization finally came that prices of many securities were out of all proportion to present and prospective earning power, the reaction was similarly exaggerated, partly for psychological and partly for financial reasons. Not only did the fear of loss impel a rush of liquidation, but the disorder was increased by the fact that innumerable small speculators, unable to supplement their impaired margins were precipitated into the market as sellers against their own will. Just as the efforts of the public to make the most of the rising prices result in a buying wave that pushes values too high, so the fear of loss forces a reaction that inevitably depresses the prices of stocks below their true worth.

The question naturally arises, points out the Guaranty Survey, published by the Guaranty Trust Co., New York, as to what effect the market break will have on business. Here, again, an exaggerated reaction is usually witnessed. Both by curtailing purchasing power and by impairing the confidence of consumers and business men alike, a severe reaction in stock prices has an unfavorable influence on general trade. This influence acts first on the market for luxuries; then, if the effects are sufficiently marked, business in other commodities is also restricted.

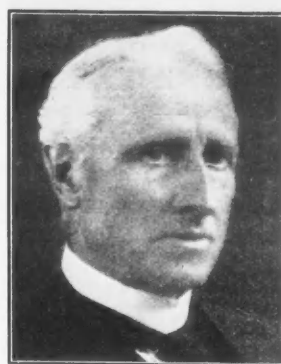
It is to be expected, therefore, that industrial and commercial activity will be affected to some extent by the decline in stock prices, and that the effect will be more pronounced than is warranted by the cause. But the experience of recent years, justifies the hope that any recession resulting from the action of the stock market will not be violent or of long duration.

Although there are some signs that the customary seasonal expansion in trade and industry is not entirely absent, they are considerably less marked than usual. The general view seems to be that business is experiencing a moderate readjustment following the wholly exceptional record of recent months, but that conditions do not warrant the expectation of a drastic recession in the immediate future. Even in the absence of a pronounced increase in activity in recent weeks, the general level of industrial operations appears to be approximately equal to, or possibly slightly above, that of a year ago.

Certain basic industries, however, have reported consistent declines in activity contrary to the seasonal trend. This tendency is notably evident in the iron and steel industry, where the gradual recession that began some months ago has gained considerable momentum, although there was a very slight recovery during the third week of October. Building activity continues to compare unfavorably with the totals a year ago. The automobile industry reports marked curtailment, with a further recession in prospect as a result of preparations for new models.

In view of these and other evidences of industrial readjustment, it is not difficult to perceive the ground for the statements of an increasing number of observers to the effect that business has passed its peak for the current movement. As far as its bearing on the future is concerned, such a statement is extremely vague. It can be interpreted as a prediction of business depression or of a momentary pause such as occurred at the end of 1927.

But a perusal of current comment does not indicate any general expectation of a drastic recession. Some authorities appear to have adopted the view that business policies and practices have been refined to such a point that the crises and severe depressions which have periodically convulsed the business world may be considered things of the past. Such a revolutionary pronouncement requires strong verification, and not enough time has passed since the crisis of 1920 to demonstrate the truth of the assertion. But it may be agreed that, while some readjustment is in order, there is no reason to suppose that any violent upheaval will be witnessed in the next few months.



KENNETH J. DUNSTAN  
Vice-President of the Bell Telephone Company of Canada, which has just announced a reorganization of its territory, by which Toronto and Montreal each become headquarters for a Western and Eastern area respectively, each with a complete executive staff.  
—Photo by "Who's Who in Canada."

## Earnings Gain Shown by Commercial Credit

**C**OMMERCIAL Credit Company reports for the nine months ended September 30 net income, before preferred dividends, of \$4,888,686, and after preferred dividends of \$3,698,750, equivalent to an annual rate of \$4.97 a share on the average account of common stock outstanding. This compares with an annual rate of \$3.75 a share in the corresponding period of 1928. Continued progress in the company's endeavor to diversify its business is indicated in the statement that the volume of motor retail sales financed during the year ended September 30 was 45.6 per cent. of the total volume of business done in that period. Retail automobile paper outstanding on September 30 was 65.3 per cent. of all outstanding on that date.

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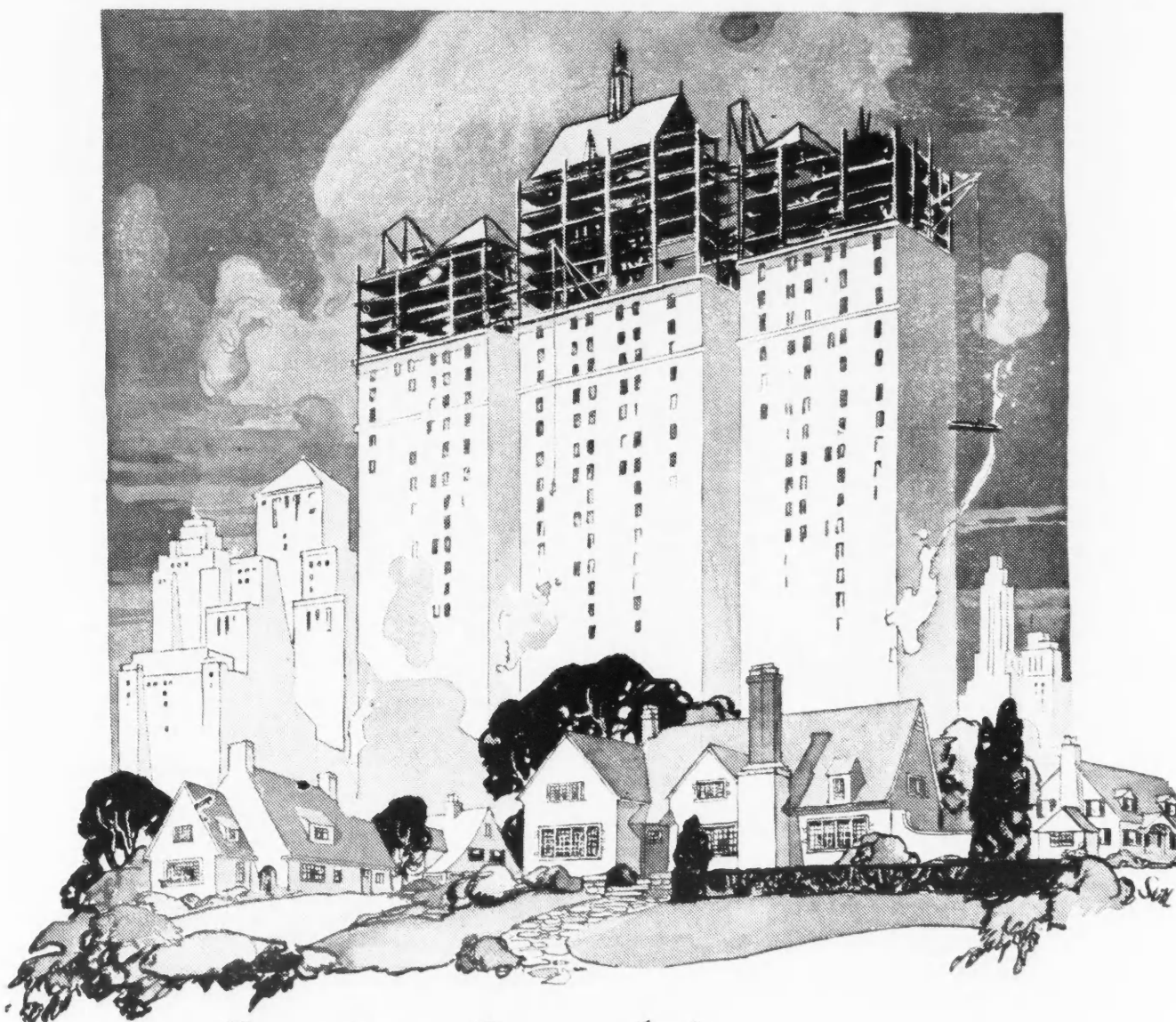
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**T**HINK of it! No less than 12,000 new homes contracted for in the first six months of this year 2,500 business buildings, too representing altogether some 280 millions of dollars!

And what a part electricity will play in each of those new homes and buildings—what miles of electric wiring—what countless electrical fixtures will need to

be used in their construction. For electricity is the great vitalizer of the modern structure—flooding it with light and with "life" at your will.

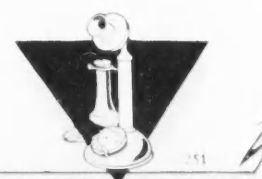
Canada's building industry is certainly rendering a great service to the Canadian public and the Northern Electric Company is happy to supply this industry with some of its necessary electrical equipment.

## Northern Electric

COMPANY LIMITED  
A National Electrical Service



The Northern Electric Company also makes fire alarm systems, private telephone systems, public address systems, talking moving picture equipment; and distributes well-known brands of electrical supplies and electrical household appliances of all kinds.



D. H. GIBSON  
Vice-President of the Robert Simpson Company, Ltd., who has just returned from a business trip to Europe in connection with the expansion program of his company.  
—Photo by "Who's Who in Canada."



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## GOLD @ DROSS

TIP TOP TAILORS ATTRACTIVE  
(Continued from Page 29)

operating economies will naturally come into effect—not only because of increased plant efficiency, but because at the present time around one-third of the company's output has to be handled outside its present factory.

An indication of the company's strong balance sheet position is the fact that no new financing was required in connection with the new building and that on completion, it will not be encumbered in any way. Incidentally the advertising value of the new location is an interesting consideration. As to immediate prospects, it is unlikely that any depression which may occur will adversely affect the class of business done by the company, and the future generally, with capable and aggressive management in charge, seems bright.

In my opinion Tip Top Tailors common is among the more attractive speculations of its class available on the market to-day.

### SOME GOOD STOCKS TO BUY AND HOLD

Editor, Gold and Dross:  
Thanks to your good advice of a few weeks ago, I delayed investing any of my money in stocks. Your prediction has come true. But now I believe it is the time to buy. I favor kinds and therefore beg your good advice—I consider none better than yours. What I would like is a list of stocks that you think would be a good purchase now. I assure you that your advice and goodwill are worth a good deal to me.

—C. J. Canton, N.C.  
I am not sure from your letter whether your purpose buying for a short or long hold. A point I want to impress upon you is that technical conditions in the market at the present time are not favorable for a sustained advance in the general list. The general business outlook, moreover, both in the United States and Canada, does not provide a satisfactory background for bullish operations on the market. The moderate recession in trade and industrial activity, which was indicated some weeks ago, will now be accentuated by the curtailment in purchasing power which necessarily follows on a stock market break of such severity as that which has been lately witnessed.

While, therefore, extreme caution is desirable, and any stocks purchased should be bought outright, not on margin, and with the idea of holding, if necessary, over a period of time, say a year at least, a number of issues appear to be attractively priced at the present time on the basis of dividend return, or earning power, or both.

The names of some of these stocks, including important corporations in both United States and Canada, I give herewith. I am not giving an individual analysis, but would say that the right of each issue to inclusion in the list has been considered carefully.

While they will, of course, be subject to intermediate fluctuations, these stocks may, I think, be expected over a period of time to show at least moderate price appreciation. American securities I would suggest are: Standard Oil Company of New Jersey, U.S. Industrial Alcohol, General Foods Corporation, Baltimore and Ohio, American Smelting and Refining, Nash Motors, Texas Corporation, General American Tank Car, American Tobacco "B". Canadian securities I would suggest are Goodyear Tire and Rubber of Canada, Power Corporation of Canada, International Nickel, Noranda Mines, Canadian Pacific Railway, Massey Harris, Imperial Oil, Ford Motor of Canada "A", Montreal Light, Heat and Power Consolidated, Shawinigan Water and Power, Service Stations.

The importance of thorough diversification cannot be stressed too strongly in market conditions like the present and I would suggest that you spread your funds over as many of these securities as you feel you can conveniently manage. So bought, I believe that over a period of time you will find that your purchases give you very satisfactory results, no matter what the market may do in the immediate future.

### WHY MASSEY-HARRIS DECLINED

Editor, Gold and Dross:  
I have a good many shares of Massey Harris which cost me an average price of 65. Can you tell me what has made this stock go down so much and what I should do? I am considerably worried at the present time and I am wondering what my chances are to get my money back out of this stock.

—D. R. S., Toronto, Ont.  
Massey Harris fell off because of the poor crop prospects, because at its high speculators were undoubtedly over-discounting the possibilities in sight, and lastly, because of the general break in prices.

According to my information, the company is earning its dividend by a fair margin. Although the company's Canadian sales have fallen off, foreign business has improved substantially during the last year. Because of this, the statement that will soon appear covering the fiscal year which ends on November 30th should make reasonably satisfactory reading. Massey Harris has a sound foundation and its long term prospects are favorable.

I cannot say, of course, when the common stock will be back at 65, but there is no reason why it should not appreciate more or less generally over a period of time. The market is probably going to be unsettled for some time to come, but if you own your stock outright, you can disregard near term fluctuations. By being patient, you should have no difficulty in getting out of this without loss.

### FORD OF CANADA

Editor, Gold & Dross:  
I am a scholar with an income of \$3,500 a year and having nearly \$7,000 invested pretty evenly between bonds and common stocks. The latter are all stocks of good class companies which I bought with the idea of holding and which I own outright. I am now thinking of putting \$300 into the "A" stock of the Ford Motor Company of Canada. I would like your idea of this, and whether or not you think it is the right time to buy. All the information you can give me about the company will be welcome.

—M. D., London, Ont.  
I think you have picked a good stock and that this is a good time to buy it, provided that you buy outright and are not looking for a quick profit. Around present levels it appears to be an attractive speculative purchase for long-pull holding.

It is probable that net earnings for the current year will amount to around \$3.50 per share. No dividends are

being paid at the present time but it seems probable that the company will decide to put the "A" and "B" issues on a dividend basis in the not distant future, possibly early in the new year. If the company earns \$3.50 per share, as suggested, a \$2 dividend rate would seem to be warranted, especially as the company is in a strong position financially.

So far, the Ford company has demonstrated that not only can it earn a satisfactory profit on its new model, but that it can do an increasing volume of business in a period when other producers are finding it difficult to get orders. During recent months this company has steadily improved its operating ratio, and has made changes at its plant which have brought about considerably greater efficiency and economy in production.

The outlook is for further expansion of earnings in 1930, and there is every reason to believe that over a period of years the main trend of the company's sales and profits should be upward. The field served is a fertile one, and, with the support of the parent Ford organization, the Canadian company undoubtedly is strongly situated. It possesses the exclusive manufacturing and selling rights on Ford passenger cars, trucks and tractors throughout the British Empire, with the exception of Great Britain and Ireland.

It also will probably have similar rights on aircraft should the parent Ford Motor Company decide to enter this field on a commercial scale. Its market extends throughout New Zealand, Australia, India and British South Africa, in addition to Canada. Following its recapitalization earlier this year, the company now has outstanding approximately 1,700,000 class "A" non-voting shares and 100,000 class "B" voting shares. Both issues share alike in the matter of earnings, dividends, etc.

### ENDICOTT-JOHNSON LACKS ATTRACTION

Editor, Gold and Dross:  
I have been thinking of purchasing some Endicott-Johnson Corporation common stock through a local brokerage house, but they say they are unable to advise me whether the stock is a good buy or not under present conditions and have suggested that I write you. As I am a subscriber to your paper, I am adopting their suggestion. Please let me know as soon as possible what you think of this stock.

I am interested in it because a friend has recommended it strongly on the ground that the company is making rapid progress and because the stock is selling as low as it has any time this year. I should very much appreciate your advice and information, especially as to the company's earnings and financial condition.

—F. L. Winnipeg, Man.

Although it is a fact that this company has recently experienced a marked improvement in both volume of business and earnings, I do not regard the common, at current levels around 52, as an attractive speculation, as it is probable that the company's income statement for the full year will be far from satisfactory.

Due largely to a shrinkage of \$2,000,000 in inventory account, the Endicott-Johnson Corporation's income slumped sharply in 1928 to the lowest figure reported since 1920, amounting to \$6.96 per common share, as compared with \$8.68 in 1927 and \$7.03 in 1926. There was a further decline, due to the same cause, in the first six months of 1929, when net amounted to only 16¢ per share, compared with \$3.16 in the corresponding period of 1928.

Since June, however, sales have been running about 20% ahead of the corresponding period of last year, and the company's factories are operating at capacity, with orders on the books assuring a continuance during the balance of the year. The earnings gain, however, is likely to be less marked, since shoe prices are about 10% lower than last year. It appears unlikely that the \$5 dividend requirements on the common will be covered, although distribution at this rate may be continued from surplus account.

The Endicott-Johnson Corp., as you may know, is the second largest of the shoe manufacturers on this continent. The company's financial condition, as at June 30th last, was considerably improved. Inventories stood at only \$16,340,700, compared with \$21,696,840 the year previous, while bank loans were reduced during the period from \$7,226,711 to \$1,921,171. Current assets were 8½ times the current liabilities, compared with only 4½ times on June 30th, 1928.

### CLERICY AND NIPissing

Editor, Gold and Dross:  
I have not written an inquiry to you in quite a long time as I have found all of the stocks in which I am interested, dealt with in your splendid Gold and Dross columns. I would appreciate it now, however, if you could let me have as much information as possible concerning the position and prospects of Clericy Consolidated Mining Company and Nipissing. Your comment will be gratefully received.

—G. H. W., Pembroke, Ont.  
Clericy Consolidated Mining Company is capitalized at 4,000,000 shares with 1,650,000 remaining in the treasury with \$10,000 cash. The company was very active over a period of two and a half years, in north-western Quebec, Flon area, Sudbury district and elsewhere. The directors apparently worked very hard to secure a fair prospect.

Last year work was done in Ontario, Quebec, Manitoba and Saskatchewan. In the Sudbury district four properties were tested but failed to show any mineralization which would justify further work. In Monaghan township, Ontario, surface work and diamond drilling was done to explore a gold quartz indication. This turned out to be unsatisfactory.

In Fréchette township, Ontario, two gold-copper pros-

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Each letter of inquiry should refer to one company or security only. If information on more than one company or security is desired, the sum of fifty cents must be sent with the letter for each additional company or security inquired about. If such additional inquiries relate to mining or insurance matter, they should be written on separate sheets of paper.

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pects were diamond drilled but nothing of any considerable interest was found. In Saskatchewan and Manitoba the company has scattered interests in five groups of claims, none of which appear to be important. In the Rouyn district, Quebec, a group was given careful surface examination and investigated by electrical survey. At the present time the company retains an interest in its Frechette township property and may give it a further test.

From the above you will gather, that while considerable work was done and the directors showed initiative and energy, they had no prospecting luck and the properties they now hold have doubtful value.

The Nipissing situation is this. In July of this year the company had \$3,424,392 after payment of its dividends, in visible assets. As there are 1,200,000 shares of the stock issued the assets amount to \$2.85 a share.

The Cobalt properties are showing a gradual falling off in production, and it is now calculated that with the lowered price in silver, the operations there are possibly showing a small loss. However, the company has some outside interests and these include a large group of claims in northern Saskatchewan upon which surface prospecting has shown two long areas of low grade copper sulphides which the company proposes to explore in a thorough manner. It also has had a group of claims in the Pickle lake district which it abandoned this fall for lack of results.

Another possibility for the company is, groups of claims taken in the Northwest Territories and in the barren lands regions. Prospectors for the company have just returned from that area and have brought with them several hundred pounds of high grade gold samples. The company is very conservative in making any statement in connection with these and the future policy in respect to these stakings is not at the moment known.

What sticks out in the Nipissing report is that the stock is now selling for less than its cash asset value, and it still retains an active interest in prospecting.

### POTPOURRI

H. N. C., Urbana, Ill. The INVESTORS' EQUITY CORPORATION LIMITED 5 1/2 per cent. first collateral trust bonds are, I think, an attractive purchase. The issue is sponsored by a financial house of excellent reputation, whose management of a previous investment trust of much the same class, Canadian Investors' Corporation, has already produced very satisfactory results for shareholders. The right to purchase common stock which goes with the bonds of the Investors' Equity Corporation lends speculative attractiveness to the issue.

H. L. S., Tucson, Arizona. In Ontario it is not necessary to notify the maker of a note when that note becomes due. The maker, however, is entitled to have the note presented for payment at the place where it was made. I wonder if you are confusing in any way the maker with an endorser? When a note becomes due and is not honored by the maker, then the first of the endorser, if any, may be called upon for payment. He (the endorser) is entitled to notification by the holder immediately upon the dishonoring of the note by the maker, of the fact that the note has been dishonored.

S. M., Kitchener, Ont. In my opinion the 7 per cent. preferred stock of SILVERWOODS DAIRIES LIMITED offers attraction as a business man's investment. The companies whose stocks are held by Silverwoods Dairies Limited have made good progress in the last few years and appear to have excellent prospects for further growth. Silverwoods Dairies Limited is earning a substantial margin over dividend requirements on its preferred stock issue, and the outlook is favorable.

F. M., Owen Sound, Ont. Both the ST. MAURICE VALLEY CORPORATION and CANADA STEAMSHIP LINES first mortgage bond issues are good investments and can be bought with confidence.

K. C., Windsor, Ont. No one can say what the stock market is going to do in the immediate future, and the near-term course of INTERNATIONAL PETROLEUM is pretty well anybody's guess. However, the long-term prospects are much clearer and in view of the very encouraging record of this company and the stronger position in which the oil industry now finds itself, I think this stock might well be held for eventual higher prices.

J. S., Port Elgin, Ont. CHEMICAL RESEARCH CORPORATION is certainly not entitled to be called a "real good investment" but at current levels it appears to offer possibilities as a long-pull speculation for anyone willing to accept some risk.

S. R., Belleville, Ont. The holdings of KIRKLAND ELDOHADO SYNDICATE located in Dufferin township have had considerable surface exploration which has outlined a zone of mineralization approximately 1,700 feet in length, and with an approximate width of 50 feet. This occurs in an area of gneiss schist relating to a gabbro contact. Iron pyrites is in evidence, with copper sulphides and coarse gold prevalent. The geology is favorable. I was informed last summer by the financial sponsor that arrangements have been made to raise \$35,000 for the treasury, and that it was proposed to diamond drill the fractured zone. This work was not carried out, doubtless owing to the difficulties experienced by all syndicates and prospects in financing. At the same time the syndicate appears to have what might be classed as an interesting prospect in its hands and probably there is justification for further work.

S. F. E., Peterborough, Ont. Bonds of the CANADIAN TERMINAL SYSTEM LIMITED are speculative and of limited marketability and thus an unsuitable investment for anyone to whom dependability of capital and income is all-important. There is no market at all for the common stock outside of any that might be created by the firm handling the sale. The long-term future for the common is undeterminable at this stage and at best it is a radical speculation.

B. W. A., Barrie, Ont. With the market in its present unsettled condition it is impossible to predict what the short-term movement of any stock may be, but I consider HAYES WHEEL AND FORGINGS LIMITED, common stock as a fair speculative buy for a hold. The company has been making good progress lately, and at the present time is completing extensive additions to its plants at Welland and Merritt. In a statement some time ago, the manager of the company expressed the opinion that these additions should result in \$2,000,000 worth of additional business for the company. As you no doubt know, the future of the company is bound up directly with that of the motor car industry in Canada. Hayes Wheels and Forgings recently received two important contracts.

J. B., Windsor, Ont. The GRANITE-FOORMAN proposition appears to be a rather interesting speculation. At the same time it is premised on a most unusual mining operation which includes the driving of a tunnel 4,000 feet and the raising of a shaft 600 feet to drain the flooded old workings. There is a situation here which might encounter all kinds of difficulties. The sum mentioned, \$100,000, which it proposes to raise for the work, appears to be rather moderate, and it might be possible that further sums will be required. If you commit yourself you should be willing to take the chance of seeing your money spent in a rock excavation proposition, which might or might not be successful, in arriving at a horizon where gold ore was mined to the extent of \$1,000,000 some years ago.

H. M., Hamilton, Ont. For the hold which you suggest, I think that the purchase of IMPERIAL OIL, common at the present should show good results. Imperial Oil is the dominating factor in the distribution of petroleum products in Canada, and I think it should grow with the Dominion, CANADA WIRE & CABLE COMPANY "A" stock I also

regard as a fair semi-speculative investment. The company is currently doing very well, and while it may be expected to suffer the normal vicissitudes of business, I think that it should continue to expand. Its last report showed it to be in a strong position.

B. M., Welland, Ont. In my opinion the new 6 1/2 per cent. preferred stock of JONES BROTHERS OF CANADA LIMITED should constitute a satisfactory investment.

S. B., London, Ont. I do not know what the writer you mention is driving. The facts are that NORANDA and TOWAGMAC are taking ALDERMAC treasury stock to keep the work going. They are paying 50c a share. If the market is 25c all the more credit to them. If these two principal shareholders merely wished to increase their holdings, they would go to the 25c market. To me, it appears like a sensible move to create new treasury stock for future needs. The hope is that Aldermac will develop more ore. If it does, and the outlook is good, the company will need shares and money to reach production.

S. N. N., Regina, Sask. The EASTERN CONSOLIDATED OIL COMPANY, which had its head office for a time at Hartford, Connecticut, passed out of existence a good many years ago. SYRIMAY NHT reported as long ago as 1915 that its shares were without value. It was, apparently, purely a stock-jobbing proposition.

E. H. R., Inglewood, Ont. I will be very much surprised if you ever get anything out of your purchase of shares in the U.S. METAL WHEEL COMPANY. Inquiries made by us in Detroit some time ago indicated that this was mainly a stock-selling proposition and that the prospects of it ever amounting to anything are exceedingly slim.

R. A. E., Winnipeg, Man. Replies to enquiries in connection with MIDNORTH were based on the fact that the company has been in operation for two years on a small scale and has to show for the limited footage of stripping and trenching done a series of quartz stringers in which visible gold can be found. There has been no attempt yet made by this company to claim a substantial continuous length and width of material which would grade as commercial ore. It is quite possible to pick out grab samples which will run very well in gold but these character samples are not very useful in computing the possibilities of a showing. Williams, the prospector, who staked the claims and eventually turned them in to the Syndicate, is very modest in his opinion of the property and appears to be quite conservative in his attitude towards future possibilities. It is possible, of course, that the promoters who are putting over the stock may not be quite as restrained.

P. H., London, Ont. FORD OF CANADA "A" stock is an attractive buy, I think, at the low levels currently prevailing. The company will show earnings, probably, of around \$3.50 per share for this year and may institute dividends early in 1930. The company is making better headway than most of the motor concerns and its long-term prospects are favorable.

R. S., Simcoe, Ont. I regret I cannot tell you anything about the FALCON MINING COMPANY to which you refer. Inquiries failed to reveal any information concerning the company which I assume has died a natural death.

S. H., London, Ont. Shares of IMPERIAL ROYALTIES COMPANY are very definitely speculative and cannot in any way be compared with your Huron and Erie debentures from the investment standpoint. Imperial Royalties stock gives you a much bigger return, but the risk is proportionately greater. That is to say, you would take on considerable risk in buying Imperial Royalties shares, whereas Huron and Erie debentures are an AI investment. Imperial Royalties Company has been paying dividends on its preferred stock for around nine years now without a break, so that shareholders who bought the stock at the original price and who have held over this period have naturally done very well, in view of the high dividend rate. Whether people who buy now will do as well over a future period of years it is impossible to say. Because of their highly speculative character, a purchase of the shares involving more than a moderate proportion of your funds would hardly be advisable in any case.

V. G. J., Melita, Man. On the basis of its excellent record and good prospect for further progress, I think IMPERIAL OIL is a good purchase at the current level for a hold of say two or three years. In view of the very unsettled condition of the stock market, however, you should be prepared to ignore any near-term price fluctuations.

E. P. R., Regina, Sask. There is no apparent prospect of any material improvement in the market price of REO MOTOR CAR COMPANY shares as automobile sales have fallen off quite sharply lately and, although the company made bigger profits in the earlier part of this year than it did last year, reduction of business in the latter part of the year is likely to reduce the earnings that will be shown in the next financial statement. The company is in a good financial position, however, and its product is popular, and the company is therefore in a good position to move ahead once more whenever conditions in the industry improve.

A. V., Sault Ste. Marie, Ont. The INVESTORS SYNDICATE proposition is a good investment on the basis of the company's good record over a long period of years, but it hardly measures up in safety with retirement annuity bonds of the CANADA LIFE ASSURANCE COMPANY.

R. B. C., Acton, Ont. The only assets which TELLURIDE GOLD MINES have are its mining property and its buildings. The reason why it is trying to sell short term bonds is that it cannot succeed in selling its common stock. Its ability to make a profit of \$50,000 within a year is questionable. The company has explored a deposit to a depth of 250 feet, has erected a small mill which it was unable to pay for in full. If the company is successful in the floating of the bonds part of the money will go to paying of the mill debts and securing final connections of hydro electric power which it has not yet been able to get. Minewise the property has a shaft to 250 feet and the management reports approximately 2,000 feet of lateral work. The engineer in charge of the property says it has two years' work ahead of the mill. He does not state the average grade; at least this information has not been included in any reports issued recently, but values from \$8 to \$10 have been mentioned in various previous reports.

M. N., Belleville, Ont. While PARAMOUNT SYNDICATE is sponsored by experienced mining people of good standing and while its claims in the township of Tudhope, near Elk Lake, have had some considerable attention and have yielded some silver values it retains a highly speculative aspect and certainly does not warrant the enthusiasm which your friend has generated for it. The gold property prospect which the company also has did not respond favorably to the limited amount of exploration work done and in fact, the sponsors of the property have not attached much significance to this group. The history of silver mining and prospecting in Tudhope township has been one of fair surface indications which have warranted work which has never yielded satisfactory results. The Paramount people are doing a limited amount of work and are having some encouragement and that about sizes the proposition up. There is nothing at all to get excited about.

F. J. C., Omma, Sask. I regard the preferred stock of CANADIAN INTERNATIONAL INVESTMENT TRUST as possessing good investment merit. This stock which is sponsored by W. C. Pittfield and Company, issued its last report covering the six months to August 31st, last. It was not a detailed report, but simply a statement showing the company to be in a strong position. The company follows conservative investment practice, and at the date mentioned approximately half of its investment capital was in common stock, 36 per cent. in bonds, and 11 per cent. in preferred stocks. A substantial balance was then held in cash and on call, one of the attractive and conservative provisions of this company is that at least 50 per cent. of its share ad loan capital must be in investments which are legal for life insurance companies in Canada.

H. C., St. Stephen, N.B. While the prospect is for gradual improvement in the position of INTERNATIONAL PAPER AND POWER COMPANY, satisfactory earning power is unlikely to be developed for at least a year. Hence, while the stock may hold possibilities for a long hold, I regard it as unattractive when considered as a near-term speculation.

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# Concerning Insurance

## Insurance for the Air-Minded Standard Life Rates Should Be Obtainable by Those Who Fly With Licensed Pilots Over Regular Airways

By GEORGE GILBERT

AS THE chance of death of a passenger in a trip by airplane operated by licensed pilots over scheduled passenger routes is only about 1 in 1,000, there would seem to be little reason for charging an additional premium for air travel under the most improved conditions as carried on by the leading air transportation companies at the present time.

A committee of the Actuarial Society of America, consisting of Assistant Actuary Hoskins of the Travelers, Vice-President Murphy of the Equitable Life, and Assistant Actuary Bassford of the Metropolitan Life, made a study of the aviation hazard, and found that during last year 13 passengers were killed out of about 50,000, who were carried on scheduled flights. With regard to the death rate for passengers carried on other than scheduled trips, the committee was unable to compute it, inasmuch as figures were not available of the number of passengers accommodated.

In recognition of increased safety of flying under the present improved conditions, many companies have removed former restrictions, so that, generally speaking, there is now no extra charge made by them and no policy restrictions imposed in the case of applicants who as passengers make infrequent trips over recognized air routes in planes operated by licensed pilots. Some companies permit up to ten flights per year without extra charge, while others allow four, five or six flights, as the case may be.

One underwriter who sees no reason for charging an extra premium for air travel under the best conditions, points out that while fatalities incurred in travel by automobile are increasing, due to congestion of traffic on roads and city streets, the aviation hazard is decreasing every year by reason of the constant discoveries of additional safety devices. He sees the day coming when travel by air will be as commonplace as travel by automobile or railroad and when, what is more important to the life companies, it will be as safe. So far as fatalities compared with mileage travelled is concerned, automobiles are classed as the safest means of transportation of passengers, with railroads next and airplane last, with, however, the percentage of deaths per thousand by air only slightly greater than those incurred by travel by rail.

What is an immediate need over the regular air routes, in addition to beacon lights and the radio beacon, are intermediate landing fields, sufficiently close together to enable the pilot, when flying at normal altitude, to glide to a field in either direction with safety to his passengers should an accident to his motor or plane occur.

Other safety devices will also have to be perfected, so that fog, which at present is the greatest menace to aviation, will be overcome as a danger, and landings can be made with safety even though the pilot cannot see the usual visible signals.

Government statistics show that 50 per cent. of all airplane accidents last year were due to personnel, and that half of the accidents due to personnel were attributable to poor technique on the part of the pilot, showing how the personal element enters into the operation of aircraft and what care is necessary in determining the qualifications of the pilot. About 16 per cent. of all the accidents were due to the power plant, 5 per cent. to structural defects in the material, and only about 7 per cent. to the weather.

In considering the risk of air travel as a whole, the various types of flying have been classified in their order of safety as follows:

(1) Travel in multi-motored passenger plane, with licensed pilots, over lighted airways from one established port to another, and over a terrain with frequent intermediate landing fields, the passengers being equipped with parachutes.

(2) Travel under the same conditions as above, except that it is not over lighted airways, and with a broken terrain.

(3) Travel in a single motored plane, with a licensed pilot, between established airports, or for short flights only.

(4) Private owner flying in his own plane. (a) Licensed. (b) Unlicensed.

Travel by the first method is safe from a life insurance standpoint, and, it is claimed, does not warrant an additional premium, except in the case of the pilots, who are subject continuously to the risk. There is considerable increase of risk in travel by the other methods, the last one not at this time apparently warranting the issuance of an insurance policy at all.

## Government Action Against Unlicensed Mail Order Insurance

IN its long campaign against unlicensed insurance, SATURDAY NIGHT has published many warnings in these columns against insuring with the numerous foreign concerns which have been attempting to carry on an illicit mail order insurance business in Canada. Accordingly we welcome the action recently taken by the Post Office, on the recommendation of the Dominion Department of Insurance, in barring from the mails one of the chief offenders, the Union Mutual Life Company of Iowa, which has been flooding the mails recently with offers of cheap insurance to newspaper editors and others in this country who might be regarded as likely prospects. That newspaper editors should have been especially singled out for this attention is not likely to be regarded by them as any flattering tribute to their intelligence.

In this connection the following statement has been issued by the Dominion Insurance Department of Insurance, over the signature of G. D. Finlayson, Superintendent of Insurance:



ADOLPHE DAVALUY  
Who has been appointed Agency Manager at Montreal for The Northern Life Assurance Co. of Canada. He has had fifteen years' experience in life insurance, and has been active in the Life Underwriters Association, having held the position of Vice-President for the Province of Quebec.

"The Department has from time to time in recent years found it necessary to issue warnings to the public against insuring with foreign insurance companies, not licensed under the Insurance Act, but soliciting insurance in Canada by mail.

"These warnings have probably been at the time, at least partially effective, but new cases and new forms of solicitation are being brought to light and evidence is accumulating that the public are being misled.

"One of the most recent cases of solicitation by mail is that of a life insurance company with head office in the United States which has addressed to Canadian editors of the daily and periodical press a circular and literature soliciting applications for policies of legal reserve life insurance for a premium of only \$4.13 quarter-yearly of each \$1,000 of insurance at the illustrative age of 35.

"There is nothing in the literature to indicate that the policy is other than whole life insurance, but when the policy comes through it is found that it provides only Term Insurance with no value at expiry except such as may be provided by the 'dividends' accruing during its currency. As the company is reported to have had assets at December 31, 1928 of less than \$100,000, the prospect of dividends is not bright. The cost of the benefits provided by the policy is somewhat greater than that of similar policies being offered, upon proper representations, by licensed companies.

"The company's literature bears the statement that the company is 'fully authorized to write life insurance by mail, in the United States and Canada,' but no such restricted authorization has been granted, or could be granted, under the Insurance Act, and the company could not comply with its requirements. The literature further states that the company 'takes the "if" out of life.' It would appear that it may also take the 'sur(e)' out of insurance.

"The name of the company is sufficiently similar to that of another United States company regularly licensed in Canada as to cause confusion in the minds of the insuring public.

"Unlicensed companies maintain no deposits in Canada for the protection of Canadian policyholders and, when attempting to solicit business in Canada, are not entitled to the confidence of Canadian citizens. Similarly, Canadian companies, if any, soliciting business in other countries without complying with the laws of those countries are not entitled to the confidence of the citizens of those countries.

"Foreign insurance companies, whether life, fire or casualty, can be legally authorized to transact business in Canada only by license from the Minister of Finance under the Insurance Act, and companies which can not or will not comply therewith should not be patronized by the Canadian public.

"A complete list of licensed companies, which includes the names of all foreign companies legally authorized to transact business in Canada, can always be obtained upon application to the Department.

"As a further safeguard to the public, the Department has recommended to the Post Office Department that mailing privileges in Canada be withdrawn from insurance companies known to be soliciting business in Canada by mail without the proper authority.

"An order to this effect has already been issued by the Post Office Department against one company, The Union Mutual Life Company of Iowa.

"The Department will welcome information from the public going to show that the Canadian mails are being used to solicit insurance in Canada by companies not properly authorized as aforesaid."

## No Ticker Tape Worries

The dollars you put into life insurance are safe. They earn compound interest at a good rate on the investment portion of your deposit. They create an estate for your family that cannot be produced in any other way. They come back to you at a time of life when you need them most. They form the kind of investment that need never cost you a worry.

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LUMBERMEN'S INSURANCE COMPANY Established 1873	Assets \$ 5,079,921.82
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NEW JERSEY INSURANCE COMPANY Established 1910	Assets \$ 4,400,382.86
AMERICAN COLONY INSURANCE COMPANY Established 1890	Assets \$ 1,744,276.56
AMERICAN AUTOMOBILE INSURANCE COMPANY Established 1911	Assets \$11,705,196.00
AMERICAN AUTOMOBILE FIRE INSURANCE COMPANY Established 1928	Assets \$ 1,883,485.55
TOTAL ASSETS REPRESENTED	\$61,692,548.45

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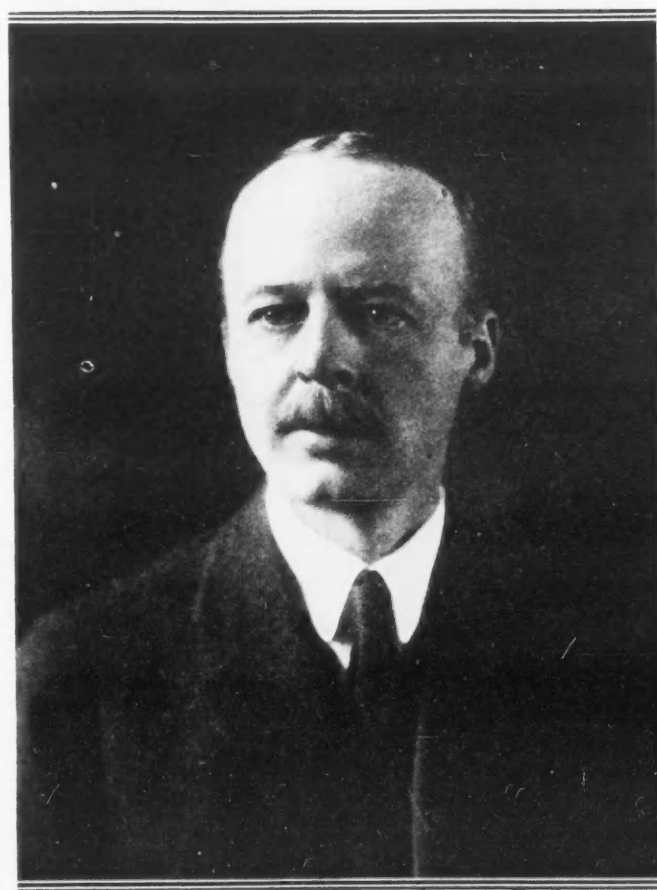
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It would be well for Insurance Agents to consider the advisability of adding this old-established Company to their agency list. Ours is known as a good Company to represent. We solicit applications from reliable agents.

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**A CANADIAN Company doing a GENERAL business**

### Ontario Attorney-General Takes Exception to Finlayson Statement

UNDER the date of November 1st, Hon. William H. Price, Attorney General of Ontario and Minister in charge of the Ontario Insurance Department, has issued the following official statement:

"Ten days ago much publicity was given in the press of Canada and the United States to a statement issued at Ottawa by Mr. Geo. D. Finlayson, Dominion Superintendent of Insurance, warning 'the public against insuring with foreign insurance companies not licensed under the Insurance Act but soliciting insurance in Canada by mail', which, by reason of the complete inaccuracy of some of its statements demands immediate correction. The statement read further in part: 'Foreign insurance companies, whether life, fire or casualty, can be legally authorized to transact business in Canada only by license from the Minister of Finance under the Insurance Act, and companies which cannot or will not comply therewith should not be patronized by the Canadian public.'"

"Unfortunately the statement is inaccurate. It states that all foreign insurance companies authorized to carry on business in Canada are licensed under the Dominion Insurance Act and listed in the 'Blue Book' published by the Dominion Department of Insurance. This is not correct. Approximately forty foreign insurers are authorized to carry on business in Ontario, Quebec and other provinces of Canada, by virtue of licenses issued under provincial insurance laws. The Appellate Division of the Supreme Court of Ontario held, three years ago, (Re Insurance Contracts, 58, O.L.R. 404) that the licensing provisions of the Dominion Insurance Act were invalid and that foreign insurance companies need not procure licenses from the Minister of Finance in order to be legally authorized to carry on business in Canada. These companies have fully complied with the licensing provisions of the Ontario Insurance Act and carry several hundred million dollars worth of fire insurance on property in this province. They deserve the confidence of the Ontario public.

"Every insurance company licensed to transact business in Ontario, (including also those which are incorporated or licensed by the Dominion), is listed periodically in the 'Ontario Gazette' and required to make an annual return to this Department. Application for information should accordingly be addressed to The Superintendent of Insurance, Ontario Department of Insurance, Parliament Buildings, Toronto."

#### Editor, Concerning Insurance:

As an old subscriber to your paper and as one who has faith in your excellent and conservative judgment on insurance questions I would appreciate your report in insuring with the Lumbermen's Mutual Co. Their rates are evidently about the same as the other companies but they claim that in the past they have paid good dividends which would materially render the actual net cost. I understand there is some provision regarding Mutual insurance to the effect that if the results of the business are unfavorable I might be called on for higher premiums. Would you kindly advise regarding this and explain just what my position would be if I insured with this company. Are the dividends cumulative, that is would they increase from year to year the longer I stay with this company or is each year closed by itself.

—R.J.A., Hamilton, Ont.

Lumbermen's Mutual Casualty Company is regularly licensed to do business in Canada and has a deposit with the Dominion Government of \$130,000 for the protection of Canadian policyholders.

Its total assets in Canada at the end of 1928 were \$213,491.83, while its total liabilities here were \$83,925.19, showing a surplus in this country of \$130,466.64.

It is accordingly in a sound financial position and safe to insure with for the class of business transacted.

It belongs to the Canadian Automobile Underwriters Association and charges the regular tariff rates, but returns a dividend at the end of the year to policyholders. The dividend or refund on public liability, property damage and collision insurance on automobiles is 25 per cent. These dividends are not cumulative, but are declared according to the experience of the company from year to year.

The policy is a mutual one, with the assessment liability limited to an amount equal to the deposit premium paid. The mutual provisions are as follows: "The insured named in this policy agrees to be bound by all the provisions of the By-Laws of the Company in force at the time this policy is issued or that may become in force during the continuance of the policy, to which By-Laws reference is had and which are to be taken as incorporated herein; and shall be entitled to such dividends as may be de-

clared by the Board of Directors; and agrees to pay in addition to the cash deposit premium herein provided for, such sums as may be assessed by the Board of Directors not to exceed an amount equal to and in addition to the deposit premium herein contracted to be paid. No such liability shall attach against any member by reason of any obligation accruing previous to the beginning of the policy nor after the date of termination thereof."

#### Editor, Concerning Insurance:

I am writing to request you be good enough to inform me if the company, whose address I enclose, is licensed to operate in Canada.

I have a policy from this company but have been wondering if in the event of my death if my wife would be able to claim in this policy.

—B.L.G., Mitchell, Ont.

Sterling Casualty Insurance Company, 75 E. Wacker Drive, Chicago, Ill., the company to which you have reference, is not licensed to do business in Canada and has no Government deposit here for the protection of persons in this country insuring with it.

Accordingly, I advise against taking out a policy with this concern, because, in the event of having a claim to collect, payment could not be enforced in this country. You would have to go to Illinois to try to collect.

This puts a claimant practically at the mercy of an unlicensed company when it comes to getting your money for a claim under a policy.

Such insurance is dear at any price, no matter how low the rate at which it is offered may appear to be.

In insuring with a licensed company you are taking no chances, as payment of valid claims against licensed companies can be readily enforced in the local courts if necessary.

As licensed companies must maintain assets in Canada in excess of their liabilities here, the funds are available with which to pay claims.

There is no dearth of licensed companies, so why send your money out of the country to unlicensed concerns?

#### Editor, Concerning Insurance:

If I sign an application for a policy and when I receive it find that it is not what I ordered, do I have to accept and pay for it?

—C.H.B., Montreal, Que.

If the policy you received was not in accordance with the application you signed, you do not have to accept or pay for it.

If the policy received was in accordance with the signed application, but was not the kind of policy you thought you were going to get when you gave the agent the application, your liability could not be determined off hand, but would depend upon the circumstances of the case and the representations made in connection with the obtaining of the application.

Probably the matter could be satisfactorily adjusted by taking it up with the company direct.

#### Editor, Concerning Insurance:

I understand that the Province of Quebec, as well as the Province of Ontario, is questioning the jurisdiction of the Dominion in regard to insurance in certain particulars.

Can you tell me the points upon which Quebec is taking exceptions to Dominion authority? I have seen a statement of the Ontario case, but not that of Quebec.

—B.J., Kingston, Ont.

By a Quebec Order-in-Council, approved May 11, 1929, the following questions were referred to the Court of King's Bench, Appeal Side, for hearing and consideration, pursuant to the authority of chapter 7 of the Revised Statutes of Quebec, 1925:

"1. Is a foreign or British insurer, who holds a license under the Quebec Insurance Act to carry on business within the province, obliged to observe and subject to sections 11, 12, 65 and 66 of the Insurance Act of Canada, or are those sections unconstitutional as regards such insurer?"

"2. Are sections 16, 20 and 21 of the Special War Revenue Act within the legislative competence of the Parliament of Canada?"

"3. Would there be any difference between the case of an insurer who has obtained or is bound to obtain, under the provincial law, a license to carry on business in the province and any other case?"

It had been arranged for this reference to be argued before Long Vacation last June, but the argument was postponed until this autumn at the request of the Minister of Justice.

#### NOTICE TO READERS

Saturday Night's Insurance advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer inquiries from non-subscribers.

Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular subscriber, and by a stamped, self-addressed envelope.

Each letter of enquiry should refer to one subject only, if information on more than one subject is desired, the sum of fifty cents must be sent with the letter for each additional question.

Inquiries which do not fulfil the above conditions will not be answered.

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**The Only Purely Canadian Company**

Issuing Sickness and Accident Insurance to Members of the Masonic Fraternity Exclusively.

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**DIVIDENDS 30%**

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 Incorporated as the Mutual Relief Life Insurance Company, 1929.

**A PURELY MUTUAL COMPANY OPERATING THROUGHOUT CANADA AND NEWFOUNDLAND.**

LOW PARTICIPATING RATES—HIGH GUARANTEES.

**Business in Force over \$19,500,000.**

**Assets over \$4,500,000.**

Applications for Agencies Invited.

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**A. J. MEIKLEJOHN, General Manager.**



## British Traders' Insurance Company Limited

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**AUTOMOBILE HAIL**

Canadian Head Office: TORONTO, Colin E. Sword, Manager for Canada.

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SEATTLE, WASHINGTON

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Branch Offices:

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## Safety, Income, Profit

Wise investors are taking advantage of present conditions to purchase first class bonds and preferred stocks combining safety and return.

### We suggest:—

MONTREAL TRAMWAYS COMPANY—5% 1st and Refunding Mortgage Bonds. Due July 1st, 1941. Price 97.25. To yield 5.35%

GATINEAU POWER COMPANY—5% 1st Mortgage Gold Bonds. Due June 1st, 1956. Price 93. To yield 5.50%

INTER CITY BAKING COMPANY LIMITED—5½% 1st Mortgage Sinking Fund Gold Bonds. Due July 1st, 1948. (Guaranteed unconditionally by the Lake of the Woods Milling Company Limited). Price 100. To yield 5.50%

WAYAGAMACK PULP & PAPER COMPANY LTD.—6% 1st Mortgage Sinking Fund Bonds. Due February 1st, 1951. Price 100. To yield 6%

CANADA PAPER COMPANY—6% 1st Mortgage Sinking Fund Gold Bonds. Series A. Due December 4th, 1945. Price 95. To yield 6.55%

THE ST. CATHERINE-STANLEY REALTY CORPORATION—(Castle Building, St. Catherine St. West, Montreal). 6½% 1st Mortgage Sinking Fund Gold Bonds. Due May 1st, 1946. Price 100. To yield 6.50%

THE WHITTALL CAN COMPANY LIMITED—6½% Cumulative Convertible Preferred Stock with a bonus of ½ Share Common Stock. Price 100. To yield 6.50%

The Common Stock of this issue is listed on the Montreal Curb Market.

Write for descriptive circular. Full information supplied upon request.

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## The Trend Toward Convertibles

REASONS for the growing popularity of securities with conversion features are analyzed in the current issue of the Investment Digest, our monthly publication for investors.

The same issue contains much information of value to those with financial problems and includes a list of securities which we recommend for investment.

A copy will be sent on receipt of the coupon.

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BAY AND WELLINGTON STS. TORONTO

## British Columbia's New North

(Continued from Page 30)

possibility of the Silverado, Porter-Idaho and Prosperity properties, a controlling interest in which is held by the Premier, becoming at least small producers, and high grade ore is now being shipped from two of these properties.

Incidentally, I was astonished when Mr. Dale L. Pitt, general manager of the Premier, pointed out to me that last year the Premier produced 11.33 per cent. of the gold and 12.47 per cent. of the silver mined in Canada. Mr. Dale arrived at these figures after a comparison of the year's production figures of the Premier and the total mineral output of Canada as given in Dominion statistics. During 1928 the Premier produced 134,000 ounces of gold and 2,600,000 ounces of silver.

Up to the end of August this year 12½ miles of direct tunnelling had been driven on the Premier and 16 miles of diamond drilling carried out. Referring to the company's development policy, Mr. Pitt remarked that they were miners and not speculators, and were plodding along investigating every possible source of future ore in an endeavour to get money for dividends and a little for reserve. When one considers that in nine and a half years the company has paid more than \$14,000,000 in dividends on a capitalization of \$5,000,000 and has carried out extensive exploration and development and purchased other properties out of reserve it can be seen that their policy has certainly proved a successful one up to the present.

The Premier, like many other great mines, was not a success from the start, but was relinquished by various owners before being finally taken up by the Guggenheim interests. A New York company spent \$50,000 on the property before abandoning it on the advice of engineers, but against the wish of a man named Plate, who had been in charge of exploration work on the property. When R. K. Neill, of Spokane, was appointed superintendent of the property, after its acquisition by the present owners, he formed the theory from the work previously done by Plate that there were cross fissures crossing the ore zone. In defiance of theorists Mr. Neill had previously made one of the greatest silver-lead mines of the world out of the Hecla in the Couer d'Alene country, and he again confounded the engineers who had reported adversely on the Premier by making a great mine out of it.

A tramway running from the Porter-Idaho property to the Marmot River where it connects with Portland Canal, was completed in September and shipments of ore from the Porter-Idaho and Prosperity properties were commenced. This tramway is a monument to the genius of Mr. Pitt, who superintends all the operations of the Premier company in the Portland Canal zone. Its installation was a gigantic task, as the Porter-Idaho mine was extremely difficult of access and the topography of the country rendered the construction of the five mile tramway, necessary to give an outlet to tide water, more difficult than can be imagined by anyone who has not visited the scene of operations.

Trails had to be made over glaciers, as the side hills were inaccessible and it was a stupendous task to haul cable and structural material over the glaciers and precipices. The tramway as it now stands is a wonderfully effective machinery and of the most modern type of steel construction. The towers and terminals are of the finest steel throughout, as is the cable. The buckets are equipped with a double grip, which was thought necessary for safety owing to the high winds which prevail and the fact that one span is 2600 feet long, going right across a glacier.

The Portland Canal camp generally is one of geological surprises. The more common minerals, gold, silver, lead, copper and zinc are found at various points, in a variety of forms, throughout the district, and in addition samples of the rarer metals are frequently taken into Stewart. Scheelite is found on one property; asbestos occurs a few miles down the Canal; antimony has been discovered in several places; blismuth is not uncommon and phosphate rock occurs at Bitter Creek. Recently reports have come to hand of the discovery of nickel and cobalt.

Almost every house, hotel, restaurant, office and store in the town of Stewart has a plentiful supply of specimens of high grade ore displayed in some strategic position. One facetious individual, upon entering a restaurant and noticing a number of striking looking mineral specimens mingling with the provisions on the counter and shelves, order a mess of fried boronite with a little antimony sauce thrown in.

If the worst comes to the worst in the Portland Canal district and all

(Continued on Page 39)



MR. CHARLES D. DEVLIN, General Superintendent of Agencies, Confederation Life Association. In nineteen years Mr. Devlin has progressed from a part-time representative to the important position he now occupies at the head of the entire Agency Organization of the Confederation Life Association in Canada, Newfoundland, Great Britain, British West Indies, Cuba, Mexico and Central America. In that period, with ability augmented by experience, he has advanced from part-time representative, in 1910, to District Manager for Northern Ontario, in 1911; to Inspector for Western and Northern Ontario, in 1917; to Superintendent of Agencies, Province of Ontario, in 1928; and to General Superintendent of Agencies, in 1929. Mr. Devlin, who is now in his 38th year, is a Chapter and Scottish Rite Mason, and a member of the Independent Order of Oddfellows and Encampment.

## Fixed-Income Securities at Attractive Prices

Sound reasons are behind the opinion that bonds are due for renewed popularity.

The swing to junior securities resulted in temporarily lower bond prices, with higher yields—yields above the average of the past few years.

Assets and earnings of most public utilities and industrials have increased to a point where average security and earnings are at a record high level.

Bonds may therefore be purchased not only to obtain increased income, but also with strong prospects of appreciation.

Experience is daily teaching the fundamental importance of safety of principal in investing, and there are indications that the swing back to bonds has already commenced.

Fixed-income securities may be selected from our current offerings, yielding 5% to 7%.

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## A Rare Opportunity

NOW, after the markets have had the most drastic slump in years, is an opportune time, in our opinion, to buy sound Canadian securities. Perhaps not in many years will another such a favorable opportunity occur.

We therefore suggest for your consideration the securities listed below, with all of which we are thoroughly familiar, and all of which we believe to be in an exceptionally favorable price range.

Your holdings should contain a goodly proportion of bonds and investment preferred stocks, and we especially commend to investors the bonds and preferred stocks mentioned. The yields are very attractive.

Bonds		Due		Approximate Price Yield	
Dominion of Canada (Guaranteeing C.N.R.)	5%	Oct. 1, 1969	100.00	5.00	
Province of British Columbia	3½%	July 1, 1937	89.90	5.05	
Township of East York	5%	March 1, 1938	98.50	5.20	
Township of East York	5%	March 1, 1935	98.50	5.30	
Gatineau Power Company	5%	June 1, 1950	93.00	5.50	
Investors Equity Corporation	5½%	April 1, 1949	100.00	5.50	
Canada Northern Power Company	5%	May 1, 1953	92.75	5.55	
P. T. Legare Company	6%	Sept. 1, 1947	100.00	6.00	
Royal Exchange Bldg., (1st Mtge.)	6%	July 2, 1948	100.00	6.00	
Canada Steamship Lines	6%	Oct. 1, 1941	98.75	6.15	
Famous Players Canadian	6%	April 1, 1948	98.35	6.15	
Balfour Building	6%	Oct. 1, 1943	97.50	6.25	
Matapedia Valley Light & Power Co.	6½%	June 1, 1944	101.00	6.40	

Convertible Preferred Stocks			
A. J. Freiman Co. ‡	6% Preferred stock	at the market	90.00 6.66
Canada Paving & Supply Co. *	7% Preferred stock	at the market	96.00 7.29
Dufferin Paving & Crushed Stone * ...	7% Preferred stock	at the market	93.00 7.53

Common Stocks			
Hunt's Limited, Class A †	At the market	30.00	3.33
Robert Mitchell Co. ‡	At the market	30.00	3.33
Canada Vinegars *	At the market	30.00	5.33
Prairie Cities Oil Co. *	At the market	15.50	6.46
Canadian Dredge & Dock Co. †	At the market	43.00	6.98
Photo Engravers & Electrotypes †	At the market	26.00	7.69
Humberstone Shoe Co. *	At the market	26.00	7.69

\* Listed on Toronto Curb Market.

† Listed on Toronto Stock Exchange.

‡ Listed on Montreal Curb Market.

We shall be pleased to execute your orders for any of these securities and suggest that you act promptly while prices are at so favorable a level.

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We guarantee to satisfy every customer who retains us to make an appraisal. We do not mean by this that we will appraise to a given figure if the facts did not warrant that figure. What we do mean is that the client will be able to take our appraisal and justify every item in it for banking, insurance or any other purpose.

We invite inquiries as to our methods and cost.

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## I Hear You Calling Me!

To My Broker, Oct. 29th, 1929

By ROGER B. PRIESTMAN

I hear you calling me!  
You called me when my stock was thirty-four.  
It slid to thirty and you wanted more.  
Do you remember,  
Oh! you must,  
How you informed me  
'Twas a stock to trust.

I hear you calling me!  
You say the price has dropped to twenty-two.  
You ask me tersely what I'm going to do.  
I'll try my best to  
Send you a cheque.  
I must save something  
From this awful wreck.

I hear you calling me!  
What's that? The stock is down to seventeen.  
I'll cover up although it leaves me clean.  
Is there no limit?  
Do you know  
At all how far this  
Slump will likely go?

I hear you calling me!  
You've called me half a dozen times to-day.  
You've got my shirt, I've nothing more to pay.  
I hear you calling,  
Please don't shout.  
I'm broke, clean busted.  
All right, sell me out.

## Record Profit Canadian Car Reports Over Three Million

AS HAS been generally expected, the annual financial statement of the Canadian Car and Foundry Co., Ltd., for the fiscal year ended Sept. 30, 1929, which has gone forward to shareholders, shows an unusually sharp increase in earnings to a new peak level in the history of the company and a very considerable improvement in the company's balance sheet position.

Combined profits of the year under review amounted to \$3,922,113, as compared with \$1,215,995 in the preceding fiscal year. Deduction of depreciation at \$402,000; tax provision at \$250,000 and interest charges at \$264,211, left net profit at \$3,065,902, against \$538,328 in the preceding year. Deduction of preferred dividends at \$525,000 and common dividends at \$247,100, left a surplus of the year of \$2,293,802 against \$13,328 in the preceding year when no dividends were paid on the common shares. Previous surplus was brought forward at \$2,796,993, leaving a profit and loss balance of \$5,030,795 in the current statement.

A very substantial increase in the working capital position is indicated, with excess of current assets over current liabilities standing at \$6,163,119, against \$3,775,896 in the preceding report.

The statement shows a number of important changes effected during the year, the most important being the elimination of the company's bonded indebtedness, and the increase in the company's common stock, resulting from the split in the common and preferred shares.

## Famous Players Striking Increase in Earnings Shown

THE annual report of Famous Players Canadian Corporation, Limited, for the year ended August 31, 1929, confirms earlier estimates of greatly increased earnings and indicates the very satisfactory growth of the company's business that has taken place during the past twelve months.

Gross operating profit of \$3,376,845 represents an increase of 124 per cent. over the 1928 figure. Net profit carried to surplus account, after all deductions, including provision for income tax, amounts to \$2,044,224, or \$6.24 per share on the outstanding 327,540 shares of no-par-value common stock. The amount earned on the common for the previous fiscal year was about \$1.44 per share.

This large increase, states vice-president J. P. Bickell in the report, is largely attributable to the advent of talking pictures, and in part to the acquisition of additional theatres and the favourable business conditions existing during the year.

The balance sheet shows an increase of nearly \$3,000,000 in property account, while a substantial increase is also shown in investments in and equities acquired in affiliated companies.

In his report to shareholders, Mr. Bickell states in part:—

"The operations of your theatres for the first two months of the current fiscal year show continued substantial improvement compared with the corresponding period a year ago."

"The number of theatres operated by the corporation and affiliated companies increased during the year from 146 to 196. These are all as rapidly

as possible being supplied with sound equipment. The directors contemplate the early erection of large new theatres in Montreal, Toronto and Halifax and other important centres throughout the Dominion.

"An initial quarterly dividend of 50c, being at the rate of \$2.00 per share per annum, has been declared on the common stock of the company, payable December 2, 1929, to shareholders of record on November 15th, 1929.

"Your directors record with regret the retirement from the board of His Honour W. D. Ross and Sir Herbert S. Holt.

"Mr. N. L. Nathanson resigned as managing director of the company, and Mr. Arthur Cohen was elected a director and appointed managing director in his place."



## Right or Wrong

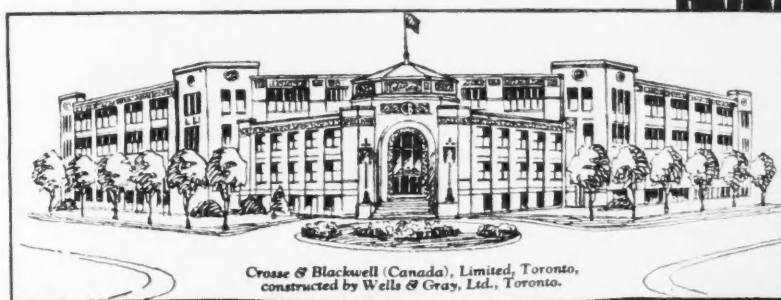
Evening Clothes must be irreproachably correct, or they are irretrievably wrong.

Pascoes' Evening Clothes are the product of long experience. A man can wear them with pride anywhere and in any company.

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## Canada Builds a Place in History

MANY years ago, Sir Wilfrid Laurier declared that the twentieth century belonged to Canada. Today, the obvious growth of national prosperity seems to indicate that the prophet's words are coming true.

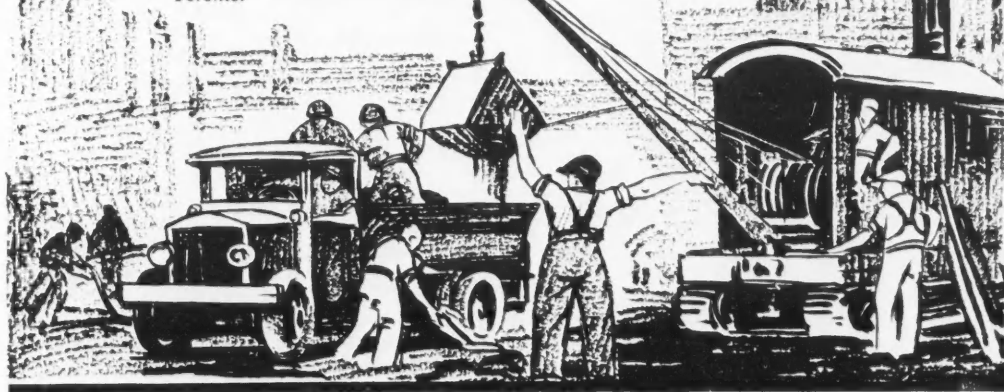
Canada's economic activity is steadily gathering momentum. Building after building is mounting skyward to house the multiplying requirements of industry.

A vital contribution to the expansive developments

throughout the Dominion is being made by the Canadian General Contractors. These men invest all their hopes and prospects in Canada's future. As native citizens, they take pains to see that the foundations of the growing nation shall be well and truly laid.

When building construction is under contemplation, it is gratifying to realize that the very finest engineering ability and resources are to be found within our borders.

Illustrated above are the factory and office buildings of Crosse & Blackwell (Canada), Limited, Toronto. General Contractors: Wells & Gray, Limited, Toronto. Architects: Chapman & Oxley, Toronto.



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	Capital and Surplus	Reserves Under Ad- ministration	Savings Accounts	Total Assets
1922	639,819	3,688,338	1,282,328	5,610,486
1926	719,294	5,908,285	2,708,655	9,336,234
1928	817,619	7,001,720	4,131,650	11,950,989
1929 (to Oct. 1)	818,603	7,186,152	4,583,120	12,547,875

If you are in need of advice on any financial matter, or in regard to your Will, write to us, or call at any of our offices.

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## The Crisis in Shingledom

### Tariff Cry in Western United States Misrepresents Position of British Columbia Producers—Sub- stitutes Cut Into Roofing Field

IT IS in no spirit of brotherly love toward lumbermen in British Columbia that the Seattle Times continues the campaign to keep Canadian shingles out of the United States, says the Vancouver Daily Province in a recent editorial.

Stalwart Canadian and American operators of mills and logging camps in British Columbia are now classified by the Seattle Times as being as great a menace to the peace, prosperity and contentment of the Republic as the cheap labor of Czechoslovakia or Austria. "Protection from the unequal competition of foreign producers," is demanded in an article which says in part:

"Here in the Pacific Northwest our greatest industry is facing ruin because the Senate so far refuses to give it protection from the unequal competition of foreign producers. The prediction that disaster will follow a failure of Congress to grant relief is not the imagining of calamity howls, but a statement of cold, hard facts."

Unfortunately, cedar shingles from the Pacific coast have got mixed up in high tariff discussions in the United States with sugar, shoes, and other commodities. And we are told by the Hearst newspapers that a group of sugar manufacturers maintained a lobby at Washington fighting for higher tariffs which cost \$600,000 a year.

Antiquated business methods, rather than cedar shingles from the neighboring valleys of British Columbia, have lost the Washington and Oregon cedar shingle men, the roofing market of the United States. A survey reveals that only 32 per cent. of all the homes in the United States are roofed with cedar shingles; 68 per cent. with asphalt and asbestos substitutes for the wooden shingles.

In the market of 35,000,000 squares of roofing material used on United States houses, British Columbia shingle mills contribute the small amount of 3,500,000 squares. Washington and Oregon shingle mills come along with 7,500,000 squares. The balance of the roofs are covered with a cleverly manufactured, splendidly advertised and scientifically distributed substitute roofing.

\*

While the shingle mill owners of Washington and Oregon followed old-fashioned pioneer methods of cutting shingles and selling them at any old price to buyers who called round, the substitute men were aggressively in the field, sweeping the business to eastern manufacturing centres.

British Columbia men awakened in time to make a co-operative effort to sell their product in the United States market. They have been successful in getting the small portion of the business they now have.

The Seattle Times goes on to say: "How ruinous has been this competition may be seen from statistical reports. More than 50 per cent. of the shingle mills of this State have been forced out of business since 1922. One-third of the remainder are on the verge of bankruptcy, while the few mills operating are holding on only in the hope of congressional relief."

"It is not difficult to see how British Columbia can produce cheaper lumber and shingles. Logs are cheaper and taxes less burdensome. Oriental labor employed in the mills receives less pay than American workmen. Then, too, the raw material is easily accessible to the mills, while here it must be transported considerable distances and at great cost."

There is only one answer to this and it is contained in the report of the commission appointed by President Coolidge which investigated the cost of getting out logs and manufacturing cedar shingles on the Pacific coast. The cost was found to be higher in British Columbia than in Washington due to many factors, including the minimum wage in force in British Columbia and more costly systems of logging and manufacture.

British Columbia edge-grain cedar shingles have always, because of better quality, enjoyed a premium in the United States market. There never has been dumping in that market at any time. Canadian effort there has helped to re-establish popularity of the wooden roof and has undoubtedly been the most helpful kind of competition for the manufacturers in Oregon and Washington. For instance, a hand-made cedar shake shingle, such as the pioneers used in their cabins, is now being sold in the Eastern United States for country club houses, country homes and rustic buildings.

It is a purely Canadian product and was originated in British Columbia.

United States business men are skilled in preparing graphs, charts and other devices for picturing the trend of business. One of their most reliable services, backed by the United States Bureau of Commerce, shows that over a fourteen-year period, during which there was great construction activity, substitute roofings increased sales 329 per cent; cedar shingles fell off 54 per cent.

With the Dominion of Canada spending a billion dollars with Uncle Sam every year, while the shrewd Uncle Sam buys back only four hundred million the British Columbia manufacturers and other Canadians are entitled to that courtesy which good business men like to show one another. The language of the Seattle Times in dealing with the subject of tariff, a matter which, after all, is purely the business of the people of the United States, can only stir up resentment among people who desire to see the truth published regarding the forest industries of the Coast.

## Bigger Business

(Continued from Page 29)

the majority of the small competitors cannot secure additional capital even if their business prospects were such as to justify it.

It is true that the objection to branch banking in the United States prevents the great banks from making an actual physical invasion of the territory of the little ones, such as would happen in the grocery business or the departmental store business; but most of the effects of such an invasion are being obtained through the device of chain banks, the extension of the banking-by-mail system, and the steadily increasing freedom of transportation which makes it easier for the small town or suburban depositor to do business with a big city bank. In other words, the very profits represented by the rise in "listed" bank stocks are partly secured out of losses inflicted on the little banks whose stocks are not listed and therefore exhibit no visible depreciation.

If this is true in the banking business, where the natural tendencies of the period are violently interfered with by anti-branch banking laws, how much more true must it be of the innumerable other businesses in which centralized organization, financed by securities listed on the stock market, is prospering at the expense of local organization financed by individual ownership and local credit? In Canada, owing to the fact that we have never deliberately sought by law to protect the small local bank against its great "listed" competitor, the fight in the banking business has long since come to an end, in the complete triumph of the big banks. But that same fight is still going on in almost every other industry and trade in the Dominion, except agriculture. Every kind of business is steadily passing into the hands of larger and larger aggregations of capital. The process is accompanied by a considerable amount of destruction among the old small-scale units.

The expansion of the big organizations is reflected on the stock exchange; the sufferings of the little ones are not. As in the case of the banks, the only methods of defence which are open to the small units are those which cost so much that they gradually lead to bankruptcy. The individual corner grocer cannot advertise against the chain grocery, cannot buy against it, cannot decorate his premises against it; so he resorts to the one thing which the chain store will not do, and gives more and more credit, with the result that he is eventually left with only the worst-paying customers in the territory. The little restaurant, unable to meet the chain restaurant with its modern appliances and its control of many sources of supply, tries to protect itself by reducing prices, with the result that it cannot afford good raw materials and gradually repels even its most faithful clients.

The stock exchange never knows that the Wee Winnie Bakery and Lunch Counter has been closed out by the sheriff on a three-year-old debt for butcher's meat, but it does know that the Sunlight Lunch has started up a new restaurant in the place where Wee Winnie used to operate, and that that new restaurant and the other ninety-nine that were started in the same year are earning 17½ per cent. on their capital after a very substantial allowance for depreciation.

WE HAVE prepared a special list of sound investment securities with attractive participating features.

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## British Columbia's New North

(Continued from Page 36)

the potential producers fall beside the wayside, the people of Stewart have the consolation of knowing that there is sufficient ore in the town itself to keep a respectable sized smelter running for some time, if a systematic canvass is made of the business places and homes, but heaven help the poor smelter man who has to undertake the treatment of the great variety of complex ores which he will find amongst the rock submitted for treatment.

Possibly the owners of some of the ore will have a similar experience to that which is stated to have befallen two employees in a weekly newspaper in another British Columbia town. Every prospector in the district had adopted the habit of bringing specimens of ore from his latest find into this office, until the place was so cluttered up that the editor stubbed his toe on some new exhibit every time he entered or left his establishment. At length he became exasperated and told his employees that they could have the ore for a Christmas present. They carefully removed it to a shed, broke it up into small pieces easily handled, sacked it and shipped it to the nearest smelter. A few weeks later a bill came for \$1.85 smelter charges over and above values recovered.

Stewart is essentially a white man's town. On the wharf at Hyder, which has been used by ships travelling up Portland Canal since a whale swam out to sea with the greater part of the Stewart wharf on his back a few years ago, is a large notice reading, "No Orientals wanted." As an exhaustive search of the town failed to reveal any Japanese or Chinese lurking in the laundries or restaurants, it would appear that this sign has proved singularly effective, and it is whispered that if an Oriental either ignores or fails to decipher the sign and does leave a ship, a delegation of Stewart men gently but firmly march him back to the wharf again and make sure that he is an outward bound passenger when the boat leaves.

Stewart has been described by some enthusiasts as occupying the position of San Francisco before the first transcontinental railway reached the edge of the Golden Gate; of Vancouver on the eve of C.P.R. completion and of Prince Rupert before the Grand Trunk line was finally laid. The fact that the Consolidated, which is allied with the Canadian Pacific Railway Company, has purchased the charter for the Canadian Northeastern Railway, which will extend from Stewart eastward via Bear River, and that the Power Corporation of Canada has entered into the Hydro-electric field in the district, would indicate that there is at least some basis for the expressions of confidence on the part of the residents of Stewart that the town will ultimately become an important one on the B. C. Pacific Coast.

Stewart claims, as do Prince Rupert and Vancouver, to be the logical out-



MR. V. R. SMITH, M.A., A.I.A.,  
Assistant General Manager and Actuary of the Canadian Pacific Railway. A graduate of Trinity College, University of Toronto, (B.A., 1905; M.A., 1908), winner of the Prince of Wales Prize in Honour Mathematics. Mr. Smith joined the Head Office Staff of the Canadian Pacific Railway in 1908, as a member of the Actuarial Department. In 1913, he was appointed Assistant Actuary; in 1917, Actuary; and, in 1929, Assistant General Manager and Actuary. He is a member of the American Institute of Actuaries, the Institute of Actuaries of Great Britain, and the Actuarial Society of America. Mr. Smith has taken an active interest in all matters affecting life insurance, and is well known by reason of his membership on the "Joint" Committee, where representatives of the Life Underwriters' and Life Officers' organizations meet to consider the many and varied problems associated with the licensing of agents and the legislation in connection therewith. Mr. Smith will celebrate his 46th birthday on November 23rd, 1929.

let for the Peace River country, and if the Canadian Northeastern Railway is extended on through to the Finlay River, Ingenika district and thence to Peace River, as seems not improbable, a vast mineralized area will be tapped before the grain belt is reached. Facilities will also be afforded for the development of the Groundhog coal areas, through which the railway would probably pass, and which are estimated to be 3,000 square miles in extent and to comprise remarkably rich anthracite fields.

The area adjacent to Portland Canal has been fairly thoroughly explored during the past few years and prospectors and mining companies are beginning to turn their attention to the country further north and east. From samples which have found their way into Stewart it would appear that there is an excellent chance of important ore bodies being discovered in these outlying areas.

The B. C. Provincial Government made an appropriation this year for a Stewart-Telegraph creek trail, on which work was proceeding during the summer, and it seems not unlikely that the proposed highway to connect up Stewart with Hazelton on the C. N. R. and continue on through Alaska to the Yukon, will become an assured fact in the not too distant future.

"On to the North" certainly seems to be the slogan not only of the prospector, and mine developing company, but of the British Columbia Government. In these days of Canada's meteoric economic progress it would appear that the Pacific Coast Province is determined not to be behind the other provinces in taking advantage of the Northern trend of development.

## Earnings Up

**United Amusement Corp.  
Shows Good Gain**

INCREASED earnings, substantial additions to property account, and a considerably improved working capital position are disclosed by the annual report of United Amusement Corporation, Limited, of Montreal, for the fiscal year ended August 31, 1929. A substantial interest in the company's common stock is held by Famous Players Canadian Corporation Limited.

The operating profits and other revenue totalled \$543,126, as compared with \$485,765 for the previous year. Net profits available for common dividends were \$270,440, as against \$245,582. These net profits were equivalent to \$4.13 per share on the 65,414 class A common shares outstanding as at August 31 last compared with \$4 per share on the 60,036 shares outstanding at the end of the previous fiscal period.

The majority of the sixteen theatres operated by the company were not equipped to show talking pictures until late in the summer, so that the increase in revenue for the year under review does not reflect the benefit now being received through increased attendance at sound-equipped theatres.

Eight thousand, one hundred and fifteen shares of class B non-voting common are shown in the balance sheet, these shares having been allotted to existing shareholders at \$25 per share during the last month of the fiscal year to cover a portion of the cost of equipment installations and property additions. The class B common ranks for dividends payable after September 1, 1929. The common is at present on a \$1 a year dividend basis.

## Montreal Bonds Harbour Commission Finances New Bridge

A SYNDICATE composed of Wood, Gundy & Co., Guaranty Company of New York, A. E. Ames & Co., Bank of Montreal and the Royal Bank of Canada is offering a new issue of \$18,500,000 Dominion of Canada guaranteed 5 per cent. bonds, due Nov. 1, 1969, issued by the Harbour Commissioners of Montreal. The bonds are offered at 100 and accrued interest, yielding 5 per cent.

The Port of Montreal is the largest seaport in Canada and the second largest in North America. This issue will finance the construction of a bridge (now 90 per cent. completed) across the St. Lawrence at Montreal, which will be an important thoroughfare. It is interesting to note that both the city of Montreal and the province of Quebec have undertaken to make substantial contributions toward its upkeep, while the Dominion Government has guaranteed payment of both principal and interest of the bonds. In practically every year, the commissioners have had a surplus of revenue over the expenditure and these are the first bonds they have issued publicly.

## Big Aircraft Order for Can. Vickers

ONE of the largest single orders for aircraft placed with a Canadian manufacturing firm, and the biggest for flying boats, has been received from the government by Canadian Vickers, Ltd., which has

been instructed to build and deliver 13 machines.

It is expected that three of these planes, which are three-seater flying boats specially designed for forest patrols, sketching, light transporta-

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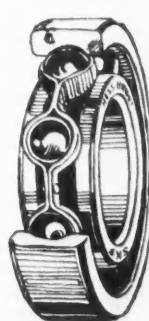
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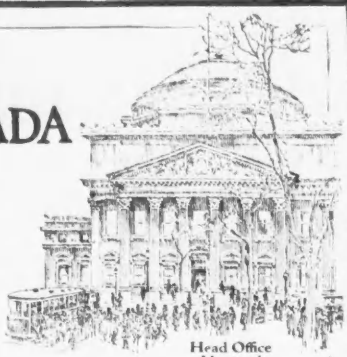
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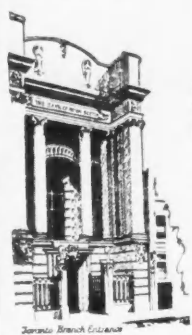
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## Britain's Motor Industry

### Development of Export Market is Chief Need — Rationalization Once More Seems Solution

By LEONARD J. REID

Assistant Editor of The Economist, London

THE present age has seen the development of a great number of scientific inventions from the stage at which they were merely of academic interest to one at which they have come to be regarded as almost commonplace. Of these the motor-car is one of the most important. Thirty years ago anyone who had suggested that the horse would be generally replaced by the motor-propelled vehicle would have been ridiculed; to-day a proposal that horse traffic should be banned from city streets receives careful consideration.

Rapid as has been the growth of the industry, it still has great problems to face. In the chief producing countries—America, and, a very bad second, Britain—home consumption can only be increased, further by very intensive propaganda, and price reductions. It is in the export markets that considerably increased sales may be looked for. That this is being realised in Britain is shown by the attention given at the Motor Show held in London to "general utility" models of 16 horse-power or over, which are likely to be more suited to the tastes of overseas buyers than the small car of very low horse-power, which has recently been the chief feature in British motor car production.

It may be of interest first, however, to give some statistics which illustrate the rapidity with which the motor industry has grown to be one of the most important in Great Britain. According to the Society of Motor Manufacturers and Traders there were only 66,000 persons employed in the industry in 1911, compared with 254,150 in 1928. In 1911 private cars registered totalled 47,000, in 1923, 384,000, in 1927 the total rose to 778,000, and in 1928 the figure reached 900,557. It is said that there are about 855,000 persons with incomes over £400 a year, and that this figure represents the lowest average income on which cars are purchased and maintained. Therefore, it is said, saturation point is being reached.

In America, however, although a similar point was reached many years ago sales continue to advance, owing to the production of vehicles at low prices and for short duration. By this means motorists are able to keep more up to date in their cars by changing them, say, every two years, and production has been stimulated by scrapping. Secondly, declining sales have been avoided and the "saturation" point advanced by the adoption of the "two-car-per family" policy. The number of American families possessing more than one car must now be about 3,500,000.

Similar policies should meet with success in other countries. The European countries all have a comparatively small number of cars in use. The number of persons to each private car in the chief car-using countries in 1928 was:—The United States 7; Canada 12.9; New Zealand 13.3; South Africa (Union) 21.4; Australia 19.7; United Kingdom 63.9; France 69.1; Germany 31.3; Italy 49.8; Belgium 109.2.

Too much store, however, should not be set upon a comparison of areas of vastly different characteristics. In an agricultural country, sparsely populated, and ill-supplied with other forms of transport, the use of motor cars is naturally greater than in a highly developed region containing many big towns and an efficient railway system.

It is agreed that the primary problem confronting the British motor industry is the development of export markets. Exports, though still relatively small do show increases. The British car and chassis exports for 1928 and the first six months of 1929 totalled respectively 26,306 and 15,982,

while the equivalent figures for commercial vehicles were 6,471 and 4,930.

As mentioned above, too, selling policy at present seems directed upon educating the British public to like a car which will prove acceptable abroad. If this is achieved, the larger production in heavier cars will permit their prices to be lowered, and the first disadvantage under which the British car labours abroad will be modified. It is also necessary, however, as American experience has shown, to provide an effective "service after purchase" organisation. Thirdly, sales in foreign markets need an intensive selling campaign as much as sales at home.

None of these essentials can be perfectly achieved without a much greater degree of rationalisation than is at present found in the British industry. Rationalisation will in the first place help cheaper production. It will also provide the resources for selling propaganda and after-sales service which are at present lacking. In this connection the agreement just announced by which the Prudential Assurance Company is to advance a considerable sum to a well-known distributor is of first importance. This is to be used for the intensive development of sales of British cars overseas, both in the Empire and abroad, by financing an efficient merchandising and after-sales service organisation.

## A Forward Step

(Continued from Page 29)

The Latin-American Association sprang to life among the consular staff of Toronto. It is governed by a board of directors and is similar in construction to the Pan-American Union of United States. Offices are to be opened in Montreal and Vancouver. The Toronto office is already in full swing. It is financed by subscription, membership being at present available only by special invitation. There are two grades, active and associate. The board advises that two thousand members are expected by the end of the current year.

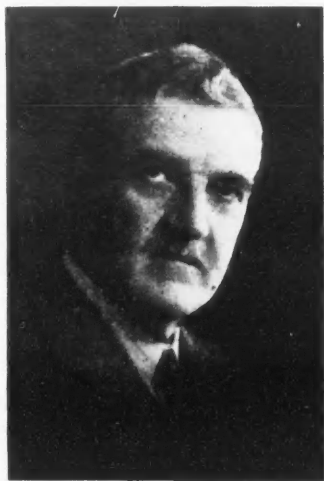
Membership allows many privileges. Expert Spanish correspondents and translators are available to members at each office. Data regarding all Latin-America points; methods of shipping; customs regulations; how to appoint agents; in fact any desired information may be obtained. Monthly luncheons at which consuls and other expert speakers will be present will provide not only education but direct social contact. A free monthly bilingual magazine supplying news and statistics will be annually supplemented by a year book giving not only valuable data but also the names of Latin-American and Canadian business houses. Members are also privileged to make use of commercial museums throughout the field. Samples of their goods will be forwarded gratis for exhibition among men who are interested in them. Various governments will supply exhibits for the commercial museums to be displayed in Canada. The first is to be shown at the King Edward Hotel in Toronto shortly. Mexico will be the sponsor, each of the other republics following in turn. An annual business tour of Latin-America for commercialists, students and travellers is being arranged by the board.

The association should introduce new relationships of trade between Canada and Latin-America. The principal executives are Mr. Douglas who is executive secretary and N. L. Martin, C.A., who is treasurer. Though working from an unofficial point of view, two men merit credit for giving every assistance to Mr. Douglas. These are J. D. Fernandez, consul-general for Mexico in Toronto and Max Aitken, consul for Venezuela.

## Can. Industries Ltd. Expand in New Field

CANADIAN Industries Limited announces that following an exhaustive survey and study of the fertilizer market in Canada, it has decided to embark upon a comprehensive programme for the manufacture and distribution of fertilizers on a large scale. The new programme will probably result in the immediate construction of factories at Hamilton, Ontario, and Beloeil, Quebec. In these factories will be manufactured superphosphate and fertilizing mixtures adapted to soil and crop conditions in the respective provinces.

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W. G. M. SHEPHERD  
President of the W. G. M. Shepherd Company, who recently pointed out that British manufacturers, after years of opposition to the idea, were to-day convinced of the necessity to establishing branch factories in Canada in order to share in the Dominion market.



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